

NMHC Sponsorship Level Benefits

Benefits	Chairman's Circle (\$50,000 or more)	Friends of the Council (\$25,000 - \$49,999)	Meeting Sponsor (\$10,000 - \$24,999)
Logo and link included on the NMHC sponsor web page for the entire calendar year.	×	×	—
Recognition during 2017 NMHC meetings, forums and conferences & expositions.	×	×	Meeting Specific
Free additional attendee registrations.	4 (All Meetings)	2 (All Meetings)	1 (Meeting Specific)
Invitations to VIP events at various meetings.	×	×	—
Opportunity to select sponsor items to meet desired sponsor level.	\$50,000 or more	\$25,000 or more	\$10,000
Right of first refusal on meeting items previously sponsored by your company.	×	×	—
Access to a mailing list of NMHC members or event attendees for a direct mail campaign.*	×	×	Meeting Specific
Ability to hold a subgroup event at the meeting/conference hotel headquarters.*	×	×	Meeting Specific
Listing in meeting notices sent to all invited members and nonmembers.	×	×	Meeting Specific
Listing in meeting information posted on the meeting web pages.	×	×	Meeting Specific
Listing in meeting materials provided on-site and in Mobile Meeting App (where applicable).	×	×	Meeting Specific
Listing on signage prominently displayed at the meeting.	×	×	Meeting Specific
Inclusion in PowerPoint presentations displayed before the start of each meeting.	×	×	Meeting Specific

*Restrictions apply. See official Sponsor Opportunities Guide for more details and information