



NATIONAL
MULTIFAMILY
HOUSING
COUNCIL

APARTMENT LEADERSHIP RESIDES HERE™

Proof of Concept: The Co-living Trend Gets Real

2019 NMHC Spring Board of Directors Meeting
May 15-17, 2019



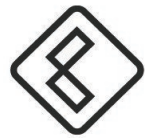
@ApartmentWire
#NMHCspring

OVERVIEW

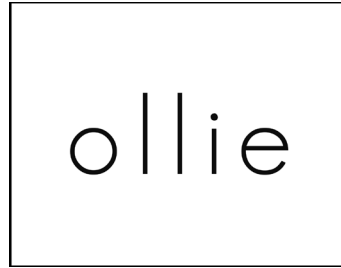


Established	2015	2011	2012	2017
Market Locations	Current: 6 2019: 13	Current: 2 2019: 5+	Current: 12 2019: 45+ (US/International)	Current: 3 2019: 13
# of Units (current)	800 beds	630 beds	1,800 beds	5,000 units

UNIT DESIGN/FLOORPLAN



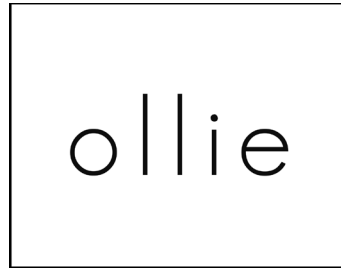
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SOCIAL
COMMUNITIES

Micro (studio/suite)	X	X		X
Suite (3-6 bedrooms)	X	X	X	X
Conventional (1B, 2B, Studio)	X	X	X	X
Family	X	X		

LEASE STRUCTURE



Traditional Long-term Lease (12-mo.+)	X	X	X	X
<3, 6, 9 mo.	X	X	X	
Community Membership	X	X		

COMMUNITY PROGRAMS/AMENITIES






common

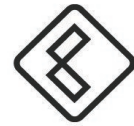


QUARTERS



	 common	 ollie	QUARTERS	 SOCIAL COMMUNITIES
Community Programs/Activities (via App or manager)	X	X	X	X
Community Household Supplies/Essentials	X	X	X	X
Coworking Space	X	X		X
Fully Furnished Units (included or optional)	X	X	X	X
High-speed Internet/Wifi (included)	X	X	X	
High-concept Designed Units and Community Spaces (e.g. fitness, deck/patio, etc.)	X	X	X	X
Maintenance	X	X	X	
On-site Laundry	X	X	X	X
Shared Space Cleaning	X	X	X	X
Transfer to New Community/Room	X		X	
Utilities Included	X		X	
Virtual Tours	X	X	X	

PARTNERSHIP STRUCTURE



common



Co-investment Equity Partner	X	X		
Investor Relationship Broker	X	X	X	
Owner/Developer				X
Property Management	X	X	X	X