

BARISTAS LIVE IN THEM.

SO DO BEAN COUNTERS.

APARTMENTS. WE LIVE HERE.

Six floors up, Micah C. home-steams a not-so-bad latte. Aisha A. wins again at online Sudoku.

And America's other **36,999,998** apartment residents? They also appreciate the many things that make apartment homes such a special American dream.

In the process, apartments and their residents add a good

\$1.3 trillion a year into the economy – in construction, operations, leasing,

management, and skilled trades, as well as into the local businesses nearby.

To see how your state or metro area affects today's housing market – and an interactive picture of how, with your help, we can develop 300,000 new apartments a year to meet this exciting demand – visit WeAreApartments.org.



WEAREAPARTMENTS.ORG

LIBERALS LIVE IN THEM.

**SO DO CONSERVATIVES,
BUT IN A DIFFERENT WING.**

APARTMENTS. WE LIVE HERE.

Chris H. votes blue. Bobby K votes red. But, they meet in the fitness center every Saturday morning.

And every day, **36,999,998** other Americans enhance their red, blue, and purple lifestyles in apartment homes.

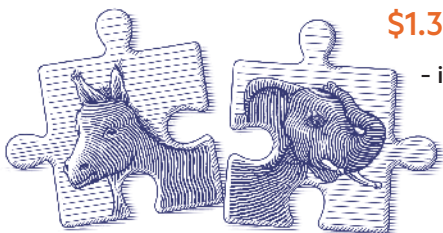
No wonder apartments and residents contribute around

\$1.3 trillion to the economy every year

- in construction, operations, leasing, management, and skilled trades,

as well as into the local businesses nearby.

To see your state's impact on the housing market – as well as **40 metro areas** – and an interactive picture of how, with your help, we can develop 300,000 new apartments a year to meet this exciting demand, visit WeAreApartments.org.



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AUTHORRRS CALL THEM HOME.

AS DO PROOFREADERS.

APARTMENTS. WE LIVE HERE.

Dianne F. writes love stories on her second story balcony. Freelance editor Dan R. corrects a post on the neighborhood listserv. With all the flexibility and lifestyle advantages that make apartments so relevant to

today's workforce, more than **37 million**

Americans call them home.

To meet the growing demand, America needs a good 300,000 new

apartments a year, and with your help, this exciting **\$1.3 trillion** per year economic impact will grow as well.

To see how your state is affected – plus **40 metro areas** – and an interactive picture of how apartments add jobs in construction, operations, leasing, management, skilled trades, and neighboring businesses, visit WeAreApartments.org.



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INTERNISTS LIVE IN THEM.

AS DO INTERNS.

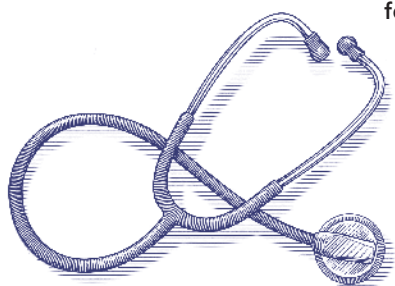
APARTMENTS. WE LIVE HERE.

Dr. M. glides down to “G” and drives to work. Brittany Z. thanks heaven the Metro is just 6 minutes and 45 seconds away. America’s other **36,999,998** residents embrace their own reasons apartment homes are ideal for today’s growing communities.

No wonder apartments and residents deliver **\$1.3 trillion** in economic benefit annually – in construction, operations, leasing,

management, and skilled trades, as well as into the local businesses nearby.

For fresh state and local numbers on today’s housing market – plus **40 metro areas** – and an interactive picture of how, with your help, we can develop 300,000 new apartments a year to meet this exciting demand, visit WeAreApartments.org.



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