

CAREERS BUILDING COMMUNITIES

.org

A collaboration of 26 real estate-related associations aimed at attracting diverse talent and raising the profile of viable careers across the built environment

2018





26 PARTICIPATING ORGANIZATIONS

American Institute of Architects

American Resort Development Association

American Society of Interior Designers

American Society of Landscape Architects

The Appraisal Institute

Associated Builders & Contractors, Inc.

Association of Foreign Investors in Real Estate

Associated General Contractors

BOMI International: Independent Institute for
Property and Facility Management Education

Building Owners and Managers Association
International

Certified Commercial Investment Member

CREW: Commercial Real Estate Women
Network and Foundation

Construction Management Association of
America

CoreNet Global: The Global Association for
Corporate Real Estate

Counselors of Real Estate

Institute of Real Estate Management

International Council of Shopping Centers

International Facility Management Association

International Interior Design Association

Mortgage Bankers Association

NAIOP: Commercial Real Estate Development
Association

National Apartment Association

National Association of Real Estate Investment
Trusts

National Multifamily Housing Council

The Real Estate Roundtable

Urban Land Institute Worldwide

* As of 1 March 2018

Discovering a Career in Real Estate

Like many people, you may not realize that real estate is so much a part of your life. Think about it. You live in a house or an apartment. You shop at malls, buy food in supermarkets, and have your teeth cleaned in a professional building. You work in an office building. You stay in hotels or at a resort. You eat in restaurants, attend the theater, have season tickets to a sporting event, work out in the gym, belong to a tennis club. Maybe you keep some of your paraphernalia in a public storage facility.



Explore
the
Map

Is Real Estate For You?

You have to decide whether you want a career in real estate. A great place to start is by understanding your natural strengths and interest as it relates to career planning in general.

Why Choose Real Estate?

People have gone into real estate by accident, design, or necessity. Some real estate professionals have started fresh out of school, others at various stages of their careers.

What is Real Estate?

Real estate in a broad sense is not merely property. It is also an industry made up of thousands of companies producing products and providing financial and property services, an investment class, and a highly regulated

Apartments	Architecture	Commercial Real Estate Development	Commercial Real Estate Management	Commercial Real Estate Women (CREW)	Construction
Construction Management	Commercial Real Estate Finance (CREF)	Consulting / Market Research	Corporate Real Estate	Cross-Industry Careers	Facility Management
Industry Credentials	Interior Design	Interior Design – Commercial	Investment	Land Use	Landscape Architecture
Public Policy	Real Estate Advisory Services	Real Estate Appraisal	Real Estate Development	Real Estate Investment Trusts	Real Estate Management
Real Estate Technology	Resorts, Hotels and Timeshares				



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#NMHCspring



The apartment industry is a trillion dollar industry that provides housing to 39 million Americans.

A career in multifamily lets you make a real impact on people's lives and the communities they live in. Apartments help create thriving, walkable communities. They provide people with a home that fits their lifestyle. They make it possible for people to live in the communities where they work (think firemen, police officers, teachers, nurses). And much more. Demand for apartments is at an unprecedented level as changing demographics and housing preferences create a fundamental shift in our nation's housing dynamics. To meet that demand, the U.S. will need to build 4.6 million apartments by 2030. All that demand means the apartment industry is a jobs-creating industry.



Find a career in residential property management

The only effective way to meet the needs of a diverse rental housing population is with a diverse team of leasing consultants, maintenance technicians and community managers who enjoy people and providing a great place to call home. Find a career in...

[READ MORE](#) 

Discover a Career in the Apartment Industry

Discover the various options for working in the apartment industry on NMHC's Career Exploration web site. You'll find professional profiles, average pay, and videos of apartment professionals talking about a day in their life.

[READ MORE](#) 

Apartment Industry Continues Its Unprecedented Growth

There are 38 million residents renting apartments in America today, and as many as seven million additional renter households will be added this decade. Americans place greater value on walkability and work-life balance, opening up housing options...

[READ MORE](#) 



Explore
Types of
Properties



Apartments (Conventionally-Financed)

An apartment unit is a self-contained housing unit (a type of residential real estate) that occupies only part of an apartment building.

[Learn More](#)

Apartments (Conventionally-Financed)

Apartments are buildings of five units or more. An apartment unit is a self-contained housing unit (a type of residential real estate) that occupies only part of an apartment building. Apartment buildings range from low-rise "garden style" to four-story "mid-rise" buildings to high rises and towers. The types of apartment buildings one finds depends on the municipality's zoning and land use regulations for what may be located and where. Following the "Great Recession" when many home owners lost their houses and with the rapidly changing demographics in the U.S., apartments have become more popular with Millennials, downsizing Baby Boomers and immigrants.

Apartments may be developed as stand-alone buildings or as part of a mixed-use development (described below). Apartments are also planned and



Discover
Organizations
& Career
Tracks



Real Estate Technology

Every sector of real estate is undergoing some form of technological change, and this disruption is affecting the way we conduct business. New technologies are impacting construction, sales and marketing, financial management and many other types of work in the broad real estate arena. There are opportunities for people with skills in this area to work both within real estate companies and with outside suppliers that provide services to the sector. Examples of positions within



Learn About
Types of
Positions



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Whereas property managers are responsible for the day to day operations of individual properties, asset managers are responsible for the performance of real estate portfolios owned by investors. Asset managers focus on long-term strategic financial planning for multiple properties. They evaluate portfolio performance, advise owners on development or acquisition and disposition strategies, manage the acquisition and disposition

You've got skills! Do you have 90 seconds?

Take this quiz and learn how you can help create the communities of the world. In less than 2 minutes, you'll know more about this amazing industry and your potential for growth inside it.

Question 1 of 12

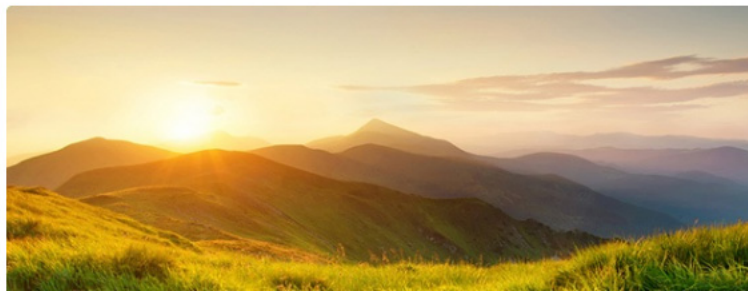
Growing up, which did you enjoy the most?



Drawing and painting



Playing with Legos or other blocks



You did it!

You have an impressive portfolio of skills. Now, get ready to see how they fit into the real estate industry.

Based on your answers, you might be interested in learning more about...

Corporate Real Estate

Corporate real estate professionals shape where and how work gets done around the world. Discover a dynamic career you likely never knew existed – one that creates the spaces, places and experiences corporations require for business success.

[I'M READY TO LEARN MORE](#)

Development

You might also be interested in development. Developers can be individuals, small partnerships, or large companies. Some operate in a single market, such as Houston or Atlanta, while others focus on a larger region, such as the northeastern United States, or even on the entire country.

[I'M READY TO LEARN MORE](#)



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