



NMHC OPTECH

CONFERENCE & EXPOSITION

October 21-23, 2024 | Gaylord National Resort & Convention Center | National Harbor, MD

2024 NMHC OPTECH Standard Booth Package (10'x10' and larger booth spaces)

BOOTH RATES & APPLICATION RESTRICTIONS

Due to limited booth space, application restrictions for certain booth sizes and for booth upgrades will apply. Booth space of any size is limited and is not guaranteed to be assigned to any company, regardless of membership level, sponsorship level, or past exhibitor status.

Non-member companies and new exhibitors are limited to a 10'x10' maximum booth size or a Startup Kiosk. *For information on Startup Kiosk pricing and benefits, please visit <https://www.nmhc.org/meetings/exhibit>.*

Booth Space Upgrades: Exhibitors must maintain the same booth size for at least two (2) consecutive years before being eligible to upgrade to the next booth size. Upgrades are subject to availability and cannot be guaranteed.

Booth Size	Application Restrictions	Member Rate	Non-Member Rate	Number of Comp. Registrations Included
10'x10'	All companies	\$5,500	\$6,750	3
10'x20'	Limited to NMHC member companies	\$11,000	not eligible	6
20'x20'	Limited to NMHC member companies, with a minimum sponsorship commitment of \$15,000	\$22,000	not eligible	12
20'x30'	Limited to NMHC member companies, with a minimum sponsorship commitment of \$25,000	\$33,000	not eligible	18
20'x40'	Limited to NMHC member companies, with a minimum sponsorship commitment of \$35,000	\$44,000	not eligible	24

2024 Chair's Circle Sponsors will receive a 10% discount off the booth rate and 2024 Friends of the Council Sponsors will receive a 5% discount off the booth rate.

Member Rate: To qualify for the member rate, NMHC membership must be fully paid at the time of application and remain fully paid through the last day of the conference. NMHC membership company name must be the same as the exhibiting company name.

What is Included?

Standard booths (10'x10' and larger) include the following benefits:

- Three (3) complimentary full conference registrations per 10'x10' booth (exhibitors may purchase additional registrations at the full member/non-member registration rates; expo-only badges are not available.)
- Free high-speed Wi-Fi Internet access
- Online Exhibitor Services Kit (provided approximately 90 days prior to the conference)
- Basic company profile in online exhibitor directory and in the mobile app (online directory upgrades will be available for purchase.)
- Company name and booth number listed in the onsite print agenda
- Official show graphics to help promote your company's booth presence
- Official Attendees List provided via NMHC website (email addresses are not provided.)
- Exhibitor Discount on Sponsorship Opportunities (NMHC member exhibitors only)
- 10'x10' and 10'x20' linear booths also include an 8' high backwall, 3' high sidewalls and a complimentary company ID sign (7"x44").

Booths do NOT include:

- Carpet (carpet/flooring is required)
- Electricity/power
- Furnishings of any kind
- Labor
- Lead Retrieval Services
- Shipping/handling/storage

NMHC follows the IAEE Guidelines for Display Rules and Regulations. Guidelines will be strictly enforced.

Booth space is limited and is not guaranteed to any company, regardless of membership level, sponsorship level, or past exhibitor status.

HOW TO APPLY

Please view <https://www.nmhc.org/meetings/exhibit> for information on 2024 OPTECH booth sales and how to apply for booth space.

QUESTIONS?

Please email sponsorships@nmhc.org with questions about the Standard Booth Package or exhibiting at OPTECH.