NMHC National Multi Housing Council®
Apartments: Smart Communities, Smarter Living

2012 NMHC HUMAN RESOURCES FORUM

Renaissance Chicago Hotel • Grand Ballroom • Chicago, IL
March 28 & 29, 2012

PRELIMINARY AGENDA

As of March 8, 2012; Subject to change

WEDNESDAY, MARCH 28

10:00 – 11:30 AM **Workshop**

Analytics: Measuring HR and Our Business Impact

Speakers: **Dan Stravinski**, Senior Vice President, Human Resources
Berkshire Property Advisors, LLC

Mike Thompson
First Analytics

11:30 AM – 1:00 PM **Lunch Break—*On Your Own***

1:00 PM **Forum Introduction**

Speaker: **Betsy Feigin Befus**, Vice President of Employment Policy and Counsel
National Multi Housing Council

1:00 – 2:15 PM **Diversity and Cultural Competence: Expanding Your Comfort Zone**

Speaker: **Blane Harding**, Director of Advising, Recruitment, and Retention
College of Liberal Arts, Colorado State University

2:15 – 3:00 PM **The Real Estate Associate Program: A Diversity Initiative for Real Estate**

Speaker: **Gregg McCort**, Executive Director—President
The Real Estate Associate Program

3:00 – 3:15 PM **Break**

3:15 – 4:15 PM **Employee Well-Being and Your Company's Bottom Line**

Speaker: **Charlene Rothkopf**, Founder and President
Wellness Consulting Group, LLC

4:15 – 5:00 PM **Wage—Hour Employee Classification: Strategies to Protect Your Firm**

Speaker: **Jonathan Barker,** Associate
Sheppard Mullin Richter & Hampton LLP

Jennifer G. Redmond, Partner
Sheppard Mullin Richter & Hampton LLP

5:00 – 6:00 PM **Joint Networking Reception with NMHC Research Forum**

THURSDAY, MARCH 29

7:30 – 8:30 AM	**Networking Breakfast**	
8:30 – 9:00 AM	**Apartment Industry Update**	
	Speaker:	**Doug Bibby**, President National Multi Housing Council
9:00 – 9:45 AM	**Compensation Trends**	
	Speaker:	**Jeremy Banoff**, Senior Managing Director FPL Associates, L.P.
9:45 – 11:00 AM	**Media Matters: Leveraging Social Media for Strategic Recruiting**	
	Speaker:	**Jamie Womack**, Vice President of Corporate Marketing and Branding CareerBuilder
11:00 – 11:15 AM	**Break**	
11:15 AM – Noon	**Apartment Industry Smoking Cessation Initiative: An Update**	
	Speakers:	**Angela Fair**, People Officer Alliance Residential Company
		Tom Harte, Executive Vice President Lockton Companies
		Ken Wexler, Senior Vice President Lockton Companies
Noon	**Forum Adjourns**	

Note: Agenda is subject to change.