



**Cynthia 'Cynt' Marshall, CEO, Dallas Mavericks  
President & CEO, Marshalling Resources Consulting  
Retired AT&T SVP-Human Resources & Chief Diversity Officer**

You will not want to miss our 2019 OPTECH Closing Keynote speaker! Cynt Marshall is the newly appointed CEO of the Dallas Mavericks and is leading the charge for a culture transformation. Her message couldn't be more timely or important for the success of your company. Cynt will get you re-energized after your busy schedule at OPTECH and motivated to make sure your corporate culture can attract and retain the best talent and reap the proven benefits of a diverse workforce.

Cynt served as Senior Vice President-Human Resources & Chief Diversity Officer at AT&T and is widely recognized for her visionary leadership. In 2017, Cynt was honored by The Network Journal as one of the 25 Most Influential Women in Business. She was awarded the ATHENA® Leadership Program Award by the Dallas Regional Chamber, which recognizes exceptional women who excel in their careers, contribute to their communities and develop women leaders.