

# Bravura Exhibitor Toolkit

## Capture, Qualify and Engage with Leads

### In-Person



#### App-Based Platform

- Scan QR Code on Attendee Badge to Capture Lead
- License for Personal Device or iOS Rental Device:
  - Optional Turbo Charge Battery
  - Optional Device Set-Up and Drop-Off

### Virtual



#### Web-Based Platform

- Virtual Pre-Scheduled Appointments
- Virtual On-Demand Appointments
- Enhanced Customizable Booth Options



### Hybrid Toolkit Solution

Bravura's Hybrid Solution Encompasses Elements from both the In-Person and Virtual Toolkit Options

### Best Practices for Lead Generation



Capture and Export Real-Time Virtual Leads as Attendees Explore your Virtual Booth or Company Profile



Send Messages and Follow-Up Appointments to Leads Directly from the App and/or Web-Based Platform



Pre-Define Questions to Help your Sales Force Better Qualify Prospects and Record Notes

[Click Here to see What Products are Available at your Event](#)

*Please note that not all these options may be available at your event. To inquire about additional services, please email [support@bravuratechnologies.com](mailto:support@bravuratechnologies.com)*