

2020 NMHC Research Forum
March 31 & April 1, 2020
JW Marriott Cherry Creek • Denver, CO

Preliminary Agenda
(As of February 19, 2020)

Tuesday, March 31

9:00 a.m. – 6:00 p.m. Registration

9:30 – 10:30 a.m. Workshop: Using Census Data

Speakers: **Claire Gray**, Associate, Research, National Multifamily
Housing Council
 Igor Popov, Chief Economist, Apartment List

10:30 – 11:30 a.m. Workshop: Data Science and Apartment Research

Speakers: **James Chung**, President, Reach Advisors
 Quinn Eddins, Managing Director, Research and Analytics
Services, Greystar Real Estate Partners, LLC
 Mark Franceski, Vice President, Research, The Bozzuto
Group

Lunch on Own

1:00 – 1:15 p.m. Welcome and Introduction

Speakers: **Jay Lybik**, Vice President, Research Services, Institutional
Property Advisors
 Mark Obrinsky, Senior Vice President, Research &
Chief Economist, National Multifamily Housing Council

- 1:15 – 2:00 p.m.** **Apartment Research Then and Now: Interview with Ron Witten of Witten Advisors**
Moderator: **Doug Bibby**, President, National Multifamily Housing Council
Speaker: **Ron Witten**, Founder, Witten Advisors
- 2:00 – 3:00 p.m.** **Apartment Investment and Capital Market Trends**
Speakers: **Jim Costello**, Senior Vice President, Real Capital Analytics
 Dan Mahoney, Vice President - Research & Strategy, LaSalle Investment Management, Inc.
 Suzanne Mulvee, Senior Vice President, Research and Strategy, GID
- 3:00 – 3:15 p.m.** **Break**
- 3:15 – 4:00 p.m.** **New Apartment Construction: The Impact on Existing Apartments**
Speaker: **Evan Mast**, Economist, Upjohn Institute
- 4:00 – 5:00 p.m.** **Apartment Market Trends and Outlook**
Speakers: **Jeff Adler**, Vice President, Yardi
 Steve Guggenmos, Vice President, Research & Modeling, Investments & Advisory, Freddie Mac
 Jay Lybik, Vice President, Research Services, Institutional Property Advisors
- 5:15 – 6:15 p.m.** **Networking Reception**

Wednesday, April 1

- 8:00 – 11:45 a.m.** **Registration**
- 8:15 – 9:00 a.m.** **Networking Breakfast**

- 9:00 – 10:00 a.m.** **Apartment Demographics**
Speakers: **Chris Bruen**, Director, Research, National Multifamily Housing Council
 Adam Couch, Market Analyst, RealPage, Inc.
 Craig Thomas, Senior Vice President, Market Research, AvalonBay Communities, Inc.
- 10:00 – 10:30 a.m.** **Apartment Filtering: Where Are the Affordable Apartments?**
Speaker: **Mark Obrinsky**, Senior Vice President, Research & Chief Economist, National Multifamily Housing Council
- 10:30 – 10:45 a.m.** **Break**
- 10:45 – 11:45 a.m.** **Single-Family Rentals: Trends and Opportunities**
Speakers: **Rick Palacios**, Principal, Director of Research, John Burns Consulting
 Calvin Schnure, Senior Vice President, Research & Economic Analysis, NAREIT
- 11:45 a.m.** **Forum Sessions End**

 Lunch on Own
- 11:45 a.m. – 1:15 p.m.** **NMHC Research Committee Meeting *(By Invitation Only)***
- 1:30 – 3:30 p.m.** **Optional Apartment Property Tour**

Note: Agenda is subject to change. Please be aware that photos may be taken at the meeting and posted online.