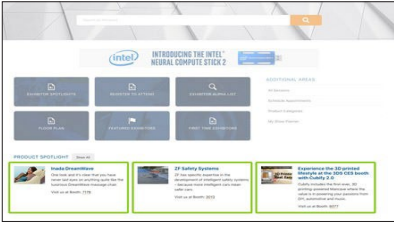


2024 NMHC OPTECH Online Booth Profile Upgrades and Advertising Packages

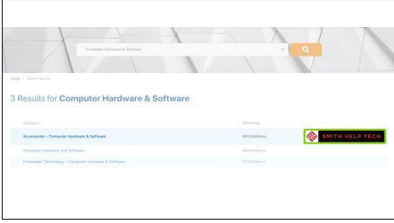
FEATURE	STANDARD LISTING (INCLUDED)	LEVEL 1 \$750	LEVEL 2 \$1,500
Contact Information	X	X	X
Website	X	X	X
Booth Number	X	X	X
Product Categories	X	X	X
Company Description	X	X	X
Company Logo		X	X
Access to Online Leads		X	X
Featured Exhibitor Listing			X
Priority Placement in Search Results			X
Highlighted Booth with Corner Peel			X
Event Contacts		4	8
Collateral (Catalogue, Brochure, PR, White Paper, Case Study)		4	8
Product Gallery with Images and Descriptions		4	8
Product Gallery with Video and Descriptions			8

ADDITIONAL ADVERTISING All Include the Level 2 Package



Product Spotlight* + \$500/Each

Showcase your product image or video on the Directory Home Page
Live link directs attendees to your company's listing
Limited to the first 30 exhibitors



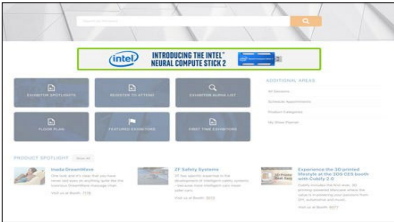
Product Category* + \$500/Each

320x50 pixel image (640x100 pixel image required for upload)
Guaranteed #1 listing in the category



Floor Plan Banner* + \$2,000/Each

728x90 pixel image (1456x180 pixel image required for upload)
Guaranteed #1 listing in the category
Up to 4 rotating maximum



Directory Home Page Banner* + \$2,000/Each

1940x180 pixel image on the online directory home page
or 600x500 pixel image for smaller screens i.e., mobile/tablet
(1940x180 and 600x500 pixel images required for upload)
Up to 4 rotating maximum

ORDER FORM

- Standard Listing \$0
- Level 1 Package \$750
- Level 2 Package \$1,500
- Product Spotlight \$500
- Product Category \$500
- Floor Plan Banner \$2,000
- Directory Home Page Banner \$2,000

ORDER TOTAL

All signed agreements will be considered firm, and no cancellations are accepted.

2024 NMHC OPTECH Online Booth Profile Upgrades and Advertising Packages

Name

Company

Address

City State Zip

Country

Email Phone

NOTES:

This insertion order serves as your commitment to purchase a digital upgrade package or advertisement provided by NMHC for 2024 NMHC OPTECH. Upon receipt of this signed contract, MYS will, if necessary, issue an invoice for these services and provide the opportunity to immediately activate your online advertising content. Once your package has been activated, your purchase CANNOT be canceled and you are due the amount indicated on this insertion order. The payment terms on all MYS invoices are Net 30 Days. If an invoice becomes past due to the point that it becomes necessary to pursue collection efforts, all active web-related content will be suspended and the gross invoice amount is due and payable.



Authorized Signature Date