# REFLECTING ON 2020

NMHC ADVOCACY AT WORK

NMHC is the voice of the apartment industry in Washington, D.C. As Congress and the administration continue to craft COVID-19 relief legislation, NMHC is making the case for critically needed emergency relief for the rental industry, housing professionals and our residents. Here's a look at some of our most impactful legislative and regulatory wins of 2020 and what we'll keep pushing for as our country navigates the pandemic.

Even as much of our world turned virtual, the NMHC Government Affairs staff continued to work with members of Congress and administration officials every day on behalf of the industry:

- ✓ Attending and monitoring virtual congressional committee meetings.
- ✓ Submitting regulatory and legislative comments on behalf of the industry.
- Educating Congress and the administration on the industry.
- Monitoring legislative and regulatory proposals being considered that could impact the industry.
- **✓** Working with members of Congress to draft or redraft proposals so that they work for the industry.

#### 2020 NMHC ADVOCACY SNAPSHOT



Submitted over 50 comment letters



Held 12 virtual roundtable discussions for members with key legislators

#### **2020 COVID-19 RELIEF SUCCESSES**

NMHC was at the forefront of calling on policymakers and government agencies for emergency relief for the rental industry and our residents. Congress passed a number of relief packages, including the CARES Act and the Consolidated Appropriations Act. These packages provided desperately needed support and helped maintained the stability of the industry.



Pandemic Unemployment Assistance

Multifamily Mortgage Forbearance and A Servicer Liquidity Facility

Increased HUD Program Funding for Section 8, CDBG, HOME and Domestic Violence Survivors

Essential and Critical Employee

Clarifying Guidance on the CDC Eviction Moratorium

Designation for Property
Management and Residential
Construction Workers

Coronavirus Relief Fund

## WE'RE PROUD TO HAVE SUCCESSFULLY ADVOCATED ON THE FOLLOWING



Dedicated Rental Assistance



Recovery Rebate Checks for Individuals and Families



A New Small Business Administration Paycheck Protection Program



Troubled Debt Restructurings and Insurer Clarification Extension



**Employee Retention Tax Credit** 





Extended Applicable Like-Kind Exchange Deadlines





Thousands of NMHC members joined forces to advocate on behalf of the industry.

#### NMHC Member Call to Action

Before the passage of the relief packages NMHC members sent thousands of messages to members of Congress voicing our industry's concerns. Thanks to those efforts, the industry secured critical provisions and ensured our voice was heard when a stimulus package was on the table.



NMHC spearheaded two real estate industry ads to help educate policymakers.

### NMHC Leads Real Estate Coalitions

NMHC lead an industry coalition of 13 major trade groups in delivering educational content on critical issues to the multifamily sector. Speaking with one voice during these divisive times is imperative and the group's 16 comment letters and 2 advertisements provided Congress with a unified industry message.

NMHC members meet with Rep. Cheri Bustos (D-IL)

# **COVID-19 Advocacy Going Forward**

As Congress and the administration continue to craft legislation to address the COVID-19 pandemic, NMHC is in constant communication with lawmakers on several initiatives important to the multifamily and its residents - including the following:



Securing additional funding to restore lost revenue for housing providers.



Opposing extensions of the CDC eviction moratorium and mitigating the risk of existing eviction moratoriums.



Enacting liability protections from COVID-19related litigation for firms that work to follow applicable public health guidelines.



**Problem Solvers Caucus** Chairs Josh Gottheimer (D-NJ) and Tom Reed (R-NY) during an NMHC member virtual roundtable



with Congressional Black Caucus Chair Karen Bass (D-CA) to

underinvested areas.



# 2020 Virtual Fall Meeting

Going virtual this year did not stop us from offering members a wide variety of programming, including highprofile keynotes, conversations with leading lawmakers, and peer-to-peer roundtables on industry issues.

NMHC Chair David Schwartz (of Waterton) interviews Former FDA Commissioner Scott Gottlieb during the 2020 Virtual Fall Meeting

NMHC Diversity, Equity & Inclusion Initiative

share this same commitment

NMHC's Diversity, Equity & Inclusion Initiative is a

long-term commitment to promote diversity within

Affairs team is proud to work with lawmakers who

the multifamily housing industry. NMHC Government

The 117th Congress will be one of the most diverse in

NMHC's Government Affairs team is ready to

work with the most diverse Congress to date to promote equity in our communities and historically

history, with a record number of women, Black, Latinx, Native American and LGBTQ candidates elected.



# NMHC PAC Builds Relationships with Key Members of Congress

Every day elected officials make decisions that affect the apartment industry and the jobs it supports. NMHC PAC is the premier fund aggressively pursuing the election and reelection of elected officials who work to improve, preserve and promote the multifamily industry.

#### 2020 ELECTION CYCLE SNAPSHOT



3rd Largest Real Estate PAC



NMHC Government Affairs staff
Attended Over 500 virtual Meetings



300+ Congressional Races Supported



130 \$5,000 Donors



NMHC PAC is bipartisan: 53% given to Democrats & 47% given to Republicans

# **OUTSIDE THE WORLD OF COVID-19: NMHC SCORED KEY WINS**

the Tax Cuts and Jobs Act (TCJA) requiring multifamily buildings placed in service prior to 2018 be depreciated over 40 years as opposed to 30 years for taxpayers electing out of limits on interest deductibility.

Treasury and IRS extend LIHTC deadline providing relief from certain requirements under the Low-Income Housing Tax Credit and bonds for qualified residential rental

Section 45L tax credit extensions enacted for builders of low-rise multifamily to go above code mandates in the production of high

efficiency residential units

HUD completed a revision of the Disparate Impact Rule, which incorporated important provisions to align criteria with relevant Supreme Court doctrine and clarify requirements for housing providers.

NLRB overturned the onerous joint employer rule that subcontractors, suppliers

Congress enacted a permanent minimum four-percent lowincome housing tax credit.

IRS issued final NMHC-supported business interest deductibility regulations.

Section 179D tax incentive permanent extension enacted to spur high performance in ommercial buildings that meet the rigorous efficiency etrics will be eligible to claim a deduction the year the buildings are placed in service.

The latest update to the National Green Building Standard (NGBS) building codes included significant NMHC-supported wins for the multifamily industry.

California Consumer Privacy Act (CCPA) received final regulations reflecting industry concerns.

Insurance Program received a one-year extension through September

National

Flood

A new EPA Waters of the U.S. (WOTUS) Rule enacted to quide resilient development.

