

NMHC OPTTECH

CONFERENCE & EXPOSITION

November 01 - 03, 2022

Las Vegas, NV

2022 NMHC OPTTECH Conference & Expo Exhibitor Packages

Exhibit Hours & Location:

Conference Dates: November 1-3, 2022

Exhibit Dates: November 1-2, 2022 (there are no exhibit hours on November 3rd)

Conference Location: Wynn Resort | 3131 Las Vegas Blvd S, Las Vegas, NV 89109. The exhibit hall will be located in Cristal Ballroom.

Expo Hours:

November 1: 5:00 - 6:30 p.m.

November 2: 11:30 a.m. - 6:00 p.m.

Installation will begin on November 1st. Early move-in will be available for 20'x20' and larger booths. Dismantle will begin on November 2nd at the close of the show and continue in the morning on November 3rd. Exact installation/dismantle times will be confirmed in the Exhibitor Services Kit.

View the full, preliminary conference agenda [here](#). Expo hours and conference agenda are subject to change.

Standard Booth Pricing (10'x10' and larger spaces):

	Member	Non-Member	Comp. Registrations
10'x10'	\$4,500	\$5,500	3
10'x20'	\$9,000	\$11,000	6
20'x20'	\$18,000	\$22,000	12
20'x30'	\$27,000	\$33,000	18
20'x40'	\$36,000	\$44,000	24

Booth rates are non-negotiable. **Member Rate:** To qualify for the member rate, your firm's NMHC membership account must be paid and active prior to application. The firm name you are exhibiting under must be the same as your membership firm name. **Sponsor Rate:** 2022 Chair's Circle Sponsors

receive a 10% discount off of the booth rate. 2022 Friends of the Council Sponsors receive a 5% discount off of the booth rate.

Standard Booth Package: 10'x10' and larger spaces include the following:

- 3 complimentary full registrations per 10'x10' booth (Additional registrations can be purchased at the full member or non-member rate, as applicable. [View registration rates on the NMHC OPTECH Registration webpage](#)). *Registration is not required for booth personnel attending for install/dismantle hours only.*
- Basic company listing on the online exhibitor floor plan and in the conference app
- Access to online attendee list which includes attendee name, title, company name, and location (email addresses are not provided or available for rent or sale)
- Eligible to send one (1) print mailing to conference registrants through NMHC's preferred printer and mail house (Direct Mail Guidelines will be provided to confirmed exhibitors)
- Free high-speed Wi-Fi internet access
- Linear booths include an 8 ft. high backdrop and 3 ft. high side rails, and company ID sign.
- Carpeting (Exhibit Hall is carpeted; Exhibitors may order additional carpet or flooring)
- Exhibitor Services Kit
- Social Media Toolkit to help promote your company's presence.

Standard Booth Packages do not include: Furniture, audio/visual equipment, booth cleaning services, electricity/power/lighting, labor, lead retrieval devices, Shipping/handling/storage, and additional show services. Exhibitors will be able to order show services through the Exhibitor Services Kit when it is released.

[View full Exhibitor Rules & Regulations](#)

Exhibitor Priority Points and Booth Assignments:

Booth sales will first open to 2021 NMHC OPTECH exhibitors. NMHC will assign and email each 2021 exhibitor a booth selection timeslot, as determined by their Exhibitor Priority Points status. 2021 Exhibitors with a 20'x20' or larger booth space will be assigned timeslots first (in points order), followed by all other booth sizes (in points order). *Priority Points Status is confidential between the exhibitor and NMHC.*

Exhibitor Priority Points are determined by the following criteria:

- One (1) point per each consecutive year of exhibiting
- Membership Level:
 - Executive Committee: 3 points
 - Board of Directors: 2 points
 - Advisory Committee: 1 point
 - Non-Member: No points
- Sponsorship Level:
 - 2022 Chair's Circle: 4 points
 - 2022 Friends of the Council: 2 points

Once timeslots are complete, booth sales will open to all other firms. Space will be assigned as applications are received. If necessary, NMHC will establish a wait list.