



Beth Comstock, Former GE Vice Chair

Speech topic: *Imagine It Forward: Courage, Creativity, and the Power of Change*

Beth Comstock navigates change. She prepares for it, inspires it, and considers it an essential part of the growth of both individuals and organizations.

For Beth, organizational change starts with the self. Before she ever led the transformation of a team or corporation, she learned to rely on her natural curiosity to provoke growth within herself. She infused her life and work with the habit of discovery, of ideas, places, and people even during times of discomfort. She continues her quest for evolution having recently stepped down from her position

as Vice Chair of GE, the first woman ever to hold the post, and now exploring a path as an author, instigator and connector.

At the 2019 OPTECH Conference, Beth will discuss the motivations and tenets of leadership outlined in her first book, *Imagine It Forward: Courage, Creativity, and the Power of Change*.