

How to Create a Vimeo or YouTube Account

Vimeo

Now that the benefits of this platform have been laid out, it's time to learn how to create your own account. The good news is that setting up your very own account is a quick and easy process. Here are the steps you need to take in order to create your own Vimeo account:

- 1. Go to Vimeo.
- 2. Click "Join".
- Create a username and password and enter your email. (We can't help with creating your username, but we can help you if you need to learn how to create a strong and secure password.
- 4. Confirm your email by following the instructions sent to your inbox. Cool! You've got the skeletons of your account set up. Now it's time to customize it so that it represents your brand and looks both professional and appealing.
- 5. Upload a profile photo or your logo (recommended size is: 600 x 600 px). Don't have a logo
- 6. Include a silent loopable cover video that will automatically play at the top of your profile. (recommended size is: 1920 x 540 px and aspect ratio for the video is: 1:3:33).

*Vimeo offer a free 30 day trial and other membership options

YouTube

- 1. Go to YouTube.
- 2. In the top right, click Sign in.
- 3. Click Create Account.
- 4. Choose For myself or To manage my business

*Here's video link to show you how to setup an account. https://www.youtube.com/watch?v=l0eM1_JVqHE&feature=youtu.be

*YouTube does not charge to an account

