NMHC Rent Payment Tracker Update

February 9, 2021
To ensure good sound quality, all attendees will be muted during the webinar.

To ask a question: type your question in to the Question Box on your control panel. NMHC staff will review and present your question to the speakers at the end of the presentation as time allows.

Today’s webinar is being recorded and will be made available on the NMHC website.

For further information on the topics covered within this webinar, please visit https://www.nmhc.org/covid19.
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NMHC Mission

NMHC is the place where the leaders of the apartment industry come together to guide their future success. With the industry’s most prominent and creative leaders at the helm, NMHC provides a forum for insight, advocacy and action that enable both members and the communities they build to thrive.
Welcome and Overview
Rent Payment Tracker priorities
Review Data & Methodology
Dialogue with Data Partners and Multifamily Leader
Closing Remarks
Welcome and Overview
Rent Payment Tracker
Review Data & Methodology
  • Claire Gray, Associate, Research gives details about the data collection process.
Dialogue with Data Partners and Multifamily Leaders
Closing Remarks
NMHC Rent Payment Tracker: Data Methodology

- Collected each week
  - Week 1: February 1 – February 6
- Partial payments are counted only once monthly, in the first time period it occurs. Subsequent partial payments are not captured.
- Single-source date collection from PMS partners, not payment software
- Percentages based on total occupied units; historical data are same-store.
- Total unit counts will vary with each release as units are occupied or vacated.
- Student housing, military housing, and subsidized affordable units are not included.
- Only national data included.
NMHC Rent Payment Tracker: Full Month Results

Data collected from between 11.1 - 11.6 million apartment units.
NMHC Rent Payment Tracker: Weekly Results

Data collected from between 11.1 - 11.6 million apartment units.

Week Ending: 6th
Welcome and Overview
Rent Payment Tracker
Review Data & Methodology
Dialogue with Data Partners and Multifamily Leaders
  - Caitlin and Sarah moderate a discussion with tracker data partners and multifamily providers, offering insights about the metrics and factors to consider.
Closing Remarks
PRESENTATION OUTLINE

• Welcome and Overview
• Rent Payment Tracker
• Review Data & Methodology
• Dialogue with Data Partners and Multifamily Leaders
• Closing Remarks
  • Alison Johnson, Director of Programming, NMHC shares final thoughts and information about NMHC’s COVID-19 industry resources.
COVID-19 Industry Resources

EMPLOYER’S GUIDE TO COVID-19 AND EMERGING WORKPLACE ISSUES: YEAR 2
Media Contacts

Entrata
Media Contact: Nate Mathis
nmathis@entrata.com

MRI Software
Media Contact: Rachel Antman
press@mrisoftware.com

RealPage
Media Contact: Andrea Massey
RealPageMediaRelations@realpage.com

ResMan
Media contact: Christina Cravens
Christina.cravens@myresman.com

Yardi
Media Contact: Jeff Adler
Jeff.Adler@yardi.com

NMHC
Media Contact: Colin Dunn
cpdunn@nmhc.org