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2017 NMHC OPTECH Conference & Exposition

October 25-27, 2017 | Mandalay Bay Resort & Casino | Las Vegas, NV

NMHC provides the opportunity for our partners to network one-on-one with the leaders and decision-makers in technology and operations.

Preliminary Exhibit Information and Schedule

Exhibit space is limited

The exhibit hall will be the location for networking during lunches and receptions. With the exception of Thursday's Coffee Break, exhibit hours have not been scheduled during the educational sessions to allow exhibitors the opportunity to participate in the conference and continue networking with attendees. Please consult the Preliminary Conference Session Agenda as well as the times listed below.

EXHIBITOR MOVE-IN

Wednesday, October 25, 2017 8:00 AM - 3:00 PM

EXHIBIT SCHEDULE

Wednesday, October 25, 2017

Reception 5:30 PM - 7:00 PM

Thursday, October 26, 2017

Coffee Break* 10:30 AM - 11:15 AM Lunch 12:45 PM - 1:00 PM Reception 5:15 PM - 6:30 PM

*Exhibit hall to remain open from 10:30 AM - 1:30 PM.

EXHIBITOR MOVE-OUT

Thursday, October 26, 2017 6:30 PM - 9:30 PM Friday, October 27, 2017 8:00 AM - 11:00 AM

Supplier Showcase at Closing Lunch Social** 11:30 AM - 12:30 PM

See next page for Closing Lunch Social

details.

Note: Agenda is subject to change. Exhibit hall is closed all other times not listed above. Exhibitors may not stay in their booth during non-exhibit hours.

BOOTH ASSIGNMENTS

Fully paid booths will be assigned starting June 26, 2017, based on the following, in order of priority: (1) number of years the company/division has exhibited; (2) NMHC sponsorship; (3) company membership level in NMHC; and (4) date the Booth Request Form is received. NOTE: Please check your booth location assignment for conflict with competitors. If your booth location needs to be changed, contact NMHC immediately. Booth assignments are dependent upon receipt of the Booth Request Form, receipt of payment and booth availability. Past exhibit points will be forfeited for any company that does not exhibit consecutively from year to year. Additionally, if a member, an exhibitor's NMHC membership dues must be fully paid prior to booth assignment. If your booth choices are not open at the time of assignment, we will assign the next best space for exposure to attendee traffic and as close to the type of request first made.



BOOTH RENTAL INCLUDES:

- Basic booth set-up pipe and drape forming 3 ft. high side rails and 8 ft. high backdrop
- · Booth identification sign with company name and booth number
- Aisle carpeting and aisle carpet cleaning (Exhibit Hall is carpeted)
- Exposure to over 1,600 targeted executive-level, decision making attendees at the conference
- Free high-speed Wi-Fi Internet Service
- · Security service
- Free badges: three (3) full conference badges for company personnel with one (1) paid 10' x 10' booth (see the conference registration terms when registering for badges online)
- Exhibitor recognition listing with booth number on NMHC
- Exhibitor recognition listing in conference materials and Confer-
- · Exhibitor Services Manual e-mailed to confirmed exhibitors and posted on NMHC website in September 2017

The package above does not apply to Start-Ups Center Kiosks. Please see page 36 for details

The exhibit hall floor plan is available online at www.nmhc.org/OPTECH.

EXHIBIT TERMS AND CONDITIONS

Full booth payment should accompany the completed Booth Request Form and be returned to the address listed on the form. Signing up for a booth early will allow your company to take advantage of the advance promotional opportunities. Credit card payments will be accepted. If your company's accounting department requires an invoice prior to submitting payment, please contact NMHC. Membership in NMHC is not required to exhibit. Following receipt of the Booth Request Form at the NMHC office, a confirmation of receipt will be emailed to your company contact listed on the form.

BOOTH SIZE	NMHC MEMBERS	NON-MEMBERS	NO. OF COMPLIMENTARY REGISTRATIONS RECEIVED
10' x 10'	\$4,500 (by 6/15)	\$5,500 (by 6/15)	3
(100 sq. ft.)	\$5,000 (after 6/15)	\$6,000 (after 6/15)	
10' x 20'	\$9,000 (by 6/15)	\$11,000 (by 6/15)	6
(200 sq. ft.)	\$10,000 (after 6/15)	\$12,000 (after 6/15)	
20' x 20'	\$18,000 (by 6/15)	\$22,000 (by 6/15)	12
(400 sq. ft.)	\$20,000 (after 6/15)	\$24,000 (after 6/15)	
Start-Ups Center Kiosk***	\$2,500	\$2,500	1

^{***}See page 36 for complete details

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NEW in 2017! Start-Ups Center

Empowering the Cutting-Edge Companies of Tomorrow, Today

Are you an innovative entrepreneur? Do you have a start-up company you want to promote? NMHC understands that start-up businesses need some help to grow and gain exposure in the marketplace. To support start-up firms in the apartment industry, NMHC will feature a new area in the exhibit hall called **Start-Ups Center**. Start-Ups Center is designed to feature new companies and their products/services to over 1,600 senior level con-ference registrants. Companies meeting the criteria below may showcase their products/services in this dedicated space.

Given the amount of start-up businesses that want to exhibit at OPTECH, but often can't due to limited budgets and lead time, and/or logistics, this is a great opportunity for those companies who qualify. Start-Ups Center will sell out quickly, so don't delay. Spaces are limited.

COMPANY QUALIFICATION CRITERIA:

- Must be a new company with a solution/service/product being offered to the apartment industry
- May not be a spin-off from a parent company
- May not cross-over a product/service from another industry and claim to be a start-up company for the apartment industry
- Has been in operation for no more than 2 years
- Has fewer than 10 full-time employees including contract/offshore team
- Must have at least one paying customer
- Must have annual sales volume under \$2 million
- Has little to no capital and has not undertook fund raising efforts
- Has a product or service that focuses on the use of technology to solve a problem within the apartment industry, including, but not limited to: Telecom, Property Management, Marketing, Sustainability, Operations
- Must be a first-time NMHC OPTECH exhibitor the company cannot be a previous NMHC OPTECH exhibitor
- May not be a 2017 NMHC OPTECH regular exhibitor
- May only rent space in NMHC's OPTECH Start-Ups Center for one year.

Cost (Member/Non-member): \$2500 per kiosk (one kiosk maximum per company) (Note for reference: Standard 10'x10' booths start at \$5,000 and above and do not include this package of items listed below.)



Simply show up with your laptop and promotional literature....

Turn-key Package Includes:

- Modular Kiosk (with storage underneath) (Kiosk is 3.25 Ft. wide x 1.5 ft. deep x 8 ft. high - see photo for reference)
- · Kiosk overhead light
- Carpet
- Wi-Fi in exhibit hall
- · One standard electrical outlet with electricity
- Company ID sign on Kiosk (with option to brand kiosk back wall at exhibitor's additional cost)
- Listing on NMHC website and interactive floor plan, conference app, printed materials, etc.
- One full conference registration (badge) (for members a \$600 value, for non-members a \$1200 value).

**Supplier Showcase at Closing Lunch Social

Friday, October 27, 2017 11:30am - 12:30pm

Closing Lunch Social! Friday, Oct. 27, will kick off in the morning with breakfast and concurrent breakouts followed by a general session. The general session will start with a closing keynote speaker or panel from 10:00 -11:30 AM. Attendees will be seated at round tables. Following the keynote speaker, the session will

OPTECH is celebrating the end of the conference with a

at round tables. Following the keynote speaker, the session will segway into a casual, relaxed lunch atmosphere (in the same room) with very informal supplier networking/social time from 11:30 AM -12:30 PM where suppliers and attendees can enjoy lunch and socialize outside of their booth. Exhibitors are encouraged to participate and max out their time with attendees. Lunch will include a buffet and full bar.

A limited number of highboy tables will be placed around the perimeter of the room to showcase exhibitor suppliers only, and will be available based on demand and assigned based on a drawing of exhibitors that choose to (see booth request form) submit their company into the drawing. Only one table per company will be allowed. Due to limited supply, not all exhibitors will receive a showcase table. Each showcase table will receive a stanchion with your company name. Small items like literature, tablets, and laptops are allowed, but larger items such as banners, additional signage, monitors, etc. are not allowed.

If your company would like to participate and wishes to be placed into the drawing for a highboy table during the Closing Lunch Social, please check the checkbox on th Exhibit Booth Request Form while making your booth selections.

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Exhibitor Online Branding Packages

- Increase traffic to your eBooth by **4-5 times**
- > Enhance your SEO and web presence
- > Promote your products & services 24/7/365
- Maximize your ROI and generate new leads
- > Increase your online leads by **3-4 times**

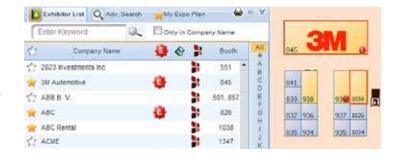


	BASIC Free	SILVER \$300	GOLD \$600	PLATINUM \$900
eBooth Profile Add relevant company information	500 characters	500 characters	500 characters	500 characters
eBooth Logo Add your logo to your eBooth Profile	N	Υ	Υ	Υ
Product Categories Attendees use these to find you	3	5	8	10
Products Add detailed descriptions with images	N	3	5	10
Press Releases Highlight the latest at your company	N	2	5	10
Show Specials Spotlight discounts and giveaways	N	3	5	10
Brands Included in keyword search	Υ	Υ	Y	Y
Videos Add videos to enhance your profile	N	N	3	5
Social Media Icons Add linked icons to your eBooth	Υ	Υ	Y	Y
Banner Ads 2 available. Limit 1 per firm.	+ \$700	+ \$700	+ \$700	+ \$700

Exhibitors with Silver/Gold/Platinum packages are listed under the Enhanced Listings tab on the Interactive Floor Plan.

The Company names and booth numbers of these exhibitors are displayed in bold styling, and a special icon makes their listing pop in the list as well as on the maps.

In addition, the enhanced booths are highlighted on the map in the web browser for a few seconds on first load.



For questions or to order an Exhibitor Package Upgrade, contact:

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EXHIBIT BOOTH REQUEST FORM AND GUIDELINES

This request form is an application and contract for exhibit space at the **OPTECH Conference & Exposition**, between the National Multifamily Housing Council and your company (Exhibitor). It will become effective upon written acceptance by NMHC.

EXHIBIT BOOTH REQUEST

NAME AS IT APPEARS ON CA	ARD	SIGNATURE (required)	
CREDIT CARD. NUMBER:		EXP. DATE:	
PAYMENT INFORI ☐ Please bill us immediate	MATION ely at the address above ☐ Check enclosed	☐ Credit card payment (circle one): Visa	MasterCard American Expre
Start-Ups Center Kiosk	\$2,500	\$2,500	1
20' x 20' (400 sq. ft.)	\$18,000 (by 6/15) - \$20,000 (after 6/15)	\$22,000 (by 6/15) - \$24,000 (after 6/15)	12
10' x 20' (200 sq. ft.)	\$9,000 (by 6/15) - \$10,000 (after 6/15)	\$11,000 (by 6/15) - \$12,000 (after 6/15)	6
10' x 10' (100 sq. ft.)	\$4,500 (by 6/15), \$5,000 (after 6/15)	\$5,500 (by 6/15) - \$6,000 (after 6/15)	3
BOOTH SIZE	NMHC MEMBERS	NON-MEMBERS	NO. OF COMPLIMENTARY REGISTRATIONS RECEIVED
leturn both sides of this c	completed Booth Request Form via fax or ema	ail to Jennifer Angebranndt at 202/775-0112 (f	ax) or jangebranndt@nmhc.org
IGNATURE	P	RINTED NAME	DATE
Optional eBooth Packag See eBooth Pacakge Upgi t is understood that by subm 2017 NMHC OPTECH Confere	e Upgrade: Silver +\$300 Gold +\$600 rade Opportunities on next page for details or nitting this application for exhibit space, your compaence & Exposition in general and as outlined on the tition, when accepted by the National Multifamily Ho	D Platinum +\$900. In each package. In any and its representatives agree to abide by the ru In following page, in the Sponsorship & Branding Opp	ortunities guide and in the Exhibito
i.		6.	
l.		5.	
		4.	
Our company prefers not	to be located next to the following competitiv	ve firms:	
	2. 3.	4 5.	6.
ased on size preference	checked off, list your top 6 preferred booth	locations:	
	current exhibit hall floor plan online at www.r pany in the drawing for a free table at the Clos	_	rticipation)
heck your booth size p	reference: □ 20′ x 20′ (400 sq. ft.); □ 10′ x		Start-Ups Center Kiosk (3.25' x
/EBSITE			
HONE	EXT.	FAX	
CITY		STATE	ZIP CODE
TREET ADDRESS			
TITLE		EMAIL	
ONTACT NAME OF PERSON	N HANDLING YOUR BOOTH (This person will receiv	re all communications on behalf of your company.)	
LEASE INDICATE THE TYPI	E OF PRODUCT/SERVICE YOUR COMPANY WILL BI	E EXHIBITING (e.g., property management software	e, furniture)
MPORTANT FOR BOOT	H ASSIGNMENT PROCESS:		
WHAT IS YOUR COMPANY'S	OBJECTIVE FOR THE SHOW?		
REVIOUS COMPANY NAME	(If different than current name)		
OMPANY NAME (If your cor	mpany has changed its name since its last participat	tion in an NMHC event, please list the previous nam	e below.)

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EXHIBIT BOOTH REQUEST FORM AND GUIDELINES

- Eligible Exhibits: NMHC reserves the right to determine the eligibility of any company or product to exhibit in the Conference and the right to reject or cancel any application and/or limit space assigned to any one company.
- Limitation of Exhibitors: NMHC reserves the right to stop or remove from the Conference any exhibitor or representative(s) who, in the opinion of NMHC, is objectionable or detracts from the dignity of the Conference.
- 3. Exhibitor Due Diligence: NMHC makes no representation concerning any sponsor or its products or services, and the admission to the Conference of any sponsor or exhibitor constitutes neither an endorsement, a recommendation, nor a representation by NMHC of any exhibitor or sponsor, or its products or services.
- 4. Assignment of Space: Fully paid booths will be assigned based on the following, in order of priority: (1) number of years the company/division has exhibited; (2) Conference sponsorship; (3) company membership level in NMHC; and (4) date the Booth Request Form is received. NOTE: Please check your booth location assignment for conflicts with competitors. If your booth location needs to be changed, contact NMHC immediately. Proximity to competitors is each supplier's responsibility. Booth assignments are dependent upon receipt of the Booth Request Form, receipt of payment and booth availability. One exhibit point is assigned to each company that exhibits annually at the NMHC OPTEC Conference & Exposition, regardless of the number of booths purchased. Past exhibit points will be forfeited for any company that does not exhibit consecutively from year to year. Additionally, if a member, an exhibitor's NMHC membership dues must be fully paid prior to booth assignment. If your booth choices are not open at the time of assignment, we will assign the next best space for exposure to attendee traffic and as close to the type of request first made.

5. Cancellation of Contract/Downsizing:

- A. Cancellation/Downsizing by Exhibitor:
 - 1. No refunds for downsizing or cancellation will be made.
 - 2. Your exhibit payment is non-transferable
- B. Cancellation by NMHC: Notice of cancellation of exhibit space may be given to an exhibiting company according to the terms as invoiced. If full payment has not been received at the NMHC office, notice of cancellation shall be in writing and mailed to the exhibiting company. In the event of cancellation by NMHC, the exhibitor's payment will be non-refundable.
- 6. Co-Exhibiting or Subletting of Exhibit Space: One company is allowed to exhibit per booth. Exhibitors are prohibited from subletting any part of the space allotted to them or exhibiting in their space any merchandise or advertising materials that are not a part of their product lines, unless authorized by NMHC
- 7. Liability: Exhibitor agrees to, at all times, protect and defend, save and hold forever harmless, and fully indemnify the National Multifamily Housing Council and the Mandalay Bay Resort & Casino, and their leadership and employees, from and against any and all claims, actions, losses, damages, costs (including reasonable attorney's fees), liability charges, or expenses arising out of or in conjunction with (1) any property or personal injury or other occurrence to any property or person(s), including the exhibitor, its agents, employees, and business invitees, which arises out of or is in conjunction with the exhibitor's occupancy and use of the exhibition premises or any part thereof, and, further, (2) any alleged violations of any law or ordinance occasioned by the intentional or negligent actions of the exhibitor, its agents, employees, and business invitees. NMHC and the Mandalay Bay Resort & Casino expressly disclaim any possible liability for the safety of the exhibitor's property or exhibit against robbery, fire, water, accidents of any sort, or injury or damage from any other cause. Should any loss by theft occur, the exhibitor agrees to report it to the security person on duty, hired by the exhibit management or the hotel, immediately.

8. Security Guidelines for Exhibitors:

- A. Avoid leaving valuable items unattended or articles in the booth during nonexhibit hours.
- B. If possible, cover your display with a flameproof drop cloth during non-exhibit hours.
- C. Run wire or cable through as many items as possible and lock them during non-exhibit hours.
- D. Remove pertinent component parts from display or floor models not being used for demonstration during non-exhibit hours.
- E. Never leave your booth unattended during exhibit hours. Do not hesitate to report to NMHC staff any suspicious person(s) in the exhibit area.
- F. Pack all of your equipment products as soon as move-out starts and make sure all labels are properly made out.
- G. At commencement of move-out, remove small articles of value.

9. Booth Construction/Design/Layout:

- A. Standard booth equipment will consist of an 8 ft. back wall of draperies with aluminum uprights and 3 ft. high divisional side rails covered with matching or contrasting draperies.
- B. To allow an unobstructed view of booths, exhibitors are not permitted to have their booths and backdrops exceed 8 ft. in height for linear booths. Backdrops/backgrounds 8 ft. in height may extend forward no more than 5 ft. from the back wall. Consult NMHC if you have questions or require a diagram for clarification.
- 10. Mergers and Buyouts: In the case of exhibiting companies that have either merged with, been purchased by, or have purchased another company and merged their booth space, the new company will receive the points earned by the company that had the higher point total, if requested in writing by the merged company. The priority points will not be combined.
- 11. Joint Ventures/Co-Marketing: Definition The definition of a joint venture/ co-marketing agreement is that in which two or more companies are developing, manufacturing, producing, or distributing the same product. In this case, it refers to companies that may have entered into joint ventures or co-marketing agreements and wish to exhibit in a manner best describing their joint agreement. Companies having such a business agreement may choose to: A. Be aligned on the exhibit floor adjacent to each other in order to iointly promote the specific product; or B. Be represented by only one of the companies in the agreement utilizing exhibit space, but displaying through signage that the product is a joint venture/co-marketed product; or C. Exhibit in one booth under the joint venture name with one exhibit manager contact coordinating all joint venture booth staff and activities (registration badges, show guide listings, etc., which are subject to show management policies). If the companies having the agreement wish to have their space located adjacent to each other, both companies should submit such in writing, with their applications, a cover letter initiating the request. A copy of the letter should also go to each of the companies in the agreement. Space allocation should be based on the present points average of the companies in the agreement. If only one company is exhibiting the co-marketed product, show management should deal only with that exhibiting company. Subletting of space for the purpose of allowing another company to exhibit within the principal exhibit is not permitted. If the non-exhibiting company needs registration badges, they should work directly with show management and according to show manage ment's policies. Show management will make every effort to be inclusive of all joint marketing partners. If possible and upon request, the names of both joint partners should be included in separate listings in the printed materials Show management may charge an administrative fee for the additional listing. If two listings cannot be provided, the exhibiting company should list the non-exhibiting partner within its listing.
- 12. Exhibitor Intellectual Property: Exhibitor warrants and represents that it owns all intellectual property being used in promotion or exhibited at the 2017 NMHC OPTECH Conference & Exposition, and agrees to defend, at exhibitor's expense, and to indemnify NMHC for any action brought against NMHC arising out of any dispute over intellectual property.
- 13. General Show Policies: NOISY, OFFENSIVE EXHIBITS ARE PROHIBITED. If you are having demonstrations, do not have them in the aisle where your exhibit is located if you expect people to congregate there. Leave space within your exhibit to absorb the majority of the crowd. Should spectators interfere with the normal traffic flow in the aisle or overflow into the exhibits on the sides or across the aisle, the Show Manager will request that you limit or eliminate your presentation. Police your booth to be sure the noise level from any demonstrations or sound system is kept to a minimum and does not interfere with others. The Show Manager reserves the right to determine what constitutes interference with others. All business activities, circulars, and advertising matter must be conducted and distributed within the booth(s) assigned to the exhibitor. Materials may not be distributed in other areas of the Conference facility. Exhibitor agrees not to hold any social event to which attendees are invited, or entice attendees off the exhibit floor during official exhibit and Conference hours. Further, no exhibits or In Conjunction With events are permitted outside the exhibition area, which includes hotel rooms, suites, or public places on October 25-27, 2017, unless approved in advance by NMHC. In Conjunction With events held by non-sponsor companies will be charged a \$10,000 fee
- 14. Restricted Attendance: False certification of individuals or other methods or devices used to assist unauthorized persons to gain admittance to the exhibit floor or the Conference is cause to expel the violator from the exhibition and Conference, and to remove the exhibit from the floor without obligation on the part of NMHC.
- 15. Policy on Suitcasing & Outboarding: Show rules strictly prohibit solicitation, "suitcasing", or "outboarding" by attendees or non-attendees (NMHC members and non-members alike) who transact business at the exposition or in the Student Housing Conference hotel and do NOT have exhibit booths. See full NMHC Suitcasing and Outboarding policy online at www.nmhc.org/meetings
- 16. NMHC follows the International Association of Exhibitions and Events (IAEE) best practices and rules of exhibiting.

2016 NMHC OPTECH Conference

& Exposition

Companies in Attendance



Abacode

Abacus Capital Group, LLC

AIG Global Real Estate

Aimco

AION Partners

Alarm.com

Alliance Residential Company

ALN Apartment Data, Inc.

Amazon Logistics

Amazon.com

American Campus Communities

AMLI Residential Properties, L.P.

Amore Management Company

Aon Risk Services, Inc.

Apartment List

Apartments.com

AppFolio, Inc.

Arent Fox LLP

Ares Management

Ascentris

Assa Abloy

Asset Chile

Asset Essentials

Association for Energy Affordability

AvalonBay Communities, Inc.

Avendra

Avenue5 Residential LLC

Avesta Communities

BakeExtraCookies.com

Balfour Beatty Communities

Balfour Beatty Investments

Banner Property Management

Baroo

Bell Partners

Berkshire Group

Better NOI

BH Equities, LLC

Billingsley Company

Diningsicy Company

Blue Moon Software, Inc.

Blue Ridge Companies, LLC

Bozzuto Management Company

Branding Iron at Stantec

Bridge Property Management

Bristol Development, LLC

Broadband Holdings

Broadtree Homes

Brook Furniture Rental

Brookfield Property Group

Brown Brothers Harriman

Bryan Properties

BSR Trust

Buckingham Companies

CA Ventures

Cagan Management Group, Inc.

Camden Property Trust

Campus Apartments

Campus View

Capexed.com

CAPREIT, Inc.

Capstone Real Estate Investments, LLC

Capture the Market

Cardinal Group Investments

Career Options

CARES By Apartment Life

Carter Haston Holdings, LLC

Catalyst

CBRE Global Investors, LLC

Centennial Holding Company

CF Real Estate Services

Champion Development Corp.

Chetu Inc

Cirrus Asset Management, Inc.

Clarion Partners

ClickPay

CMG Leasing, Inc.

Communique, LLC

Comm-Works

Concord Management, Ltd.

Consolidated Smart Systems

Continental Properties Company, Inc.

Corporate Advisory Solutions

Cortland Partners, LLC

CRIO Group

Criterion Development Partners, LLC

Curtin Property Company

CWS Apartment Homes, LLC

D2 Demand Solutions, Inc. Davis Craig & Taylor, PLLC

DeBartolo Development

Demmon Partners

DIAKRIT International Ltd.

DirecPath

Dogwood Building Supply

Dominium dorma+kaba

Drucker & Falk, LLC

E & S Ring Management Corporation

ECI Group, Inc.

EdR

Elaine Williams Consulting

Flauwit

Elauwit Networks

Ellis, Partners in Management Solutions

Elmington Property Management

Embrey Builders, LLC

Embrey Partners, Ltd.

Encore Housing Opportunity Fund

Energy Star, USEPA

Energy Technology Savings, Inc.

Epoch Residential

Epproach Communications

ePremium Insurance Equity Residential

ES Conservation

Essex Property Trust, Inc.

Everest Properties

Facilgo, Inc.

Fairfield Residential Company, LLC

First Advantage
First Communities

Florence Manufacturing

For Rent Media Solutions Forest City Enterprises

ONFERENCE & EXPOSITION

Forest City Residential Group, Inc.

Foster Strategy FPA Multifamily

Fulton Property Group LLC

Gables Residential

Gates, Hudson & Associates, Inc. Gene B. Glick Company, Inc.

GID

GLC Advisors & Co., LLC

Goldman Sachs

GoldOller Real Estate Investments

Google Fiber

GPG Advisers
Grand Peaks Properties

GrayCo, Inc.

Greater Sum Ventures

Greystar Management Services

Greystar Real Estate Partners, LLC Gumenick Properties H.G. Fenton Company

Haley Real Estate Group

HappyCo Harris Crystal Advisors

Heitman Capital

Hercules Real Estate Services, Inc.

HG Fenton Company

HHHunt

Hillwood Multifamily, L.P.

Hines

Holland & Hart LLP

Holland & Knight, LLP

Holland Partner Group

Home Properties
Horizon Realty Advisors

Hubacher & Ames, PLLC

Hudson Capital Properties IV, LLC

Humphreys & Partners Architects, L.P.

Hunt Mortgage Group Imagine Business Development

IMT Residential

Inovonics

InfoSmart Partners, LLC

Insurent Agency Corporation

Integris Solutions

INVESCO Real Estate
Investment Property Advisors, LLC
Invictus Worldwide LLC

Invitation Homes

IOTAS, Inc.

Irvine Company

J. Turner Research
J.P. Morgan Asset Management

JDM Associates

JLL Capital Markets John Hancock Financial Services

John M. Corcoran & Company

Johnson Development Associates, Inc. Jonah Systems

Joshua Tree Conference Group

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& Exposition

Companies in Attendance



JR Preston,LLC

JVM Realty Corporation

Kaufman Development

KC Venture Group, LLC

KEPHART Architects

KeyBank Real Estate Capital

Kirby Sack Properties, Inc.

Klingbeil Capital Management/American

Apartment Communities

Knock

Kotarides Developers

Kotarides Property Management

KTGY Group

Lantower Residential

LCOR Incorporated

LeaseStar, a Division of RealPage, Inc.

LeaseTerm Solutions

LeasingDesk, a Division of RealPage, Inc.

Lefrak Organization Inc.

Legacy Partners

Legend Management Group, LLC

Legrand

Leon Capital Group, LLC Lincoln Property Company LinnellTaylor Marketing

LMC, A Lennar Company

Lowe Enterprises Real Estate Group

LQ Digital

M3 Multifamily Media Management

Madrona Ridge Residential

Managinc Managine III C MapVida

Martin Fein Interests, Ltd.

Maven (General Motors Carsharing)

Maximus Real Estate Partners, LLC

Maxus Properties, Inc. MAXX Properties

MEB Management Services

MG Properties

Milestone Management

Milhaus

Mill Creek Residential Trust LLC

Mobile Butler Mobile Doorman

Momark Development

Momentum Real Estate Partners

MonkeyParking

Monogram Residential Trust Monument Capital Management

Moran & Company Morgan Properties

MPF YieldStar, a Division of RealPage Multifamily Executive/Hanley-Wood, LLC

Multi-Housing News Multihousing Pro Magazine

NAA

NAI Latter & Blum NALS Apartment Homes National Apartment Association

National Multifamily Housing Council

NDG Student Living

Nest Labs

Newcastle Limited

Northland Investment Corporation

NOVARE GROUP

NWP Services Corporation

One Development Group Open Box Software

OpenProperty

OpsTechnology, a Division of RealPage

Orion Real Estate Services

Pacific Living Properties

Park Row Equity Partners

Passco Companies, LLC

PayNet Systems

Peak Campus

PEM Real Estate Group

Pennrose Management Company

Pensam Capital

PFRQ

PGIM Real Estate Pillar Properties

Pillsbury

Pine Street Development One, LLC

Pollack Shores Real Estate Group

Post Properties, Inc.

Prime Group

Pritzker Realty Group, LLC

Prometheus

Property Management Group Property Management Insider Property Markets Group

Providence Management Company, L.L.C.

Quintain Limited R2L: Architects ReachLocal, Inc. RealFoundations realtor.com rentals RealtyCom Partners, LLC

ReaLync

RedPeak Properties LLC

Related Management Company LP

ReLuminous LLC

RentDebt Automated Collections Renters Legal Liability LLC

Rently

Resource Real Estate, Inc.

Respage

Rhodes Risk Advisors Rise Real Estate Company Rivergate KW Management Samuels & Associates

Sentinel Real Estate Corporation

Sequoia Equities Shea Properties Sherman Residential Simpson Housing LLLP Smart Buildings LLC

Smarte Carte Inc.

Smith Equities Real Estate Investment

Advisors

SNBC

SRE Technologies Stellar Capital Partners

Stephens Inc.

StoneRiver Company, LLC

StreetLights Residential

Sunrise Management TAA

TDn2K

TelCon Associates, Inc.

TerraLUX

Texas Apartment Association The Bainbridge Companies The Blackstone Group The Bozzuto Group The Collier Companies The Connell Company The Dinerstein Companies

The Dolben Company, Inc.

The Domain Companies The Irvine Company Apartment Communities

The Laramar Group, LLC The Lynd Company The Morgan Group, Inc. The Preiss Company The Quadrillion The Richdale Group The Strategic Solution

Towne Properties

Trammell Crow Company Trammell Crow Residential

The Wilkinson Group, Inc.

Thies & Talle Management

TransitScreen, Inc. TRC Consulting

Trilogy Real Estate Group, LLC U.S. Residential Group LLC

United Property Management

University of Oxford, Saïd Business School

US Department of Energy USA Properties Fund, Inc. Utility Management Solutions

Velocity/NWP, a Division of RealPage, Inc.

Venterra Realty Management Inc.

Veritas Investments Inc.

Verizon Enhanced Communities View. Inc. Village Green Visa Inc. Vivint Inc

Walker & Dunlop WASH Multifamily Laundry Systems

WastePoint Wastexperts Inc Waterton

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2016 NMHC **OPTECH Conference**

& Exposition

Companies in Attendance



Western National Group Westminster Company

WhereiPark

Whiteco Residential LLC Willis Towers Watson WinnCompanies WinnResidential Winstead PC Wood Partners, LLC Yarco Company, Inc. ZRS Management, LLC

2016 EXHIBITORS

365 Connect, LLC

Allegion AMS

Anyone Home Inc. Apartment Butler Inc. Apartment SEO, LLC

ASSA ABLOY Hospitality Assurant Specialty Property AT&T Connected Communities

Auto-Out: Cooktop Fire Protection

Axiometrics **Bader Company Bright Power** BuildingLink.com BullsEye Telecom ButterflyMX Centurylink

Charter Communications

CloudKeyz Inc Conservice

CoreLogic Rental Property Solutions

Cox Communications **DeNyse Companies**

Display Systems International

DocuSign, Inc. dorma+kaba Dwelo EnergyLink Engrain Entrata

Experian RentBureau

FCO G5

Grace Hill

Graphic Service Bureau HandyTrac Systems Hunter Warfield, Inc.

InfoTycoon Inspire WiFi

Investor Management Services Invisible Waste Services

Keyper Systems Kingsley Associates



Kwikset LeaseHawk LeaseLabs Leonardo247 Logware

Luxer One Package Lockers

Matterport Minol

Modern Message, LLC

MRI Software

Multifamily Ancillary Group

NetVendor Nexus Systems Notifii

Onicx Energy, LLC On-Site

Package Concierge, Inc.

Parcel Pending

PAS Purchasing Solutions

PavLease

Position Imaging, Inc

Power Pro

Property Owners Protection Insurance

Company, LLC ProvVista Solutions Rainmaker

RealPage, Inc. Registry Monitoring Insurance Services, Inc.

Rent Dynamics RentPlus Rentlytics, Inc. RentPath RentPayment RentTrack ResMan **ROKITNOW** roOomy

SatisFacts Research The Screening Pros (TSP)

SightPlan SOCi. inc Spherexx.com Spot On Networks Tech Service Today LLC

TransUnion Updater Valet Waste, LLC Watchtower Security Inc

WAVE G WebListers WegoWise, Inc. **XFINITY Communities** Yardi Systems, Inc. Zillow Group Zumper