WORKING TOGETHER TO ADDRESS THE FUTURE OF HOUSING

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Future Housing Leaders
Creating a Force for Housing

About the program
Future Housing Leaders is an effort that focuses on helping employers from across the housing sector build diverse pipelines of entry-level talent.

In addition to connecting college students with paid summer internships, Future Housing Leaders aims to increase diversity in the housing industry to reflect the increasingly diverse next generation of homeowners and renters.

• Launched in the Fall of 2017
• Led by Fannie Mae in partnership with the National Urban League
• Launched to help introduce young people from diverse backgrounds to careers in housing and to help employers across housing increase their applicant pool of diverse talent
Increasing minority population

- 75 percent of household growth over the next 5 years will be driven by racial and ethnic minorities
- Millennials and minorities will represent a much larger percentage of the U.S. population and future household formation in the coming years
- In 2017, millennials were the highest percentage of renters and buyers
Companies with diverse workforces

- Companies with employees who are more representative of their current and future customers will be better prepared to meet their target customers’ needs.
- Promoting diversity in the industry will help ensure that housing options are created, designed, and available to more Americans.
- A workforce with a variety of viewpoints and experiences can better equip your company to undertake the unique challenges of dynamic groups and better serve the underserved.
Future Housing Leaders

Our Partners

• **Employers**
  Offer internships that may lead to full-time employment for a diverse student population

• **Colleges**
  Benefit by gaining internships and jobs for their students

• **Students**
  Gain skills and access to paid summer internship and job opportunities that they may not have previously considered
The opportunities are endless

In the current housing finance industry, the opportunities for jobs are endless.

Currently:
• Housing economy is $2.6 trillion
• Constitutes 1/6th of the U.S. economy
• Employs 7.9 million people
• Generates 265,000 new jobs every year in the Washington, DC area alone
With more than 30 interns starting in June, we’re off to a great start!

19 Participating Employers

- Arbor
- Avanath
- BanCorp South
- Bellwether Capital
- Berkadia
- Berkeley Point
- Bozzuto
- Capital One
- CBRE
- Cinnaire

Fannie Mae
Greystone
Key Bank
PNC
PGIM
Regions
Trustmark
Walker & Dunlop
Wells Fargo

15 Participating Colleges

- Clark Atlanta University
- George Mason University
- George Washington Univ.
- Georgia State University
- Howard University
- Morehouse College
- Spelman College
- St. John’s University
- University of Maryland
- University of Pennsylvania
- Virginia Commonwealth University
- Virginia Tech
- Xavier
- University of Louisiana
- Auburn University

Future Housing Leaders is gaining momentum, and you are in a unique position to join us in creating the next force in housing!
Let’s address the future of housing together

Join Future Housing Leaders today!

Together we can help develop future housing leaders to:

• Create housing opportunities in the heart of our cities
• Pioneer innovative forms of financing that encourage us to make buildings healthier for people and the environment
• Invent better mortgage products to help families experience the triumphs of homeownership
• Address some of the toughest problems we face, including affordability and access

Contact us at info@futurehousingleaders.com to get started today.