

# 2018 NMHC Spring Board of Directors Meeting

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## WEDNESDAY, MAY 9

**11:00 a.m. – 2:45 p.m. 2018 NMHC Leadership Forum on Diversity & Inclusion**

*(Separate registration required)*

**2:00 – 7:00 p.m. Registration**

*Location: Four Seasons Ballroom Promenade*

**3:00 – 4:00 p.m. Emerging Leaders Committee Meeting**

*Location: Gallery*

**3:00 – 4:00 p.m. Supplier Partner Alliance Meeting**

*Location: Lantana North*

**3:00 – 4:00 p.m. Tax Committee Meeting**

*Location: Lantana South*

**4:30 – 5:30 p.m. General Session: Disruption**

*Location: Four Seasons Ballroom*

*Keynote Speaker:*

**Michael Steep**, Executive Director, Stanford Engineering Center for Disruptive Technology & Digital Cities

**5:30 – 7:00 p.m. Networking Reception**

*Location: Pavilion*

**7:00 p.m. Buses Depart for Executive Committee Dinner**

*(By Invitation Only)*

*Location: Ballroom Porte Cochere*

*\* Return transportation will be provided to the Four Seasons Hotel.*

**7:30 – 9:00 p.m. Executive Committee Dinner**

*(By Invitation Only)*

*Location: Harlan Crow's Estate*

## THURSDAY, MAY 10

**7:45 a.m. – 7:00 p.m. Registration**

*Location: Four Seasons Ballroom Promenade*

**8:00 – 8:45 a.m. Continental Breakfast Social**

*Location: Four Seasons Ballroom Foyer*

**8:45 – 10:45 a.m. General Session**

*Location: Four Seasons Ballroom*

### **The Robots Are Here: How Artificial Intelligence May Upend the Multifamily Industry**

The age of A.I. displacing office workers is just about upon us. What will recent advances in artificial intelligence, machine learning and robotics mean for the multifamily industry? Which of our systems and programs are likely to be disrupted first, and what will it all mean for jobs in our industry? This forward-looking session will anticipate the near future and provide guidance on what you should be thinking about now to take advantage of the coming age of the robots and how to mitigate the potential disruption to staffing.

*Moderator:*

**Donald Davidoff**, President, D2 Demand Solutions

*Speakers:*

**Noreen Henry**, Chief Executive Officer, Wayblazer

**Neil Sahota**, Worldwide Business Development Leader, IBM Watson

### **Blockchain 101: What It Is and How It May Impact the Multifamily Industry**

You've probably been hearing a lot about blockchain lately and wondering what it is and why you should care about it. Forget about its ignominious start in digital currency, the technology platform supporting blockchain has many other potential and real uses that could revolutionize the way CRE does business. Offering improved transparency, efficiency and data security, blockchain has the potential to significantly change financial transactions, contracts, leases and who knows what else. Hear from blockchain pioneers on what it is and how it may disrupt the way we do business.

*Moderator:*

**Stephanie Fuhrman**, Managing Director, Technology Services, Greystar

*Speakers:*

**Alexandra Cole**, Partner, Perkins Coie

**James Conrad Johnson**, Co-Founder and Chief Marketing Officer, Oaken Innovations

**Gerald Reihesen, III**, PLLC, Founding Partner, Reihesen & Associates

**10:45 – 11:00 a.m.    Networking Break**

**11:00 a.m. – Noon    General Session**

*Location: Four Seasons Ballroom*

**Housing Affordability Project**

*Speaker:*

**Stan Wall**, Partner, HR&A Advisors

**NMHC Government Affairs Update**

*Moderator:*

**Cindy Chetti**, Senior Vice President, Government Affairs, NMHC

*Speakers:*

**Matthew Berger**, Vice President, Tax, NMHC

**David Borsos**, Vice President, Capital Markets, NMHC

**Paula Cino**, Vice President, Construction, Development and Land Use Policy, NMHC

**Kevin Donnelly**, Vice President, Government Affairs, NMHC

**Noon – 1:00 p.m.    Networking Lunch**

*Location: Lantana*

**Noon – 1:00 p.m.    Diversity & Inclusion Committee Meeting**

*Location: Las Colinas East*

**1:00 – 3:00 p.m.    General Session**

*Location: Four Seasons Ballroom*

## **Sustainability — A 21st Century Definition and Approach**

The multifamily industry has embraced efficient building efforts and utility management but has been slower to focus on the broader importance of having a sustainability strategy and execution in terms of financial risk and governance. Panelists will discuss the business case for sustainability approaches that improve financial performance and reduce risk.

*Moderator:*

**Brenna Walraven**, President & Chief Executive Officer, Corporate Sustainability Strategies, Inc.

*Speakers:*

**Alan George**, Chief Investment Officer, Equity Residential

**Michael Kirby**, Managing Director, INVESCO Real Estate

**Nils Kok**, Founder, GRESB and Chief Economist, GeoPhy

## **Risk Is Revenue – Managing Risk to Protect the Bottom Line**

Destructive hurricanes, terrorism, cyber attacks, apartment fires—just some of the many threats our industry faces on a daily basis. Each reminds us that managing risk has become mission critical throughout the enterprise—especially at the C-Suite level. Insurance industry experts will discuss trends they are seeing in the multifamily insurance market, how risk and premiums are being assessed and steps you can take to lessen your company's exposure. As owners and operators, it is critical that you work to protect the bottom line and try to mitigate the financial risks posed by new technologies, extreme weather events and even man-made catastrophes. It's more important than ever that the C-Suite pursue cutting edge solutions to protect revenue.

*Moderator:*

**Diane Batayeh**, Chief Executive Officer, Village Green

*Speakers:*

**Ted Brown**, Executive Vice President, Lockton

**Dan Freudenthal**, President, Flood Practice Leader, CRIO Group

**Kevin Madden**, Managing Director, Real Estate Practice  
Leader, AON

**3:00 – 4:00 p.m.**      **Membership Engagement Committee Meeting**  
*(By Invitation Only)*  
*Location: Gallery*

**3:00 – 4:00 p.m.**      **NMHC PAC Committee Meeting**  
*Location: Fairway Ranch*

**3:00 – 4:00 p.m.**      **Workforce Housing Committee Meeting**  
*Location: Las Colinas*

**4:00 – 5:00 p.m.**      **Finance Committee Meeting**  
*Location: Las Colinas*

**4:00 – 5:00 p.m.**      **Innovation Committee Meeting**  
*(By Invitation Only)*  
*Location: Fairway Ranch*

**5:00 – 6:00 p.m.**      **General Session: A Conversation with  
Viet Thanh Nguyen**  
*Location: Four Seasons Ballroom*  
*Moderator:*  
**Sue Ansel**, President and Chief Executive Officer,  
Gables Residential  
*Speaker:*  
**Viet Thanh Nguyen**, Pulitzer Prize-winning Author

**6:00 – 7:00 p.m.**      **Networking Reception**  
*Location: Four Seasons Ballroom Foyer*

**7:00 – 8:30 p.m.**      **Dinner**  
*Location: Four Seasons Ballroom*

## FRIDAY, MAY 11

8:15 – 11:30 a.m.

### Registration

*Location: Four Seasons Ballroom Promenade*

8:30 – 11:30 a.m.

### General Session

*Location: Four Seasons Ballroom*

### Business Meeting with Breakfast

#### “The Apartment of the Future”... Today?

This session will explore the changing face of apartment construction and detail prospects for new ways of designing and building multifamily projects. Our panelists will discuss what the evolution of apartment buildings might look like, the drivers behind new products and technologies and detail some of the next-generation possibilities already in use today.

*Moderator:*

**Ricardo Rivas**, Principal and Chief Executive Officer, Allied Orion Group

*Speakers:*

**Jared Ford**, Senior Vice President, Crescent Communities

**Walter Hughes**, Vice President, Design, Humphreys & Partners Architects, L.P.

**Ray Kimsey**, President, Niles Bolton Associates, Inc.

**Bob McCullough**, Vice President, Development, UDR

#### A Conversation with George P. Bush

*Moderator:*

**Jim Schloemer**, Chief Executive Officer, Continental Properties

*Speaker:*

**George P. Bush**, Commissioner, Texas General Land Office

11:30 a.m.

### Meeting Adjourns

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*Note: Agenda as of May 2, 2018; subject to change. Please be aware that photos may be taken at the meeting and posted online. No cameras or cell phone cameras, taping, electronic recording or filing of presenters permitted other than by the authorized meeting photographer.*