

NMHC OPTECH Preliminary Exhibitor Information

Updates, including exhibit hours, sales information, and full exhibit rules & regulations, will be published here as available: <https://www.nmhc.org/meetings/exhibit/>.

Standard Booth Pricing and Packages

	Member Rate	Non-Member Rate
10'x10'	\$4,500	\$5,500
10'x20'	\$9,000	\$11,000
20'x20'	\$18,000	\$22,000
20'x30'	\$27,000	\$33,000

Chair's Circle Sponsors receive a 10% discount; Friends of the Council Sponsors receive a 5% discount. Booth rates are non-negotiable. A \$500 non-refundable deposit will be required at the time of application.

Standard Booth Package Includes:

- 3 complimentary full registrations per 10'x10' booth
- Basic company listing on the online exhibitor floor plan and in the conference app
- Access to online attendee list (email addresses are not provided)
- Eligible to send one (1) print mailing to conference registrants through NMHC's preferred printer and mail house
- Free high-speed Wi-Fi internet access
- Social Media Toolkit to help promote your company's presence.
- Exhibitor Services Kit (released approximately 90 days prior to the conference)
- Linear booths include an 8 ft. high backdrop and 3 ft. high side rails, and company ID sign.
- The exhibit hall is carpeted.

Booth space is raw space and **does not include** audio/visual equipment, booth cleaning services, electricity/power/lighting, furniture (such as tables and chairs), labor, lead retrieval devices, shipping/handling, and storage. Exhibitors will be able to order these services and more through the Exhibitor Services Kit when it is released.