CAREERS BUILDING COMMUNITIES
.org

A collaboration of 26 real estate-related associations aimed at attracting diverse talent and raising the profile of viable careers across the built environment

2018
26 PARTICIPATING ORGANIZATIONS

American Institute of Architects
American Resort Development Association
American Society of Interior Designers
American Society of Landscape Architects
The Appraisal Institute
Associated Builders & Contractors, Inc.
Association of Foreign Investors in Real Estate
Associated General Contractors
BOMI International: Independent Institute for Property and Facility Management Education
Building Owners and Managers Association International
Certified Commercial Investment Member
CREW: Commercial Real Estate Women Network and Foundation
Construction Management Association of America
CoreNet Global: The Global Association for Corporate Real Estate
Counselors of Real Estate
Institute of Real Estate Management
International Council of Shopping Centers
International Facility Management Association
International Interior Design Association
Mortgage Bankers Association
NAIOP: Commercial Real Estate Development Association
National Apartment Association
National Association of Real Estate Investment Trusts
National Multifamily Housing Council
The Real Estate Roundtable
Urban Land Institute Worldwide

* As of 1 March 2018
Discovering a Career in Real Estate

Like many people, you may not realize that real estate is so much a part of your life. Think about it. You live in a house or an apartment. You shop at malls, buy food in supermarkets, and have your teeth cleaned in a professional building. You work in an office building. You stay in hotels or at a resort. You eat in restaurants, attend the theater, have season tickets to a sporting event, work out in the gym, belong to a tennis club. Maybe you keep some of your paraphernalia in a public storage facility.

Is Real Estate For You?

You have to decide whether you want a career in real estate. A great place to start is by understanding your natural strengths and interest as it relates to career planning in general.

Why Choose Real Estate?

People have gone into real estate by accident, design, or necessity. Some real estate professionals have started fresh out of school, others at various stages of their career.

What is Real Estate?

Real estate in a broad sense is not merely property. It is also an industry made up of thousands of companies producing products and providing financial and property services. An investment, clean, and a highly regulated
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@ApartmentWire  
#NMHCspring
The apartment industry is a trillion dollar industry that provides housing to 39 million Americans.

A career in multifamily lets you make a real impact on people's lives and the communities they live in. Apartments help create thriving, walkable communities. They provide people with a home that fits their lifestyle. They make it possible for people to live in the communities where they work (think firemen, police officers, teachers, nurses). And much more. Demand for apartments is at an unprecedented level, as changing demographics and housing preferences create a fundamental shift in our nation's housing dynamics. To meet that demand, the U.S. will need to build 4.6 million apartments by 2030. All that demand means the apartment industry is a jobs-creating industry.
Apartments (Conventionally-Financed)

Apartments are buildings of five units or more. An apartment unit is a self-contained housing unit (a type of residential real estate) that occupies only part of an apartment building. Apartment buildings range from low-rise "garden style" to four-story "mid-rise" buildings to high rises and towers. The types of apartment buildings one finds depends on the municipality’s zoning and land use regulations for what may be located and where. Following the "Great Recession" when many home owners lost their houses and with the rapidly changing demographics in the U.S., apartments have become more popular with Millennials, downsizing Baby Boomers and immigrants.

Apartments may be developed as stand-alone buildings or as part of a mixed-use development (described below). Apartments are also planned and
Discover Organizations & Career Tracks
Real Estate Technology

Every sector of real estate is undergoing some form of technological change, and this disruption is affecting the way we conduct business. New technologies are impacting construction, sales and marketing, financial management and many other types of work in the broad real estate arena. There are opportunities for people with skills in this area to work both within real estate companies and with outside suppliers that provide services to the sector. Examples of positions within this area include...
Asset / Portfolio Manager

Whereas property managers are responsible for the day to day operations of individual properties, asset managers are responsible for the performance of real estate portfolios owned by investors. Asset managers focus on long-term strategic financial planning for multiple properties. They evaluate portfolio performance, advise owners on development or acquisition and disposition strategies, manage the acquisition and disposition process, and identify opportunities for improvement.
You’ve got skills! Do you have 90 seconds?

Take this quiz and learn how you can help create the communities of the world. In less than 2 minutes, you’ll know more about this amazing industry and your potential for growth inside it.

Question 1 of 12
Growing up, which did you enjoy the most?

Drawing and painting

Playing with Legos or other blocks
You did it!

You have an impressive portfolio of skills. Now, get ready to see how they fit into the real estate industry.

Based on your answers, you might be interested in learning more about...

Corporate Real Estate

Corporate real estate professionals shape where and how work gets done around the world. Discover a dynamic career you likely never knew existed – one that creates the spaces, places and experiences corporations require for business success.

I'M READY TO LEARN MORE

Development

You might also be interested in development. Developers can be individuals, small partnerships, or large companies. Some operate in a single market, such as Houston or Atlanta, while others focus on a larger region such as the northeastern United States, or even on the entire country.

I'M READY TO LEARN MORE
CareersBuildingCommunities.org

Explore, Share, Promote