FROM SMART TO FINISH: THREE TECH TRENDS REVOLUTIONIZING OUR INDUSTRY

John Helm, RETV
Introduction-Overall PropTech Investment Trends/ State Of Play

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ABOUT RET VENTURES

RET Ventures is an MF/SFR industry backed venture fund whose mission is to help develop the next generation of rent tech industry leaders. Our investor group is solely comprised of leading MF/SFR Owner/Operators and we work closely with LP executives to identify and invest in companies that have the potential to become category leaders.

Limited Partners

Strategic Advisors

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Both rent tech and real estate tech have seen significant increases in invested capital over the last five years.
RENT TECH INVESTED CAPITAL BY CATEGORY

Note: Data includes companies in the US, Canada, UK, Germany, & Israel. Excludes deals > $250m
Source: Pitchbook, Crunchbase, RET CRM
Top rent tech categories by invested capital include STRs, ILSs, transaction finance, and brokerages, among others.

Top Categories by Inv. Capital

- **Brokers**: $2.7b
- **ILS**: $2.7b
- **Construction Mgmt**: $2.2b
- **Short-Term Rental**: $1.3b
- **Moving Services**: $1.2b
- **Accounting/PMS**: $1.2b
- **IoT**: $1.2b
- **CRM/Lead Mgmt**: $0.9b
- **Leasing**: $0.3b
- **Smart Home**: $0.3b
- **Amenities**: $0.3b
- **Transaction Finance**: $0.3b
- **Pet Care**: $0.3b
- **Accounting/PMS**: $0.3b
- **Smart Home**: $0.3b
- **CRM/Lead Mgmt**: $0.3b
- **Leasing**: $0.3b
- **Resident Finance**: $0.3b

Note: Data includes companies in the US, Canada, UK, Germany, & Israel. Excludes deals > $250m.
Source: Pitchbook, Crunchbase, RET CRM.
There is often a disconnect between categories prioritized by operators and those receiving the most outside capital.

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