

Sue Ansel

Gables Residential

Sue Ansel is President and Chief Executive Officer. In her 25 plus years with Gables, she has held positions in acquisitions, development, and operations and has led important company initiatives including the advancement of real estate technology efforts and third-party client services. Sue serves on several boards and committee's including serving as an officer and on the Executive Committee of the National Multifamily Housing Council, and officer of The Real Estate Council and The Real Estate Council Foundation Board of Directors, The Dallas Summer Musical Board of Directors and DePauw University's Board of Trustees. Sue is also a member of the Urban Land Institute and a graduate of DePauw University.

Diane Batayeh

Village Green

As the Chief Executive Officer of Village Green Holding LLC, Diane is directly responsible for the oversight of all of Village Green Holdings' Operating Companies. She plays an integral role in the development and implementation of the Village Green Holdings business plans and strategic initiatives.

Diane works closely with all of the business unit leaders, regions, clients and business partners to ensure consistency of high quality standards throughout the approximately 40,000 units that Village Green manages within 90 different cities throughout the country. She is an example of Village Green's *Promotion from Within* Philosophy. She joined Village Green in 1980, starting her tenure as a site level part time sales consultant while attending the University of Michigan. She worked into higher-level positions within the management company before expanding her role into the other operating companies.

Throughout her 38 years with Village Green, Diane has accumulated a breadth of experience in every aspect of the apartment business, including but not limited to sales, management operations, marketing, acquisitions, dispositions, development, finance, market research and construction. In 2011, Diane became the Chief Operating Officer and a Board Member of Village Green Holding. In 2014, she was promoted to President/COO of Village Green Holding and in 2017 promoted to Chief Executive Officer.

Douglas Bibby

NMHC

Douglas M. Bibby is President of the National Multifamily Housing Council (NMHC), a national organization of more than 1,200 member firms involved in the multifamily housing industry. Under his leadership NMHC represents the industry on Capitol Hill and before the regulatory agencies, promotes research and the exchange of information, and advocates for rental housing across a broad spectrum of issues. Prior to joining NMHC, Bibby spent 16 years as a senior officer of Fannie Mae, where he served on the company's Management Committee throughout his tenure. He was part of the top management team that is credited with the remarkable turnaround at Fannie Mae in the book Good to Great.

Bibby began his career with the worldwide communications firm J. Walter Thompson where he served a variety of clients both domestically and internationally over his 12-year career with the company. At the time of his departure from J. Walter Thompson, he was Senior Vice President and General Manager of the firm's Washington, D.C. operations. Bibby has been active in the non-profit community of Washington, D.C. for the past 30 years.

Bibby graduated from Denison University with a B.A. degree and was honored with the university's Alumni Citation Award in 2004. He also holds a Masters of Business Administration degree from the University of Texas at Austin.

Ted Brown Lockton

As an Executive Vice President for the Mountain West Series, Ted is a member of the executive committee responsible for all financial decisions associated with the Denver, Las Vegas, and Phoenix offices. Ted is also accountable for the growth and performance of our multifamily and affordable housing practice, as well as his clients' balance sheet protection and satisfaction. The alignment and deployment of Lockton's expertise and resources along with strategic oversight and support of his account teams, Ted's number one goal is to ensure the complex needs of clients are met.

Ted is a founder and member of the Board of Directors for The Valor Bridge Foundation. Valor Bridge is devoted to providing mentorship and education to our combat veterans ensuring the most successful transitions back into civilian life by launching meaningful career.

Ted passionately supports The Tennyson Center for Children as an Executive Board Member, Chair of their Development Committee, and founder and committee member for the Mile High Country Q&Brew Benefit Concert.

George P. Bush

Texas General Land Office

Born in Houston, Texas, April 24, 1976. Commissioner Bush has dedicated his life to public service, working as a public school teacher after graduating from Rice University and serving in Operation Enduring Freedom in Afghanistan as an officer in the U.S. Naval Reserve. Prior to serving as Texas Land Commissioner, Bush was a successful businessman. He joined Akin Gump Strauss Hauer & Feld LLP after earning his Juris Doctorate at the University of Texas School of Law. He subsequently co-founded Pennybacker Capital LLC, a real estate private equity firm, in 2007, and St. Augustine Partners LLC, a Fort Worth-based investment firm focused on oil and gas transactions and consulting for private businesses. Commissioner Bush is the grandson of President George H.W. Bush, the son of former Florida Governor Jeb Bush and the nephew of President George W. Bush. He lives in Austin with his wife, Amanda, and their two sons, Prescott and Jack. Serves as Texas Land Commissioner, January 2, 2015 to present.

Alexandra Cole

Perkins Coie

Alex Cole focuses her real estate practice in the areas of real estate transactions and development, hospitality, international real estate, project finance and construction law. She is routinely involved in large real estate acquisitions (hotel, office and retail) and represents all the various parties in the construction and development process. Some of Alex's past projects include: Park Hyatt Australia, purchase and disposition of The Carlyle in a transaction including the sale of Rosewood Hotels and Resorts and four other hotels, Fairmont Hotel and Canadian Pacific Hotel merger, numerous buildings in Illinois Center, Chicago Mercantile Exchange, The Harold Washington Library, California Plaza in Los Angeles, McCormick Place Expansion and Hotel, Underwater World at Pier 39, Warsaw Financial Center, and the construction and renovation of numerous plants, industrial complexes, hotels, shopping centers and other commercial projects in the United States and Europe.

Donald Davidoff

D2 Demand Solutions

Donald is known as a thought leader in the multi-family housing industry, particularly in places where technology and people meet. Perhaps best known for leading the development and implementation of Lease Rent Options™ (LRO), the industry's first automated demand forecasting and price optimization system, he is equally accomplished in the areas of eCommerce, marketing and marketing analytics, sales performance improvement, customer experience and business intelligence.

Donald is highly sought for "C suite" consulting on operational issues that drive significant ROI, and by technology vendors for product design and "go to market" strategies. A former Senior Vice President with 10 years at Archstone, and a former Executive Vice President with Holiday Retirement, Donald works with clients to assess their demand management and technology platforms and implement highly impactful projects.

Donald has an MS in Systems Management from the University of Southern California and an undergraduate degree in Aeronautical and Astronautical Engineering from the Massachusetts Institute of Technology.

Jared Ford

Crescent Communities

Jared Ford joined Crescent Communities as Senior Vice President in 2013. He brings 20 years of design & construction experience and has been an integral part in the design & construction of more than 16,000 multifamily units as well as over 800,000 square feet of retail and office development, totaling over \$3B.

Prior to joining Crescent, Jared was a Group Vice President with Fortune-Johnson Inc., General Contractors, where he was responsible for all aspects of some of the company's premiere projects.

Jared serves on the Board of Directors for Eastern Carolina University Construction Department, is an active member of the National Multi-Housing Council serving as the Chairman of the NMHC Design & Construction Committee, is a member of Associated Builders and Contractors and ULI, and was recognized in 2012 as one of the "Top 40 Under 40" by Professional Builder Magazine.

He received a bachelor of science in Civil Engineering Technology from Western Kentucky University and a master's in Civil Engineering from Georgia Institute of Technology.

Crescent Communities is a real estate investment company with interests throughout the southeastern and southwestern United States. Established in 1969, the Charlotte-based company develops single-family, multifamily and resort residential communities. Crescent also owns and manages business and industrial parks and shopping centers.

Dan Freudenthal

CRIO Group

Mr. Freudenthal is a nationally recognized expert in the area of flood risk, whose innovative services have demonstrated the ability to convert flood risk into opportunities that create enterprise value.

Mr. Freudenthal co-founded and serves as President of CRIO Group – a group of innovative insurance brokerage and flood risk management consulting companies that include such respected brands as: Agency Flood Resources, CRIO, Flood Zone Correction, Flood Risk Solutions, and Premier Elevation Certificate Network. These companies have delivered specialized flood risk consulting services on a nationwide basis to leading commercial real estate companies that collectively own and operate over 4 million multifamily units and over 100,000 commercial properties, as well as to leading companies in the retail, hospitality, self storage, restaurant and other industries.

Mr. Freudenthal has been a speaker at risk management and real estate conferences about the topics of flood risk, flood insurance, flood zone correction and elevation certificates, and he has published numerous articles in real estate, risk management and insurance industry publications. Mr. Freudenthal earned a Bachelor Degree in Business Administration from the University of Miami.

More information: www.criogroup.com

Stephanie Fuhrman

Greystar

Stephanie Fuhrman is managing director of technology services for Greystar. She is responsible for the implementation, support, and training for property systems; she also serves as chair of the Greystar innovation team and participates on the business intelligence advisory team. Stephanie is focused on modeling a new class of tech-savvy executives, focused on innovation, behavioral marketing, and the customer experience, positioning Greystar to employ scalable technology platforms. Stephanie joined Greystar in 2014 and started with Riverstone in 2010, and has management experience in multiple industries. In her former role as executive vice president of property services, she was responsible for property marketing, systems training, marketing automation, education, and property transitions. Stephanie holds an executive MBA with honors from the Thunderbird School of Global Management, and a bachelor's degree in finance from Washington State University.

Alan George

Equity Residential

Alan W. George has been Executive Vice President and Chief Investment Officer of the Company since January 2002. Mr. George was Executive Vice President – Acquisitions/Dispositions from February 1997 to January 2002. Mr. George joined the Company in 1992 as a Vice President – Asset Management. Mr. George serves on the Executive Committee of the National Multifamily Housing Council and is also a member of the Urban Land Institute.

Noreen Henry

WayBlazer

Noreen Henry is CEO for WayBlazer, overseeing company performance, growth and operations. With more than 25 years of experience in travel technology, Henry has held executive positions in both B2B and B2C companies that span in size from startups to large corporations. Previous roles include: Chief Revenue Officer at DHISCO, the world's leading hospitality distribution company; SVP at Travelocity Global, one of the world's largest travel e-commerce sites; and VP at Intent Media. Henry is a graduate from the University of North Texas and received a certificate from the Harvard Advanced Management Program.

James Conrad Johnson

Oaken Innovations

James serves as Chief Marketing Officer of Oaken Innovations to direct product development and market outreach. Previous to Co-Founding Oaken Innovations, James directed the conception and execution of MoneyGram International, Inc's blockchain technology program and served as a software executive of consumer product development at RealPage, Inc. James co-founded the Dallas Ethereum Developer's Meetup in early 2015 and is a graduate of Texas A&M University.

About Oaken Innovations:

Oaken Innovations ("Oaken") is a blockchain software technology company focused on secure Internet of Things applications. Oaken was formalized into a software company at the end of 2016, after having won two international technology competitions. Oaken's clients and partners include Toyota, Ford, other automobile OEMs and toll road companies. Oaken recently co-founded the MOBI initiative for transportation blockchain application standards along with BMW, Ford, GM, and Bosch.

Ray Kimsey

Niles Bolton Associates

Ray Kimsey is President of Niles Bolton Associates, Inc. (NBA), a professional design firm providing architecture, interior design, landscape architecture, and urban planning services. A licensed architect in 20 states, Ray has been active in all facets of the firm's architectural practice.

With primary offices in Atlanta and Washington D.C., NBA has designed projects in 47 states and 16 countries. The firm has been an active leader in multi-family design for the last 40 years and has worked with many of the nation's most respected developers. Under Ray's leadership, the firm has developed a national reputation for work in mixed-use developments, multi-family housing, student housing, transportation architecture, specialty department stores, universities, clubhouses, hotels, and resorts. NBA has designed over 750,000 multi-family residences, over 30,000 beds of purpose-built, off-campus housing and over 60,000 beds of student housing on-campus.

Ray received his Bachelor of Arts and Master of Architecture degrees from Yale University. He has represented the National Apartment Association and the National Multi-Housing Council on the ANSI A-117 Accessibility Task Force. He has been active in the Urban Land Institute and the American Institute of Architects and served on ULI advisory panels for the California State Capitol, the Port of Los Angeles and downtown Patterson, New Jersey.

Michael C. Kirby, CPM®
Invesco Real Estate

Mr. Kirby joined Invesco in 1993 after a varied career in commercial real estate management. He currently serves as Director of North American Real Estate Operations and U.S. Asset Management for IRE. In this capacity he co-manages IRE's North American direct real estate investment platform and heads asset management of Invesco's office, industrial, retail, and multi-family investments in the U.S. He currently serves on IRE's North American Executive Committee, Investment Committee and Investment Strategy Group. Mr. Kirby has 33 years of real estate experience.

Mr. Kirby is a graduate of The University of Texas at Austin with a Bachelor of Science degree in Civil Engineering. He is a Certified Property Manager (CPM®) and has served on the Executive Council of the Dallas Chapter of the Institute of Real Estate Management (IREM).

Nils Kok

GeoPhy

Nils Kok is the Chief Economist of GeoPhy, the leading provider of daily, automated valuations for the real estate sector, combining advanced research and reporting tools with a database that currently covers over 100 million buildings across 50 countries. Previously, Nils was the founder and CEO of GRESB, a global ESG rating company for real estate and infrastructure investments. In addition to his industry positions, Nils serves as an associate professor in Finance and Real Estate at Maastricht University, the Netherlands. His research interest ranges from urban economics to real estate investments, including topics such as land prices and regulation, transparency of global property markets, international property investments, and demographics. He recently received a prestigious five-year VIDI grant from the Dutch Organization for Scientific Research (NWO) for his work on energy efficiency in the real estate sector. He is an active thought leader in the international arena, actively sharing his ideas and expertise with investment practitioners and policy makers. Organizations for which he has recently spoken include the United Nations, MIPIM, ULI, Harvard Business School, Yale, USC, UC Berkeley, Ecole Polytechnique, Cambridge University and others. His research has appeared in leading academic journals such as the American Economic Review, The Review of Economics and Statistics, The Journal of Environmental Economics and Management, Real Estate Economics and the Journal of Real Estate Finance and Economics. You can also find his research in newspapers, such as the Guardian, the Australian Financial Review, Das Handelsblatt, Le Monde and Het Financieele Dagblad, and in industry publications, such as Bloomberg, Europe Real Estate and Vastgoedmarkt.

More information at www.geophy.com and at www.nilskok.com .

Kevin Madden

Aon

Kevin is directly responsible for the oversight and direction of all Aon real estate accounts. Representing over 30% of the largest real estate owners and managers, Aon is the largest real estate insurance broker. As the Aon Real Estate Practice leader, Kevin is committed to provide experienced and professional risk management and insurance services this very important industry. He is considered an expert on insurance for the real estate industry and is a regular speaker on insurance issues (including terrorism coverage) for many associations (National Multi Housing Council, NAREIT, Urban Land Institute, National Association of Real Estate Investment Managers, BOMA).

He serves on various real estate and insurance committees and task forces. He has consulted closely with many real estate lenders on their insurance requirements. He provides creative strategic marketing and servicing input for many of Aon's real estate clients. He has been regularly called upon to benchmark client programs and provides peer review of the placements. He has implemented master real estate programs for many institutional and private equity firms, who previously relied upon their property managers and partners coverage. Historically these competitive programs have increased the clients yield performance by as much as 100 basis points. In addition to risk managers, many of Aon's real estate clients, asset and acquisition managers avail themselves of Kevin's expertise.

Kevin is the only person to be recognized by Risk & Insurance Magazine as a "Power Broker" in both 2006 and 2007 for the real estate industry. In 2009 he was a finalist.

Robert J. McCullough

UDR, Inc.

Mr. McCullough has 26 years of experience in the real estate industry. During that time he has been responsible for the acquisition and development of \$4.5 billion in real estate.

Mr. McCullough has held past positions with Archstone, JPI, Lincoln Property Company and General Investment & Development Company ("GID"). He is currently a Vice President at UDR where Mr. McCullough oversees the company's \$1.1 billion US development pipeline. UDR, Inc. (NYSE:UDR), an S&P 500 company, is a leading real estate investment trust in the multifamily sector. As of March 31, 2018, UDR owned or had an ownership position in 49,464 apartment homes including 1,953 homes under development or in its Developer Capital Program.

Mr. McCullough earned both his B.S.B.A. and MBA from the Questrom School of Business at Boston University. He is a member of Beta Gamma Sigma, the international honor society for business schools. Mr. McCullough has guest lectured at Boston University, the Center for Real Estate at the Massachusetts Institute of Technology ("MIT/CRE") and Harvard University. He is a recurring judge of The CASE competition hosted annually by the MIT Center for Real Estate Alumni Association ("AACRE"). Mr. McCullough is a past president of the Greater Boston Real Estate Board's ("GBREB") Rental Housing Association ("RHA") and a former Board member to GBREB's Government Affairs Committee. He is a former board member of the Community Therapeutic Day School ("CTDS"), a private school for children with emotional and neurological difficulties.

Bob lives in the Denver area with his wife and two children

Viet Thanh Nguyen

Pulitzer Prize-winning Author

Viet Thanh Nguyen's writing is bold, elegant, and fiercely honest. His remarkable debut novel, *The Sympathizer*, won the Pulitzer Prize, was a Dayton Literary Peace Prize winner, and made the finalist list for the PEN/Faulkner award.

Viet and his family came to the United States as refugees during the Vietnam War in 1975. As he grew up in America, he began to notice that most movies and books about the war focused on Americans while the Vietnamese were silenced and erased. He was inspired by this lack of representation to write about the war from a Vietnamese perspective, globally reimagining what we thought we knew about the conflict. *The New York Times* says that his novel, *The Sympathizer*, "fills a void...giving voice to the previously voiceless while it compels the rest of us to look at the events of forty years ago in a new light." His voice is refreshing and powerful as he urges readers to examine the legacy of that tumultuous time and its aftermath from a new perspective.

The audacious novel has also been described by *The Guardian* as having a "Whitman- like multiplicity" as it "reads like the absolute opposite of Tim O'Brien's *The Things They Carried*." Viet's book *Nothing Ever Dies: Vietnam and the Memory of War* was a finalist for the National Book Award. Author Ari Kelman praises *Nothing Ever Dies* saying it, "provides the fullest and best explanation of how the Vietnam War has become so deeply inscribed into national memory." His newest work, a collection of short stories titled *The Refugees*, explores questions of immigration, identity, love, and family. Viet was the recipient of a MacArthur "Genius" Grant. The MacArthur foundation noted that Viet's work "not only offers insight into the experiences of refugees past and present, but also poses profound questions about how we might more accurately and conscientiously portray victims and adversaries of other wars." Along with teaching at the University of Southern California, he works as a cultural critic-at-large for *The Los Angeles Times*. Viet lives in LA with his wife and son, Ellison.

Gerald Reihsen

Reihsen & Associates

Gerry Reihsen is deeply invested in the success of his clients, pouring his energy, experience and entrepreneurial spirit into every deal, transaction and agreement he handles. His legal guidance both advances and protects corporate and business clients focused on cutting edge technologies in blockchain, VR, AR, machine learning, virtual currency, FinTech, business structuring, capital formation, mergers and acquisitions, and all other regulated transactions.

He also brings a unique depth to his law practice with his many years of experience as an entrepreneur and a business consultant. Gerry has founded several businesses, innovating and overcoming the inevitable obstacles inherent to building from start-up to billions of dollars in value. He has both composed and served on numerous public company boards of directors, including serving as an audit committee chairman. Gerry also advises enterprises on aggressive growth aspirations, providing strategic insight for enhancing their business models, creating innovative and expanded development strategies, and executing growth plans. Gerry is a connector, able to identify teams of experts, professionals and executives who have the temperament and skills to make things happen. He is a savvy executive with access to capital and innovative capital arrangements, having raised more than five billion dollars of equity in multiple capital channels.

With this high-level and extensive background Gerry understands the bottom-line realities of business management and how business models and strategies can be advanced and expanded through innovative legal strategies and protections.

Gerry has experience across a wide range of industries with extensive involvement in direct participation investment programs, such as non-listed REITs, Section 1031 investment structures and other real asset investment programs; technology enterprises, including telecom technology, high horsepower hybrid gas, electric and other industrial applications; and platform and sharing economy arrangements.

He has served as a member of the Board of Directors of Ashford, Inc. ([NYSE MKT: AINC](#)) and also serving as its Audit Committee Chair. Ashford is a leading provider of asset management and other services to companies within the hospitality industry. Gerry is a National Association of Corporate Directors (NACD) Board Leadership Fellow, having completed NACD's comprehensive program of study for directors and corporate governance professionals.

Gerry believes in connecting communities and providing systems that optimize human potential. He engages in numerous political, civic and charitable causes to effect these goals. He chaired the effort to establish Cristo Rey Dallas College Preparatory School, and continues to serve as a board member for the school. He has been a founder and board member of several industry trade groups. He is a sought after speaker and panel participant for his business, board and legal insights.

Neil Sahota

IBM Watson

Neil Sahota (萨冠军) is an IBM Master Inventor and World Wide Business Development Leader in the IBM Watson Group. With over 15+ years of experience in business, he works with Global Fortune 500 clients and high growth business partners to ideate next generation products/solutions powered by Watson. Parts of Neil's responsibilities include identifying target markets, developing business cases, and creating the market launch strategy. Prior to this role, he was a Thought Leader Consultant and Practice Leader in IBM Global Business Services where he was responsible for the sales and delivery of complex consulting engagements spanning business strategy, new product development, revenue optimization, process improvement, and business and system integration. His work experience spans multiple industries including healthcare, life sciences, retail, travel and transportation, energy and utilities, automotive, telecommunications, media/communication, and government. Moreover, Neil is one of the few IBMers selected for IBM's Corporate Service Corps leadership program that pairs leaders with NGOs to perform community-driven economic development projects. For his assignment, Neil lived and worked in Ningbo, China where he partnered with Chinese corporate CEOs to create a leadership development program.

Neil is also an active volunteer in IBM's Academic Initiative program that creates partnership opportunities between the IBM and the country's top universities. He also serves as a business mentor for IBM's Extreme Blue program that is an incubator for new product ideas. With Neil's guidance, IBM developed new products and services in the areas of Business Analytics, Smarter Healthcare, Smarter Energy, Mobile Channel Development, and Social Media Solutions.

Moreover, Neil partners with entrepreneurs to define their products, establish their target markets, and structure their companies. He is a member of the Tech Coast Angels and The Cove Fund Investment committee and assists startups with investor funding. Neil also serves as a judge in the Butterworth Product Competition, mentor in the K5 Launch accelerator program, and coach for various start up competitions.

In addition to his professional work, Neil actively volunteers his time to help nonprofits and foundations with event management, fund raising, grant reviews, and site visits. Neil is also a dedicated member of the University of California, Irvine (UCI) Alumni Association and a former member on the UCI Alumni Board of Directors and Executive Committee. As the former VP of Programs, he developed the Anteater MeetUps, Virtual Roundtables, and cross-school partnerships for joint events. Neil also serves on the Board of Directors for the Orange County Marathon and actively supports their work with the OC Kids program in fighting childhood obesity.

James H. Schloemer

Continental Properties

As the company's Chief Executive Officer, Jim is responsible for initiating strategic discussions with and between all roles and functions of the organization and for leading strategy formulation that is informed by those discussions. It is his responsibility to grow Continental as a "company of leaders" – in all positions within the company – and provide those leaders with the opportunity and responsibility to express their opinions and ideas, the means for successful decision-making, and the resources to execute on those ideas and decisions.

EDUCATION

- Valparaiso University, Bachelor of Science
- University of Chicago Booth, Master of Business Administration

Michael Steep

Stanford Engineering Center for Disruptive Technology & Digital Studies

Disruptive technology is growing at an exponential rate, but few people know how to transform disruption into opportunity. Drawing on decades of experience driving innovation and leading operations at companies including Apple and Microsoft, Mike Steep shares strategies on how to leverage emerging technology into bottom line business opportunities. Throughout his career, Mike has worked in the presence of industry legends including David Packard, Bill Gates, and Satya Nadella, witnessing first-hand some of the greatest breakthroughs and transformations within organizations and entire industries. All of this change has been powered by the invention of the digital camera, cloud computing, mobile devices, IoT, meta-materials, and privacy preserving analytics. Currently the Executive Director of Stanford's Engineering Center for Disruptive Technology and Digital Cities, Mike is a global speaker and contributing editor to *Forbes*. He reveals the specific process companies can use to transform disruptive technology into exponential opportunity, and is the speaker for groups asking themselves "What can I do now to get ahead of disruptive technologies?"

Mike is the former SVP of Global Business Operations at PARC, where he worked with CEO's and R&D executives from companies including BMW, Google, P&G, L'Oreal, and AirBus to transform technology disruption of their industries into new lines of business. Mike believes we are at the beginning of a new golden age—where emerging technologies define who we are, what we can accomplish, and how we can redefine entire companies and industries. Just as Apple transformed the mobile industry through the introduction of the iPhone, emerging technologies will offer exponential opportunities if we know how to capitalize on them. As Mike explains, "innovation is not a drawn-out process or the result of a "light bulb" moment, but rather the ability to apply the right idea, technical expertise, and business model to a strategic problem." Exclusively represented by Leading Authorities speakers bureau, Mike speaks passionately and with great insight about the importance of making disruptive technologies trump company culture and legacy competencies—not the other way around. Mike has had an exceptional career with more than two decades of global operating experience at companies including HP, Apple, IBM, Microsoft, and PARC's world-renowned innovation center. Mike earned his MBA from the University of Virginia, and his BA from the University of Pennsylvania.

He is an Adjunct Professor of Digital Business at Imperial College London and serves on Smart Cities Board of London, advising commercial clients on the impact of emerging technology in their industries.

Stan Wall

HR&A Advisors

Stan Wall joined HR&A as a Partner in our Washington D.C. office in August 2015 after holding several senior positions in the mid-Atlantic region. In his previous posts, Stan worked across the entire real estate project lifecycle including strategy, planning, finance, development, and construction. Prior to joining HR&A, Stan was the Director of Real Estate and Station Planning at the Washington Metropolitan Area Transit Authority (WMATA), the second busiest transit system in the United States. In this role, he reinvigorated the agency's transit-oriented development (TOD) program by helping them leverage their transit infrastructure to support housing and economic development. In the past three years, Stan helped to secure Board approval to pursue 16 new TOD projects. Eight of the 16 approved locations are now in the negotiation and/or solicitation stages; four more are in the final stages of pre-solicitation planning; and the remaining four are in the early planning stages. As these projects are implemented in the next 3-4 years, they will begin to yield significant financial and ridership benefits for the agency.

Stan also helped to enhance WMATA's relationship with local jurisdictions, which in turn served to ensure a responsiveness to the local communities and to present a consistent, unified message to interested developers. Through these efforts, coupled with a refinement to the agency's development policies and procedures, WMATA became known as a better business partner to the development community. This extended beyond TOD solicitations to include an increased responsive to developer inquiries in all other aspects of the office such as permits, easements, and other information requests. Stan is also owner and founder of Wall Development Group, a Washington, D.C. based development firm focused on sustainable development, urban infill, and community-oriented projects. With Wall Development, Stan led a multi-disciplinary team to advise the District of Columbia on a development strategy for the Poplar Point Redevelopment project – a 110-acre site directly across the Anacostia River from the Nationals stadium and the Capitol Riverfront area. The site presented tremendous planning challenges including mitigation/restoration of existing wetlands, elevating the property out of the floodplain, relocation of Federal facilities, creation of a 70-acre park space, and construction of significant infrastructure to better connect the site to the surrounding established neighborhoods. Stan's team of consultants advised the District across all of these areas and created a development strategy to advance the project forward.

Previously Stan worked with Arup, an international firm of designers, planners, engineers, consultants and technical specialists with a focus on innovative projects in Washington D.C. While at Arup, he assisted the firm in the creation of a new business initiative focused on assisting owners and investors of real estate portfolios create value through sustainability initiatives.

Stan also worked for a number of years at Jones Lang LaSalle (JLL) in Washington D.C. as a Vice President in the firm's public institutions practice. While at JLL, he assisted public sector clients in maximizing the strategic and financial value of their real estate assets through public-private initiatives. Clients included: the U.S. General Services Administration, the U.S. Department of Veterans Affairs, the District of Columbia, Prince George's County, Maryland; and the Washington Metropolitan Area Transit Authority. Prior to Jones Lang LaSalle, Stan was a Manager with Deloitte Consulting, where he provided strategic advisory services to Fortune 500 companies in the areas of real estate, construction, and capital program management.

Stan is a registered Professional Engineer and began his career in Lend Lease's construction management group, where he was an on-site project engineer focusing on healthcare projects in the Washington-Baltimore region.

Stan received a Master of Business Administration in Finance and Real Estate from the Wharton School at the University of Pennsylvania and a Bachelor of Arts in Architectural Engineering from Pennsylvania State University. In 2013, the Washington Business Journal recognized Stan as one of the region's Minority Business Leader Award winners.

Brenna Walraven

Corporate Sustainability Strategies, Inc.

Brenna Walraven is internationally recognized as an innovative and dynamic leader in the commercial real estate industry. For over 28 years, she has excelled at leading large and diverse real estate organizations and serving some of the most discriminating institutional investors.

Brenna founded Corporate Sustainability Strategies (CSS), a firm dedicated to providing best practice solutions to real estate management and sustainability through thought leadership, innovation, hard work, and the pursuit of excellence. CSS's experienced team members help our Clients develop and execute real estate strategies in the areas of asset management, property and facilities management, sustainability, and advisory services.

Experience includes roles as Head of Property Operations, Portfolio Manager for multi-family portfolio, among others, providing strategic leadership for a \$12B, 100 million square foot national, multi-sector real estate portfolio reporting to the CEO. Ms. Walraven has worked with many clients developing sustainability strategic plans, implementing those plans and specifically helping clients prepare for and submit to GRESB.

Brenna served on California Governor Schwarzenegger's Real Estate Leadership Council and has testified before Congress on issues of energy efficiency and sustainability. Brenna has been a public speaker for over 15 years, writes regularly for BOMA International, Journal of Commercial Real Estate, Urban Land Institute among other publications. In addition, as an accomplished author, a sought-after speaker, and a talented instructor, Brenna thoroughly enjoys helping firms and teams be the best they can be in the real estate industry.