

NMHC SPONSORSHIP & BRANDING OPPORTUNITIES

2018 NMHC Research Forum

April 17-18, 2018

Omni Chicago Hotel | Chicago, IL

The NMHC Research Forum is a members-only event dedicated to multifamily research. The forum provides data-driven business intelligence on critical issues facing the industry.

This forum is open to NMHC members only – approximately 125 executives attend.

2018 NMHC Research Forum Sponsorship Opportunities

Sponsorship opportunities are available to NMHC members only. **The minimum sponsorship level is \$10,000.** Sponsors will receive the benefits listed under “Additional Benefits,” as well as the specific benefits listed under each individual sponsorship opportunity selected by the sponsor, which are detailed below.

SPONSORSHIP OPPORTUNITY:

Overall Sponsor
\$5,000 each

BRANDING OPPORTUNITY:

Meeting Recap Email
\$15,000 (Additional Fee)

SPONSORSHIP OPPORTUNITIES:

Overall Sponsor | \$5,000 Each (Ten (10) available)

Receive maximum brand exposure for your company before and during the NMHC Research Forum as an overall forum sponsor. Sponsors will receive verbal acknowledgement from the general session stage and recognition on signage during the event.

Note: Sponsor items subject to change. If you do not see an item listed or if you have any new sponsorship ideas you'd like to submit for consideration, please contact Melissa Rowan at mrowan@nmhc.org.

Sponsorship opportunities are limited, so please confirm early. If the opportunity sells out, we will create a wait list and contact you if the item becomes available.



ADDITIONAL BENEFITS:

Sponsors of the 2018 NMHC Research Forum will receive the following benefits during this meeting:

- ▶ One (1) free additional attendee registration for the meeting (*does not apply to 40th Anniversary, Chairman's Circle or Friends of the Council sponsors*).
- ▶ Listing in meeting notices sent to all invited members and nonmembers.
- ▶ Listing in the meeting information posted on the meeting web pages.
- ▶ Listing in official on-site meeting program.
- ▶ Logo included on signage prominently displayed at the meeting.
- ▶ Logo included in the PowerPoint presentations displayed before the start of each general session.
- ▶ Ability to host a subgroup event at the meeting/conference headquarter hotel. (*Contact NMHC for information.*)
- ▶ Access to the mailing list of NMHC members or event attendees for a direct mail campaign through a third-party mail house. (*Contact NMHC for information.*)

SPONSOR POLICIES:

- ▶ Sponsors are required to be NMHC members.
- ▶ Sponsors can choose individual items at the meeting(s) of their choice, up to their desired sponsor level. If the sponsor does not designate anything, then NMHC will assign an item to the sponsor.
- ▶ Sponsorship monies only apply to meeting/conference opportunities. Emerging Leaders Events and Branding Opportunities are an additional fee and will be invoiced separately from sponsorship.
- ▶ Sponsor company to provide its 4-color logo as an .eps or .jpg file.
- ▶ See the 2018 NMHC Sponsorship Pledge Form for full terms and conditions.

To sponsor please contact:

Melissa Rowan at
mrowan@nmhc.org
or 202/974-2372