

We will use the NMHC OPTECH app for polling in this session, the results will help guide our discussion today, so please:

- 1. Download the app, search for "NMHC Meetings" in Google Play or the App Store**
- 2. Click on this session**
- 3. Click on the “polling” icon**
- 4. Answer all survey questions**
- 5. View the polling results**

All responses will remain confidential and will be aggregated



# NMHC Short-Term Rental Survey

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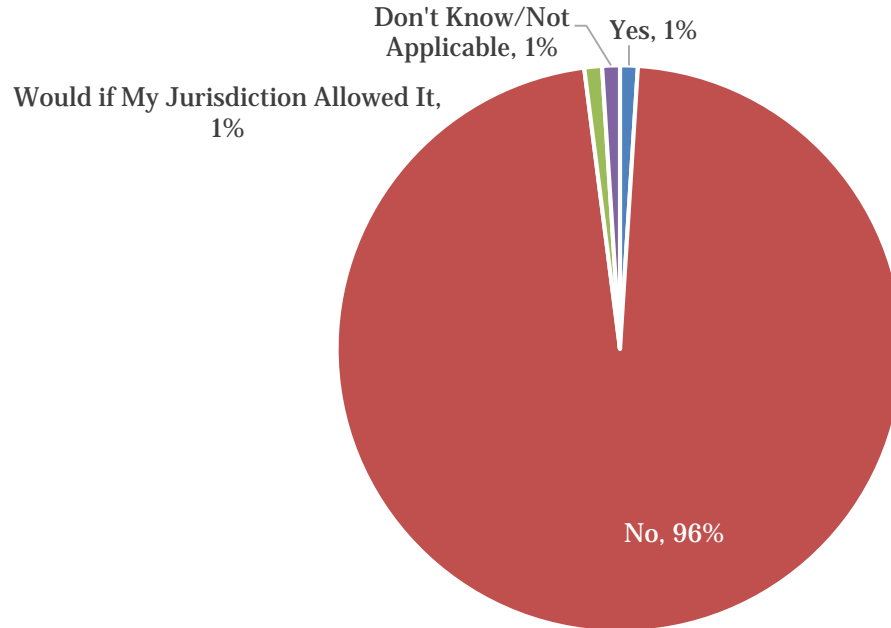


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**NMHC**  
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**2016**  
November 14 -16, 2016  
Hilton Anatole  
Dallas, TX

# Do you directly list units on home sharing/short term rental sites (e.g. Airbnb, VRBO, FlipKey, HomeAway)?



Source: NMHC Short-Term Rental Survey



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# Do your residents directly list their units for short-term rentals on home sharing platforms?

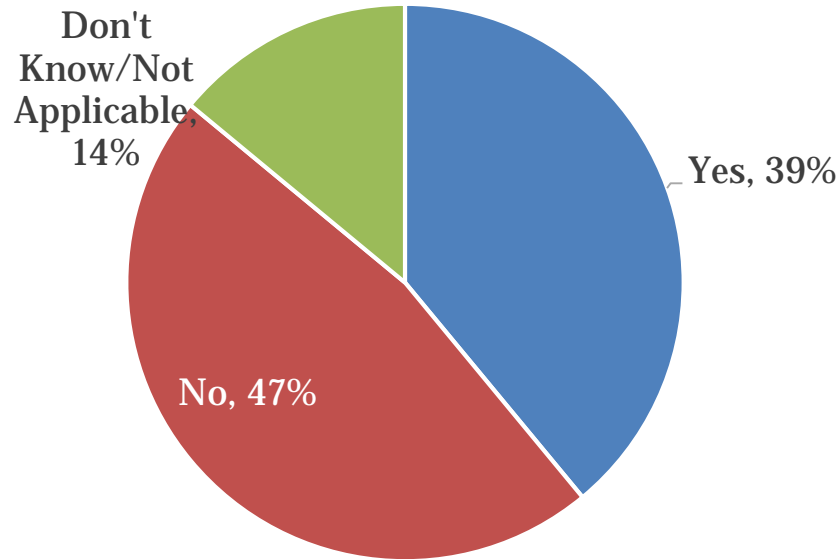
Yes, We Allow It	1%
Yes, but It Violates Corporate Policy and/or Local Regulations	42%
No, Not as Far as We Know	52%
Don't Know	5%

Source: NMHC Short-Term Rental Survey



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# Have you taken enforcement actions against your residents for listing their units on a home sharing site for violation of their lease terms?



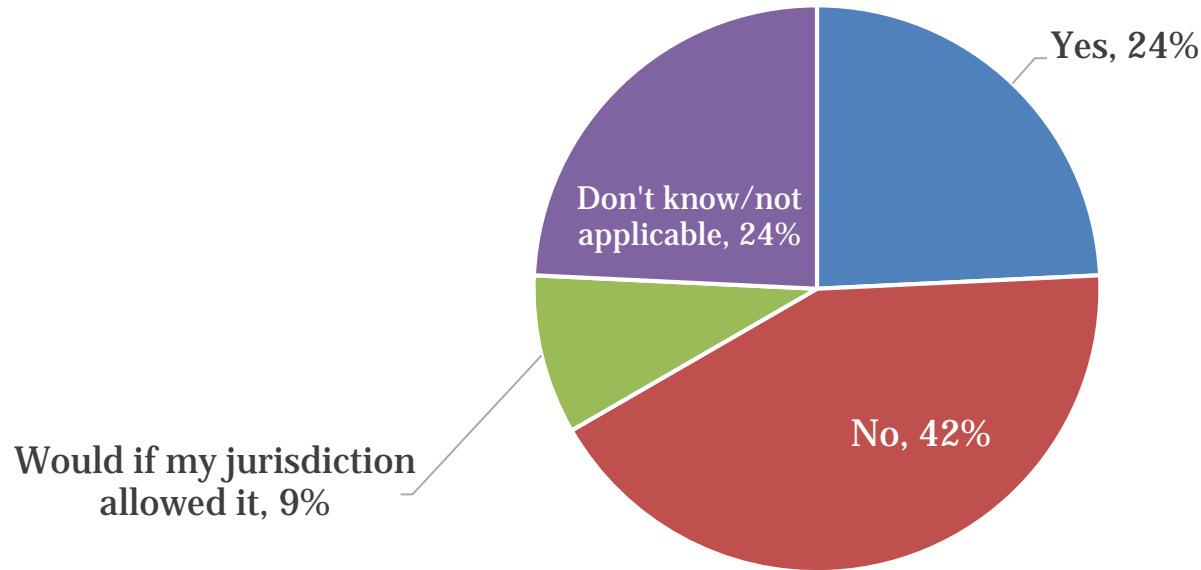
Source: NMHC Short-Term Rental Survey

## What types (of enforcement actions)?

Verbal/Written Warning	86%
Fine	14%
Lease Termination	54%
Other	4%



# Would you consider participating in a partnership program with a short-term rental company that allowed your residents to list their units, provided it involved some form of revenue share, enhanced liability and other protections?



Source: NMHC Short-Term Rental Survey



# Concerns with residents listing their units on home sharing sites:

- Safety Issues – **80%**
- Liability & Insurance – **74%**
- Quality of Life Concerns/Neighborhood Dynamic – **74%**
- Lease Violation/Subletting without Approval of Management – **50%**
- Violation of Local Laws/Regulations – **35%**
- Lack of Revenue Share – **9%**
- Other – **3%**

Source: NMHC Short-Term Rental Survey

