



WORKING TOGETHER TO ADDRESS THE FUTURE OF HOUSING

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Future Housing Leaders

Creating a Force for Housing

About the program

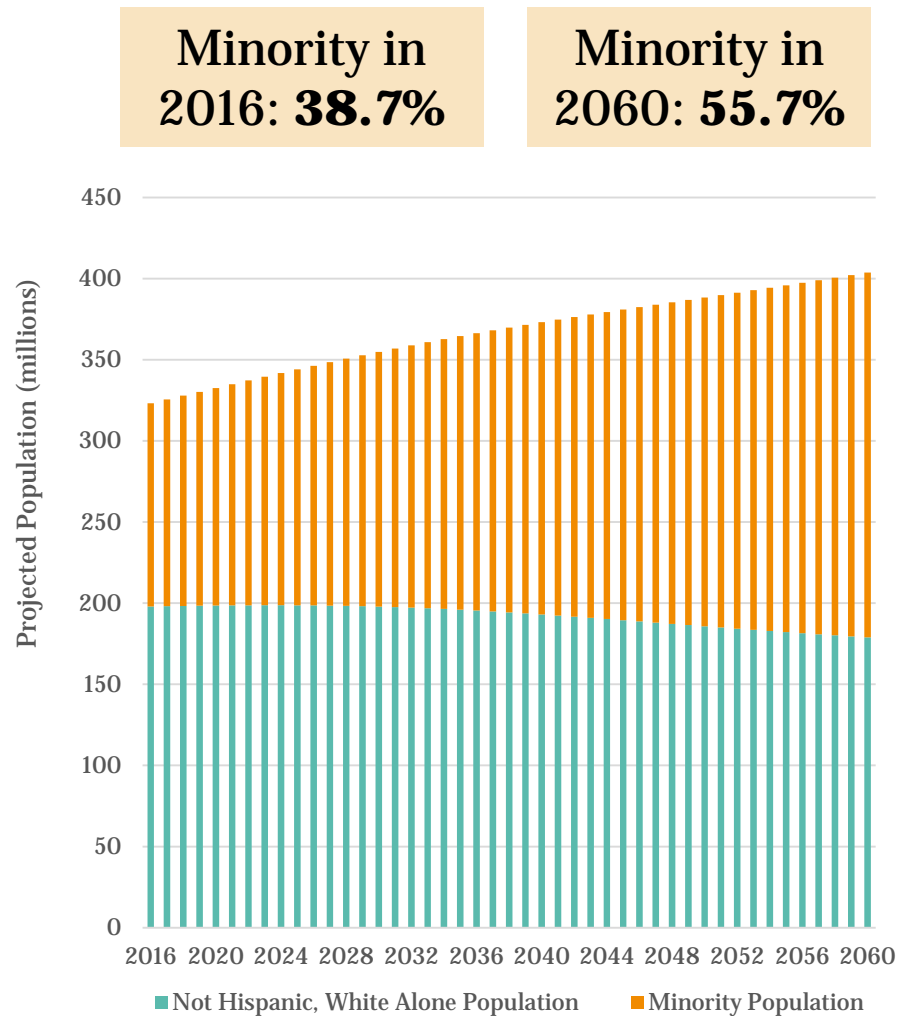
Future Housing Leaders is an effort that focuses on helping employers from across the housing sector build diverse pipelines of entry-level talent.

In addition to connecting college students with paid summer internships, Future Housing Leaders aims to increase diversity in the housing industry to reflect the increasingly diverse next generation of homeowners and renters.

- Launched in the Fall of 2017
- Led by Fannie Mae in partnership with the National Urban League
- Launched to help introduce young people from diverse backgrounds to careers in housing and to help employers across housing increase their applicant pool of diverse talent



Increasing minority population



- 75 percent of household growth over the next 5 years will be driven by racial and ethnic minorities
- Millennials and minorities will represent a much larger percentage of the U.S. population and future household formation in the coming years
- In 2017, millennials were the highest percentage of renters and buyers



Companies with diverse workforces



- Companies with employees who are more representative of their current and future customers will be better prepared to meet their target customers' needs
- Promoting diversity in the industry will help ensure that housing options are created, designed, and available to more Americans
- A workforce with a variety of viewpoints and experiences can better equip your company to undertake the unique challenges of dynamic groups and better serve the underserved



Future Housing Leaders

Our Partners



- **Employers**
Offer internships that may lead to full-time employment for a diverse student population
- **Colleges**
Benefit by gaining internships and jobs for their students
- **Students**
Gain skills and access to paid summer internship and job opportunities that they may not have previously considered



The opportunities are endless



In the current housing finance industry, the opportunities for jobs are endless.

Currently:

- Housing economy is \$2.6 trillion
- Constitutes 1/6th of the U.S. economy
- Employs 7.9 million people
- Generates 265,000 new jobs every year in the Washington, DC area alone



With more than 30 interns starting in June, we're off to a great start!

19 Participating Employers

Arbor	Fannie Mae
Avanath	Greystone
BanCorp South	Key Bank
Bellwether Capital	PNC
Berkadia	PGIM
Berkeley Point	Regions
Bozzuto	Trustmark
Capital One	Walker & Dunlop
CBRE	Wells Fargo
Cinnaire	

15 Participating Colleges

Clark Atlanta University	University of Pennsylvania
George Mason University	Virginia Commonwealth University
George Washington Univ.	Virginia Tech
Georgia State University	Xavier
Howard University	University of Louisiana
Morehouse College	Auburn University
Spelman College	
St. John's University	
University of Maryland	

Future Housing Leaders is gaining momentum, and you are in a unique position to join us in creating the next force in housing!



Let's address the future of housing together

Join Future Housing Leaders today!

Together we can help develop future housing leaders to:



- Create housing opportunities in the heart of our cities
- Pioneer innovative forms of financing that encourage us to make buildings healthier for people and the environment
- Invent better mortgage products to help families experience the triumphs of homeownership
- Address some of the toughest problems we face, including affordability and access

Contact us at
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to get started today.

