

2019 Sponsorship Level Benefits Comparison

	Chairman's Circle	Friends of the Council	Individual Meeting Sponsor
Benefits			
Hyperlinked logo published on the NMHC sponsor web page for the entire calendar year.	Yes	Yes	--
Free, full registration spots for every 2019 NMHC meeting.	6 (All meetings)	4 (All meetings)	1 (Sponsored meeting only)
Paid registration spot(s) to the 2019 NMHC Annual Meeting.	2	1	--
Company logo included in the meeting's official print on-site program/agenda.	--	--	(Sponsored meeting only)
Invitations to exclusive VIP events at NMHC meetings throughout the year as applicable.	Yes (All meetings)	Yes (All meetings)	--
Company description included within the sponsor module of the official Conference App.	Yes (All meetings)	Yes (All meetings)	(Sponsored meeting only)
Company logo included on sponsor recognition signage prominently displayed at the meeting.	Yes (All meetings)	Yes (All meetings)	(Sponsored meeting only)
Company logo displayed in scrolling PowerPoint presentations looped before the start of each general session at all NMHC meetings.	Yes (All meetings)	Yes (All meetings)	(Sponsored meeting only)
Eligible to host a subgroup event at the headquarter(s) hotel at all 2019 NMHC meetings.	Yes (All meetings)	Yes (All meetings)	(Sponsored meeting only)
Eligible to send company literature to all NMHC meetings for display in the registration area.	Yes (All meetings)	Yes (All meetings)	(Sponsored meeting only)
Optional, free reserved networking table(s) of 10 in the "Networking on the Lawn" area during the 2019 NMHC Annual Meeting.	2	1	--
Early access to registration and hotel room booking for the 2019 Annual Meeting (if sponsorship is confirmed by July 11, 2018).	Yes (1 st Priority)	Yes (2 nd Priority)	--
An additional \$5,000 credit applied to one (1) individual sponsorship opportunity of choice, for Executive Committee-level members only.	Yes	--	--
Exhibitor Priority Points received at conferences where exhibits are available (and company is exhibiting)	3	2	1 (Sponsored meeting only)
Option to send a direct mail campaign to meeting registrants of the sponsored meeting through a NMHC designated third-party mail house.	(Sponsored meeting only)	(Sponsored meeting only)	(Sponsored meeting only)
Eligible to rent a meeting room at the Manchester Grand Hyatt during the 2019 NMHC Annual Meeting for an additional fee of \$10,000.	Yes	--	--