



2014 NMHC Research Forum

April 29 & 30

Grand Ballroom AB • Georgetown University Hotel & Conference Center
Washington, DC

Agenda

(Subject to change)

Tuesday, April 29

9:00 AM – 6:00 PM

Registration

9:30 - 11:00 AM

Multifamily Research and Roundtable

Speakers: **Calvin Schnure**, Vice President, Research & Industry Information
NAREIT

Jamie Woodwell, Vice President, Commercial/Multifamily
Research, Mortgage Bankers Association

1:00 – 2:00 PM

Apartment Markets Updates

Moderator: **Aimee Baumiller**, Senior Market Analyst
PNC Real Estate Market Research

Speakers: **Kim Betancourt**, Director of Economics &
Multifamily Market Research, Fannie Mae

Grant Montgomery, Senior Vice President, Apartment Practice
Director, Delta Associates

2:00 – 3:00 PM

Apartment Prices: Any Upside?

Moderator: **David Barker**, Partner
Barker Apartments

Speakers: **Nick Buss**, Director, Research
INVESCO Real Estate

Melissa Reagen, Associate Director, Research & Valuations,
MetLife Real Estate Investors

Brooks Wells, Director, Research & Strategy, Alternatives and
Real Assets, Deutsche Asset & Wealth Management

3:00 – 3:15 PM	Break
3:15 – 4:15 PM	<p>Government Data for Apartment Researchers</p> <p>Moderator: Caitlin Sugrue Walter, Senior Research Analyst National Multifamily Housing Council</p> <p>Speakers: Richard Levy, Statistician U.S. Census Bureau</p> <p>Danilo Pelletiere, Economist, Economic Development & Public Finance, Office of Policy Development and Research, U.S. Department of Housing & Urban Development</p>
4:15 – 5:15 PM	<p>Millennials – Breaking the Myths</p> <p>Speaker: Mike Mancini, Vice President, Data Product Management, The Nielsen Company</p>
5:15 – 6:15 PM	Reception
<u>Wednesday, April 30</u>	
7:30 AM – Noon	Registration
8:00 – 9:00 AM	Networking Breakfast
9:00 – 9:45 AM	<p>The Economic Status of Millennials</p> <p>Speaker: Richard Fry, Senior Economist Pew Research Center</p>
9:45 – 10:45 AM	<p>Developing for Millennials – and Everyone Else</p> <p>Moderator: Jay Lybik, Vice President, Market Research Equity Residential</p> <p>Speaker: Rohit Anand, Principal KTCY Architecture & Planning</p> <p>Jim Butz, President & CEO Jefferson Apartment Group</p> <p>Kai Reynolds, Partner The JBG Companies</p>
10:45 – 11:00 AM	Break
11:00 AM – Noon	<p>The Walkable Urban Future of U.S. Metropolitan Areas</p> <p>Speaker: Chris Leinberger, Senior Fellow, Brookings Institution and Charles Bendit Distinguished Scholar and Research Professor, George Washington University School of Business</p>
Noon	Forum Adjourns

1:00 – 3:45 PM

Optional Apartment Property Tour

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