

Individual Meeting Sponsor:**\$10,000 Per Meeting**

Individual Meeting Sponsors will receive increased branding and visibility during the individual 2019 NMHC meeting selected to sponsor. Benefits apply to the sponsored meeting only and include:

- Company logo published on the meeting web pages.
- 1 free registration for the sponsored meeting. *(Note: does not apply to Chairman's Circle or Friends of the Council sponsors).*
- Recognition in promotional marketing materials and e-mails (print and digital) for the sponsored meeting.
- Company logo included on the sponsor recognition signage prominently displayed at the sponsored meeting.
- Company logo included in the meeting's official print on-site program/agenda.
- Company logo and brief company description included within the sponsor module of the official Conference App at the sponsored meeting.
- Company logo displayed in the scrolling PowerPoint presentation shown before the start of each general session at the sponsored meeting.
- Option to host a subgroup event at the headquarter(s) hotel at the sponsored meeting. *A Subgroup Event Request Form must be completed and submitted by the specified deadline.*
- Option to send a direct mail campaign to meeting registrants of the sponsored meeting through a NMHC designated third-party mail house. *Email addresses are not provided in accordance with NMHC's privacy policy.*
- Option to send a piece of company literature to the sponsored meeting for display in the registration area at the meeting. *One (1) company brochure/collateral piece per sponsor company. Please send literature directly to a company representative to bring to the NMHC registration area. Contact the representative's hotel for shipping info and possible fees.*
- 1 Exhibitor Priority Point received if company is sponsoring and exhibiting at a conference where exhibits are available. *Exhibits are available at the 2019 NMHC Student Housing Conference & Expo and the 2019 OPTECH Conference & Expo. Priority Points will be applied during the initial booth assignment process. The company must be an individual meeting sponsor of the same meeting where exhibiting to receive the Priority Point.*
- Additional benefits as included with the individual item selected to sponsor. *Additional benefits may apply and will vary depending on the individual opportunities selected. Individual item benefits are detailed under each meeting/item.*