

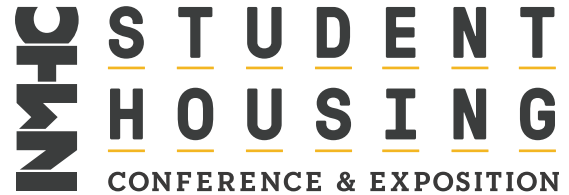
2017 NMHC

# Student Housing Conference & Exposition

September 25-27, 2017 | Tampa Marriott Waterside Hotel and Marina | Tampa, FL

## Meet The Money Arena

NMHC is providing a NEW opportunity for our financial market members to rent a meeting area in a dedicated, casual environment close to the Conference action. Financial market members can use this space to schedule their deal-making appointments with the leaders and decision-makers in Student Housing.



### MEET THE MONEY MEETING AREA RENTAL ELIGIBILITY

Financial market members are classified as companies who's business is described as a:

- Lender
- Broker
- Investor

Meeting area rentals are open to NMHC members only.

## Preliminary Information and Schedule

Meet the Money Arena will be located in the hotel ballroom foyer where attendees are registering and entering the exhibit hall. This casual, but dedicated networking area will be the focus for financial deal making at the Conference. See the floor plan for a preliminary layout of the Meet the Money Arena. *Note: A Meet the Money meeting area is not to be confused with an exhibit booth. Meeting areas are limited!*

### SCHEDULE

Meet the Money Arena is open during the following Conference hours:

<b>Monday, September 25</b>	Noon – 6:30 PM
<b>Tuesday, September 26</b>	7:45 AM – 6:45 PM
<b>Wednesday, September 27</b>	7:45 AM - Noon

*\*Your company representatives may schedule appointments at any time during these hours.*

Meeting areas do not need to remain staffed by a company representative if there are no appointments scheduled. Please do not leave any materials or items of value unattended. Posting of appointments/meetings, directions to a company's area, or listing a company name with an area on the hotel reader board or elsewhere in the hotel is not allowed.

### COST

Individual company meeting area in the Arena:  
\$1,500 for NMHC members

### MEETING AREA ASSIGNMENTS

Fully paid meeting area rentals will be assigned starting June 15, 2017 and companies will be notified about their assigned area soon thereafter, but not later than June 20. Meeting areas will be confirmed on a first come/first served basis and will be assigned one after the other, in a row. A company's NMHC membership level, sponsorship, or other such credential will not be considered when assigning areas. Specific area selection by a financial market member is not an option. NMHC reserves all rights to assigning Meet the Money areas. Please consult the diagram for area designation and layout. Should demand outpace inventory, a waitlist will be started.

### RENTAL INCLUDES

- One (1) open rectangular shaped space (no door) housing a round cocktail meeting area with meeting area cloth and four (4) chairs, or the option to switch to a highboy meeting area with no chairs will be provided. Up to two (2) additional chairs may be requested in advance of the conference, if needed. A maximum of six (6) chairs total at any reserved area is allowed. Furnishings may not be amended in any other way or switched after the initial set up request is given to NMHC.
- A solid dividing screen between each Meet the Money meeting area with, depending on available foyer space, a minimum of 5' of space between areas, for privacy. (See the floor plan for a preliminary layout of the Meet the Money Arena.)
- A company identification sign with company name and/or logo will be provided. Note: There will be no further branding/signage/decorative items allowed other than literature on the table, with the exception of an optional branded table cloth that each company can provide at their own expense. Contact NMHC for further details.
- Carpeting (the foyer is carpeted).
- One (1) free full conference registration Please provide the name of the representative using the free pass to NMHC and we will register that person manually. Note: all company staff working and/or attending a meeting in the respective company's meeting area must be registered to attend the Conference.
- Listing of the Meet the Money Arena and your company's participation in conference materials.
- Exposure to over 700 targeted executive-level, decision-making attendees.

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## Meet The Money Arena (continued)

### MEETING AREA RENTAL TERMS AND CONDITIONS

Full rental payment should accompany the completed Meet the Money Request Form and be returned as listed on the form. Please make checks payable to the National Multifamily Housing Council. Credit card payments are also accepted. If your company requires an invoice prior to making payment, please submit your completed request form and invoice request to NMHC. Following receipt of the Meet the Money Request Form at the NMHC office, a confirmation receipt will be emailed to your company contact listed on the form.

No refunds for cancellation of a Meet the Money meeting area by the financial market member will be made. Meet the Money meeting area payments are non-transferable. NMHC reserves the right to modify or cancel Meet the Money meeting areas. Notice of Meet the Money meeting area cancellation by NMHC will result in written notification by NMHC to each company and any monies received by NMHC will be refunded in full up to one (1) month prior to the conference (before August 25, 2017). After August 25, 2017, no refunds will be given.

NMHC makes no representation concerning any company renting a Meet the Money meeting area or its products or services, and the admission to the Conference of any company constitutes neither an endorsement, a recommendation, nor a representation by NMHC of any company renting a meeting area or its products or services.

Only one (1) company is assigned per Meet the Money meeting area. Multiple areas may not be rented by one company. Companies are prohibited from subletting or sharing any part of their table/space allotted to them.

NMHC membership is required to rent a meeting area.



### SCHEDULING APPOINTMENTS

NMHC provides the conference attendee list including name, title, and company online via our web site on [www.nmhc.org/SHC](http://www.nmhc.org/SHC). NMHC members may log into their account to view the list at any time. NMHC does not provide email addresses of our members or conference attendees.

It is up to the company renting the meeting area to schedule appointments. NMHC does not schedule appointments on behalf of the company.

Meet the Money meeting areas may only be used for meetings with conference registrants. Individuals who are not registered for the 2017 NMHC Student Housing Conference & Exposition that are invited to meet with financial market members will not be allowed entry to the conference meeting space.

### CATERING

Catering service will be available. Catering orders may be placed in advance with the hotel directly. Food/beverage is an additional cost and payment will be handled directly between each individual company and the hotel. Catering menus as well as instructions to set up billing arrangements may be obtained by contacting NMHC for this information.

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## MEET THE MONEY MEETING AREA REQUEST FORM

This request form is an application and contract for a meeting area in the **Meet the Money Arena** at the **2017 NMHC Student Housing Conference & Exposition**, between the National Multifamily Housing Council and your company. It will become effective upon written acceptance by NMHC.

COMPANY NAME (If your company has changed its name since its last participation in an NMHC event, please list the previous name below.)

PREVIOUS COMPANY NAME (If different than current name)

**IMPORTANT FOR ASSIGNMENT PROCESS:**

CONTACT NAME OF PERSON MAKING ARRANGEMENTS FOR YOUR MEETING AREA (This person will receive all communications on behalf of your company.)

TITLE EMAIL

STREET ADDRESS

CITY STATE ZIP CODE

PHONE EXT. FAX

WEBSITE

- The person listed above should be registered for our company's one (1) free registration.
- We will assign someone else to our company's one (1) free registration and will notify NMHC's membership department at [membership@nmhc.org](mailto:membership@nmhc.org).

It is understood that by submitting this application for a meeting area in the Meet the Money Arena, your company and its representatives agree to abide by the rules and regulations governing the 2017 NMHC Student Housing Conference & Exposition in general and as outlined on the pages accompanying this form. This application, when accepted by the National Multifamily Housing Council, and payment is made, becomes a contract.

SIGNATURE PRINTED NAME DATE

**Return the completed table request form via fax or email to the attention of Jennifer Angebrannt at 202/775-0112 (fax) or [jangebrannt@nmhc.org](mailto:jangebrannt@nmhc.org)**

MEETING AREA COST FOR NMHC MEMBERS	NO. OF COMPLIMENTARY REGISTRATIONS RECEIVED
\$1,500	1

**PAYMENT INFORMATION**

- Please bill us immediately at the address above
- Credit card payment (circle one): Visa | MasterCard | American Express

CREDIT CARD NUMBER: EXP. DATE:

NAME AS IT APPEARS ON CARD SIGNATURE (required)