THE ROBOTS ARE HERE: HOW ARTIFICIAL INTELLIGENCE MAY UPEND THE MULTIFAMILY INDUSTRY

Donald Davidoff, D2 Demand
Neil Sahota, IBM/Watson
Noreen Henry, Wayblazer
DISRUPTING MULTIFAMILY
POTENTIAL BOT AND AI APPLICATIONS

SEO Marketing
PPC Optimization
Email campaigns
Customer segmentation

Service requests
Information requests
Language translations

Smart Home Controls
Space utilization

Pricing
Valuations
Market research

Concierge
Tour Guide

Recruiting/Hiring

Call scoring
Real-time Agent Coaching
Office task bots

Smart Search

Parking/Security
PUPPIES OR MUFFINS?
OR BAGELS ... OR MOPS?
AI ADVICE IS EVERYWHERE
DISRUPTING MULTIFAMILY POTENTIAL BOT AND AI APPLICATIONS

- SEO Marketing
- PPC Optimization
- Email campaigns
- Customer segmentation
- Service requests
- Information requests
- Language translations
- Smart Home Controls
- Space utilization
- Pricing
- Valuations
- Market research
- Concierge Tour Guide
- Recruiting/Hiring
- Call scoring
- Real-time Agent Coaching
- Office task bots
- Smart Search
- Parking/Security
WAYBLAZER BRINGS AI TO TRAVEL PLANNING

Improve ease-of-use, customer engagement, and conversion

Provide **relevant** recommendations backed by strong contextual evidence

- voice & chat to request trip details
- track travel intent / concepts
- sort order based on contextual search
- shows most relevant images based on user search
- map showing hotels and point of interest requested