

**NMHC Leadership Forum on Diversity, Equity & Inclusion  
May 18, 2022  
Four Seasons Resort & Club Dallas at Las Colinas**

**Preliminary Agenda**

*(As of May 9, 2022)*

- 9:45 a.m. – 2:30 p.m. Registration & Health Check-in
- 10:30 a.m. – 12:00 p.m. General Session
- 10:30 – 10:35 a.m.
- **Welcome and Introductory Remarks**  
Speaker: **Betsy Feigin Befus**, Senior Vice President, General Counsel and Strategic Initiatives, NMHC
- 10:35 – 11:15 a.m.
- **The Partnership Ecosystem: Opportunities and Rewards**  
Moderator: **Antonio Marquez**, Principal and Managing Partner, Comunidad Partners  
Speakers: **Ada Arevalo**, CEO, iimpact capital  
**Byrdy Kelley**, CEO & Founder, Melan Property Management  
**Jennifer Searles**, CEO, Veritas Partners  
**Yetta Tropper**, Managing Director, PGIM Real Estate
- 11:15 – Noon
- **Supplier Diversity: Organizational and Industry Goals and Strategies**  
Moderator: **Julianne Goodfellow**, Vice President, Government Affairs, NMHC  
Speakers: **Jeff Brodsky**, Vice Chairman, Related  
**Stephanie Cummings**, CEO, Please Assist Me  
**Ken McIntyre**, CEO, Real Estate Executive Council  
**Pamela West**, Managing Director, Nuveen Real Estate
- 12:00 – 12:45 p.m. Networking Lunch

12:45 – 2:30 p.m.

General Session

12:45 – 1:30 p.m.

- **Human Capital Challenges and Opportunities: Inclusion is Core to Forward-Facing Solutions**

Moderator: **Gemma Burgess**, President, Ferguson Partners

Speakers: **Julie Smith**, Chief Administrative Officer, The  
Bozzuto Group

**Ken Valach**, Chief Executive Officer, Trammell  
Crow Residential

1:30 – 2:30 p.m.

- **Keynote Conversation with Ruchika Tulshyan**

Moderator: Laurie Baker, EVP-COO, Camden

2:30 p.m.

Forum Adjourns

*Note: Agenda is subject to change. Please be aware that photos may be taken at the meeting & posted online.*