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## 2018 NMHC Leadership Forum on Diversity & Inclusion Meeting Recap



Michael C. Bush, the CEO of Great Place to Work, shares research from his newly published book on how Great Places to Work For All outperform in the stock market and grow revenue 3x faster than less-inclusive rivals.

The business case for diversity and inclusion has never been clearer. The data has long shown that an inclusive organizational culture leads to “ahead of the market” performance. But a tightening job market and attention furthered by the #MeToo movement are shining a spotlight on the power imbalance in the workplace that no industry or company can afford to ignore.

On May 9, NMHC’s Leadership Forum on Diversity & Inclusion drew nearly 100 of the industry’s leading senior executives. Attendees heard from nationally-recognized speakers and to learned how to leverage the power of diversity through inclusion to drive innovation and outperform their competitors.

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### **The Power of an Inclusive Culture**

Surveys indicate that only 30% of your employees are actively engaged in their jobs. Why? Employees may not feel that inclusion is a core organizational value and some are distracted trying to be their “work self.” This alienation can be experienced across your workplace, not just by specific demographic groups, including people of color or women.



### **The Secret Weapon in the War for Talent**

It's a war out there...a war to recruit and retain talent. According to Michael C. Bush, the CEO of Great Place to Work, the secret weapon overlooked by too many firms is leadership development, but not just for those at the top. And he has the data to prove it. Based on that analysis, firms that rate highly in "executive effectiveness" outperform their peers by 26% in revenue growth.



### **#MeToo and the Apartment Industry: Preventing Abuse of Power**

Preventing, identifying and addressing abuse of power in the workplace has become a priority for virtually every industry across our economy as the prevalence of high-profile cases demand attention. Patti Perez, Vice President of Workplace Strategy for Emtrain, challenged attendees to consider that a problem may exist even without a record of complaints.



### **Leadership Forum on Diversity & Inclusion in Pictures**

Check out our Flickr stream for all the best moments from Dallas.



### **Presentation Materials**

Access all the event's presentation materials in one place.

NMHC thanks all attendees, speakers and sponsors for contributing to another productive Leadership Forum on Diversity & Inclusion. We also invite members to check our [meetings calendar](#) for a list of upcoming events.

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