COVID-19 Crisis Disrupts Industry

Rental housing owners and operators provide homes for 108 million Americans and take seriously the responsibility to ensure our residents are safe and secure. At the onset of the pandemic, the government put in place nationwide social distancing and states implemented stay at home orders, which left the apartment industry on the front lines. As such, the industry has played a critical role in supporting residents and communities across the nation.

In recent months, many apartment firms have figured out how to safely reopen their communities. Both on-site and corporate teams are navigating this no-contact, all-virtual environment that is the new normal today and rolling with the seemingly endless stream of challenges. Not to mention, our residents are also feeling their way through this period, with many affected by furloughs and job losses.

Relevant Session: Insights on the COVID-19 Pandemic and Health Policy

Former FDA Commissioner, CNBC Contributor, and AEI Resident Fellow, Scott Gottlieb, will provide an update on the COVID-19 pandemic - where we are now and what is potentially to come. Tune in Wednesday at 2:30 PM ET.

Staff Resource

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