NMHC Rent Payment Tracker Update

June 8, 2021
This webinar was recorded at the NMHC Annual Meeting in San Diego on June 8th.

The recording will be available on both the NMHC website and through the conference app.

For further information on the topics covered within this webinar, please visit https://www.nmhc.org/covid19.
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NMHC Mission

NMHC is the place where the leaders of the apartment industry come together to guide their future success. With the industry’s most prominent and creative leaders at the helm, NMHC provides a forum for insight, advocacy and action that enable both members and the communities they build to thrive.
PRESENTATION OUTLINE

- Welcome and Overview
- Rent Payment Tracker priorities
- Review Data & Methodology
- Dialogue with Data Partners and Multifamily Leader
- Closing Remarks
• Welcome and Overview
• Rent Payment Tracker
• Review Data & Methodology
  • Claire Gray, Associate, Research gives details about the data collection process.
• Dialogue with Data Partners and Multifamily Leaders
• Closing Remarks
NMHC Rent Payment Tracker: Data Methodology

- Collected for the first week and the end of the month
  - Week 1: June 1 – June 6
- Partial payments are counted only once monthly, in the first time period it occurs. Subsequent partial payments are not captured.
- Single-source date collection from PMS partners, not payment software
- Percentages based on total occupied units; historical data are same-store.
- Total unit counts will vary with each release as units are occupied or vacated.
- Student housing, military housing, and subsidized affordable units are not included.
- Only national data included.
NMHC Rent Payment Tracker: Full Month Results

Data collected from between 11.1 - 11.7 million apartment units.
NMHC Rent Payment Tracker: Weekly Results

Data collected from between 11.1 - 11.7 million apartment units.

Week Ending: 6th*
PRESENTATION OUTLINE

• Welcome and Overview
• Rent Payment Tracker
• Review Data & Methodology
• Dialogue with Data Partners and Multifamily Leaders
  • Caitlin and Sarah moderate a discussion with tracker data partners and multifamily providers, offering insights about the metrics and factors to consider.
• Closing Remarks
Welcome and Overview
Rent Payment Tracker
Review Data & Methodology
Dialogue with Data Partners and Multifamily Leaders
Closing Remarks
- Alison Johnson, Director of Programming, NMHC shares final thoughts and information about NMHC’s COVID-19 industry resources.
Upcoming Meeting Registration

Registration opens **Tuesday, June 29** for the 2021 NMHC Fall Meeting in Washington, DC.

Registration opens **Tuesday, June 22** for the 2021 NMHC Student Housing Conference in Huntington Beach, CA.
APARTMENT WIRE

Weekly Must-Read News for Multifamily Leaders
NMHC Rent Payment Tracker

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