



2020 NMHC APARTMENT STRATEGIES OUTLOOK CONFERENCE

January 20-21, 2020
Hilton Bonnet Creek & Waldorf Astoria
Orlando, FL

CONFERENCE AGENDA

Agenda Sponsored By:



1775 Eye St., N.W., Suite 1100, Washington, D.C. 20006
(202) 974-2300 (phone) • (202) 775-0112 (fax)
www.nmhc.org (website) • info@nmhc.org (email)

MONDAY, JANUARY 20

1:00 – 6:00 PM

Registration

Location: Bonnet Creek Ballroom West Foyer, Lobby Level

1:00 – 6:00 PM

PowerZone

Location: Bonnet Creek Ballroom Center Foyer, Lobby Level

1:30 – 4:30 PM

2020 NMHC Women's Event

Location: Waldorf Grand Ballroom, Lobby Level

Open to all women registered for the NMHC Apartment Strategies Outlook Conference or Annual Meeting

Opening Remarks

Roundtable on Trending Industry Issues

MODERATOR:

Laurie Baker, Executive Vice President of Operations, Camden

Bringing Diversity to Corporate Boards and Positioning Yourself for Board Experience

MODERATOR:

Lynn E. Calkins, Partner, Holland & Knight LLP

SPEAKERS:

Mary Ann King, Co-Chairman, Moran & Company;
Stephanie Tomasso, Managing Director, Russell Reynolds Associates



Conversation with Abby Wambach and Jill Ellis

MODERATORS:

Sue Ansel, President and CEO, Gables Residential; **Julie Smith**, Chief Administrative Officer, The Bozzuto Group

SPEAKERS:

Abby Wambach, Soccer Legend & Best-Selling Author; **Jill Ellis**, All Time Winningest Coach in U.S. Soccer History, Former Head Coach, U.S. Women's National Soccer Team

Networking Reception

4:30 – 6:00 PM

**Apartment Strategies Outlook Conference
Opening Reception**

*Location: Bonnet Creek Ballroom Center Foyer,
Lobby Level*

TUESDAY, JANUARY 21

6:30 AM – 7:00 PM **Registration**

*Location: Bonnet Creek Ballroom West Foyer,
Lobby Level*

6:30 AM – 7:00 PM **PowerZone**

*Location: Bonnet Creek Ballroom Center Foyer,
Lobby Level*

7:00 – 8:00 AM

**Apartment Strategies Outlook Conference
Breakfast Social**

Location: Bonnet Creek Ballroom 12, Lobby Level

8:00 AM

Welcome and Introduction

Location: Floridian Ballroom, Lobby Level

8:05 – 9:30 AM

**2020 Economic Outlook and Market
Implications**

Location: Floridian Ballroom, Lobby Level

8:05 – 8:45 AM

Economic Forecast

SPEAKER:

Mark D. Gibson, Chief Executive Officer, Capital Markets, Americas, JLL

8:45 – 9:30 AM

Multifamily Markets Overview

MODERATOR:

Caitlin Walter, VP, Research, NMHC

SPEAKERS:

Ryan Davis, Chief Operating Officer, Witten Advisors; **Carl Whitaker**, Manager, Market Analytics, RealPage

9:35 – 10:15 AM

**Opportunities and Advantages of Making a
Debt Strategy Work in 2020**

Location: Floridian Ballroom, Lobby Level

MODERATOR:

Michael McRoberts, Managing Director, PGIM Real Estate Finance

SPEAKERS:

Jeffery Black, Executive Vice President Capital Markets, Colliers International; **Ralph Pace**, Executive Vice President, CRE Region Manager, U.S. Bank; **Hilary Provinse**, Executive Vice President, Head of Mortgage Banking, Berkadia

10:15 – 10:30 AM **Networking Break**

10:30 – 11:15 AM **Getting to ‘Go’: Developing in an Increasingly Difficult Environment**

Location: Floridian Ballroom, Lobby Level

MODERATOR:

Kevin Keane, Executive Vice President, COO, The Bainbridge Companies

SPEAKERS:

Tom Bakewell, President of Development and Co-Founder, StreetLights Residential; **Sean Caldwell**, Executive Managing Director, Mill Creek Residential Trust; **John Gray**, President, LMC Investments, LMC, A Lennar Company

11:15 AM – Noon **The Rise of Homesharing in Multifamily Assets**

Location: Floridian Ballroom, Lobby Level

MODERATOR:

Margette Hefner, Chief Operating Officer, Lincoln Property Company

SPEAKERS:

Carol Enoch, Asset Manager – Investment Management, Forum Real Estate Group; **Susan Tjarksen**, Managing Director, Cushman & Wakefield; **Stephanie Williams**, President, Bozzuto Management Company

12:00 – 1:15 PM **Apartment Strategies Outlook Conference
Networking Lunch**

Location: Bonnet Creek Ballroom 12, Lobby Level

12:00 – 1:15 PM **Diversity & Inclusion Committee Meeting**
(All registered NMHC members welcome)

Location: Bonnet Creek Ballroom 3, Lobby Level

1:15 – 2:00 PM

Enduring Investor Appetite for Multifamily

Location: Floridian Ballroom, Lobby Level

MODERATOR:

Rick Hurd, Chief Investment Officer, Waterton

SPEAKERS:

Mike Altman, Chief Investment Officer, Cortland;
Christine Espenshade, Vice Chairman, Newmark Knight Frank; **Gary Goodman**, Senior Vice President, Acquisitions, Passco Companies, LLC; **Alison Hawkins**, Managing Principal, Artemis Real Estate Partners

2:00 – 3:00 PM

Identifying Upside Risk in 2020 and Beyond

Location: Floridian Ballroom, Lobby Level

MODERATOR:

Doug Bibby, President, NMHC

SPEAKERS:

Sue Ansel, President and CEO, Gables Residential; **Craig Leupold**, President, Green Street Advisors; **Hessam Nadji**, President and CEO, Marcus & Millichap

3:00 – 4:00 PM

NMHC Research Committee Meeting

(Committee members and invited guests only)

Location: Jackson, Ground Level

3:00 PM

Apartment Strategies Outlook Conference Adjourns and NMHC Annual Meeting Begins

(Separate registration required – NMHC members only)

Note: Members registered for the Annual Meeting should switch to the appropriate event badge. Please visit the Registration desk for assistance, if needed.

3:00 – 5:00 PM

“Networking on the Lawn”

Location: Waldorf Grand Ballroom, Lobby Level (Chair’s Circle tables); Signature Island Tent, Ground Level (Friends of the Council tables); Bonnet Creek Ballroom North Foyer, Lobby Level (Unreserved tables)

Note: *Agenda as of January 9, 2020; subject to change.*

Please be aware that photos may be taken at the conference and posted online. No cameras or cell phone cameras, taping, electronic recording or filming of presenters permitted other than by the authorized conference photographer.

2020 OVERALL CONFERENCE SPONSORS



Marcus & Millichap



2020 NMHC WOMEN'S EVENT SPONSORS

PLATINUM



GOLD



SILVER



STAY CONNECTED

NEW **NMHC** CONFERENCE APP

Download the conference app to access all the conference information and network with attendees. View the most up-to-date agenda, session descriptions, speaker bios, attendee list and more!

Search for and download "NMHC Meetings" in your app store. Select NMHC Apartment Strategies Outlook Conference in the app and enter **PASSCODE: 20nmhc**



Join the conversation on **TWITTER** at #NMHCstrategies

Wi-Fi service is available in the meeting room.

NETWORK: Hilton_Meeting

PASSWORD: suntrust2020