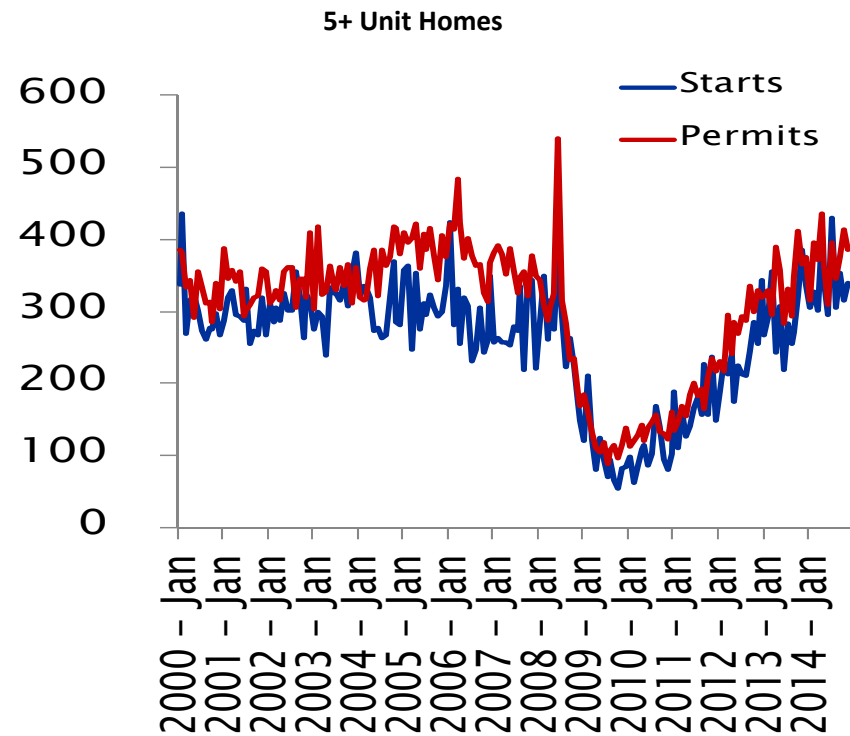
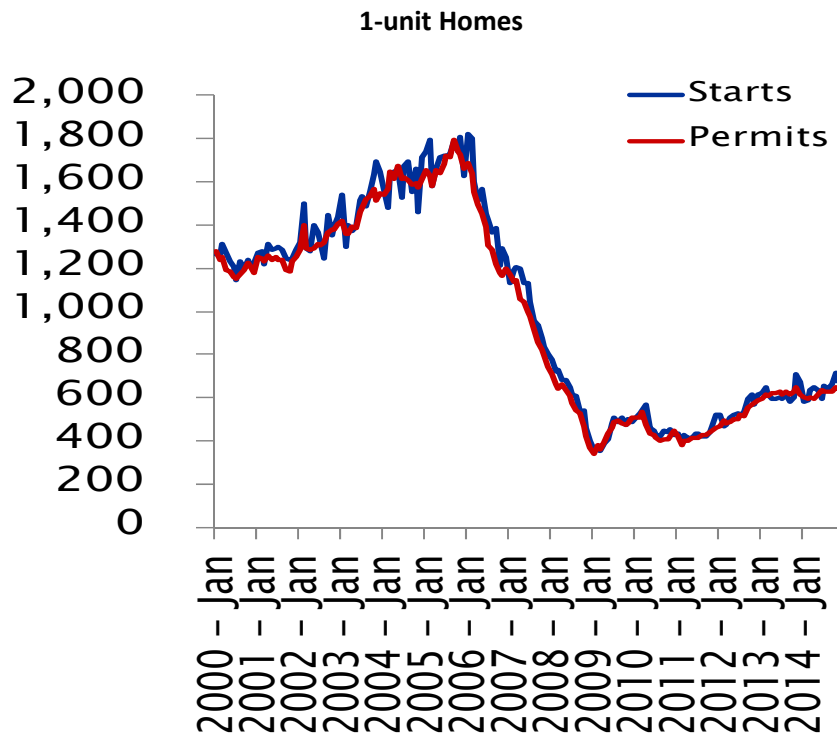




APARTMENT LEADERSHIP RESIDES HERE™

Successful Strategies Workforce Housing

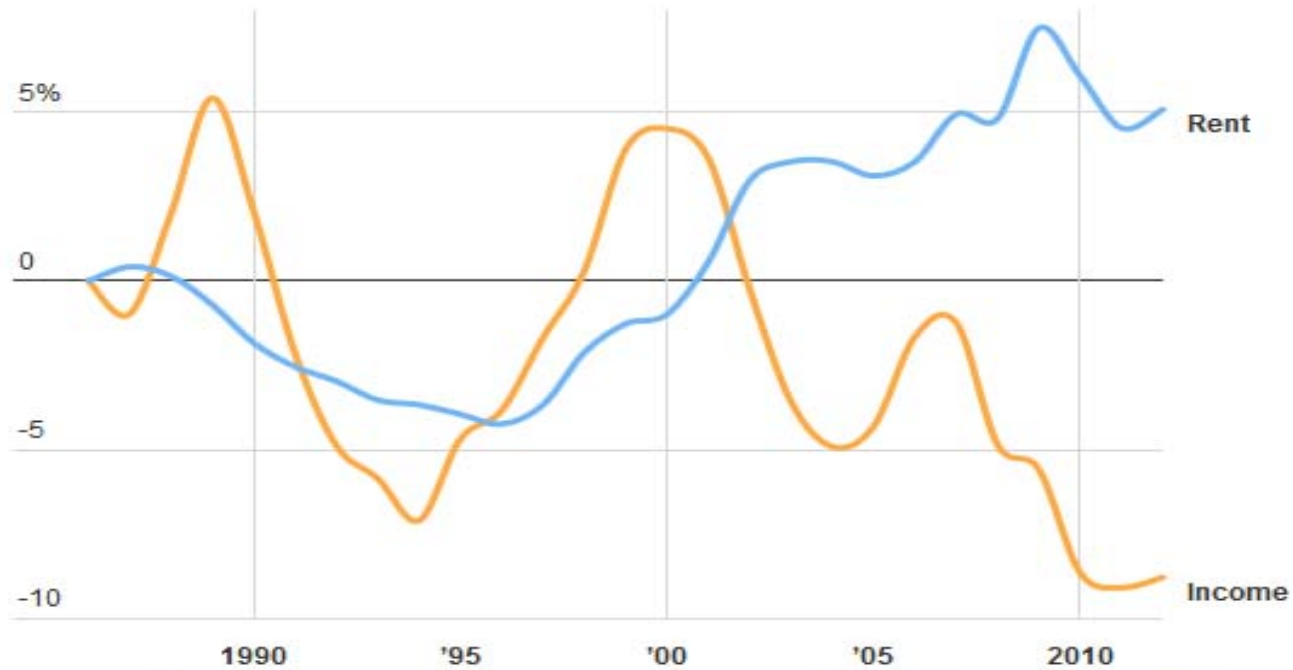
HOUSING STARTS, SEASONALLY ADJUSTED AT ANNUAL RATE, THOUSANDS OF UNITS



Source: MBA and Census Bureau

Rent Prices Are Going Up, But Your Income Isn't

The percent change in median renter income compared to median monthly rent since 1986.



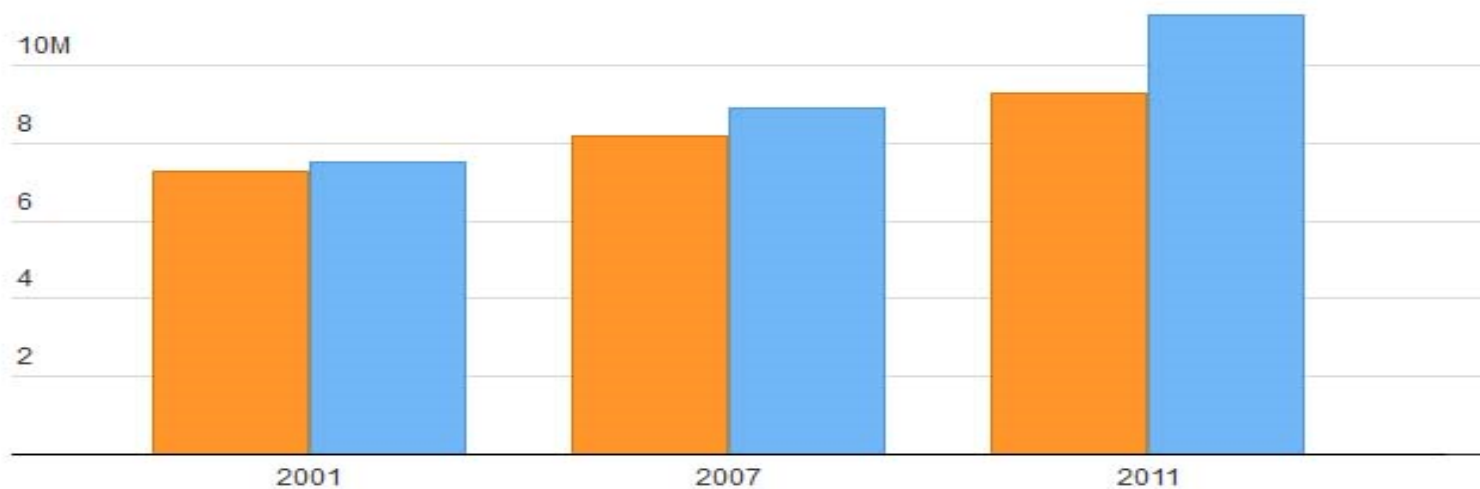
Created with [Datawrapper](#)

Source: [Joint Center for Housing Studies of Harvard University](#), [Get the data](#)

More of Us Are Paying More Money for Rent

Most financial gurus would say you shouldn't spend more than 30 percent of your income on housing. Despite that, an increasing number of us are spending that much and more. Here are the estimated number of Americans spending more than 30 percent of their income on rent.

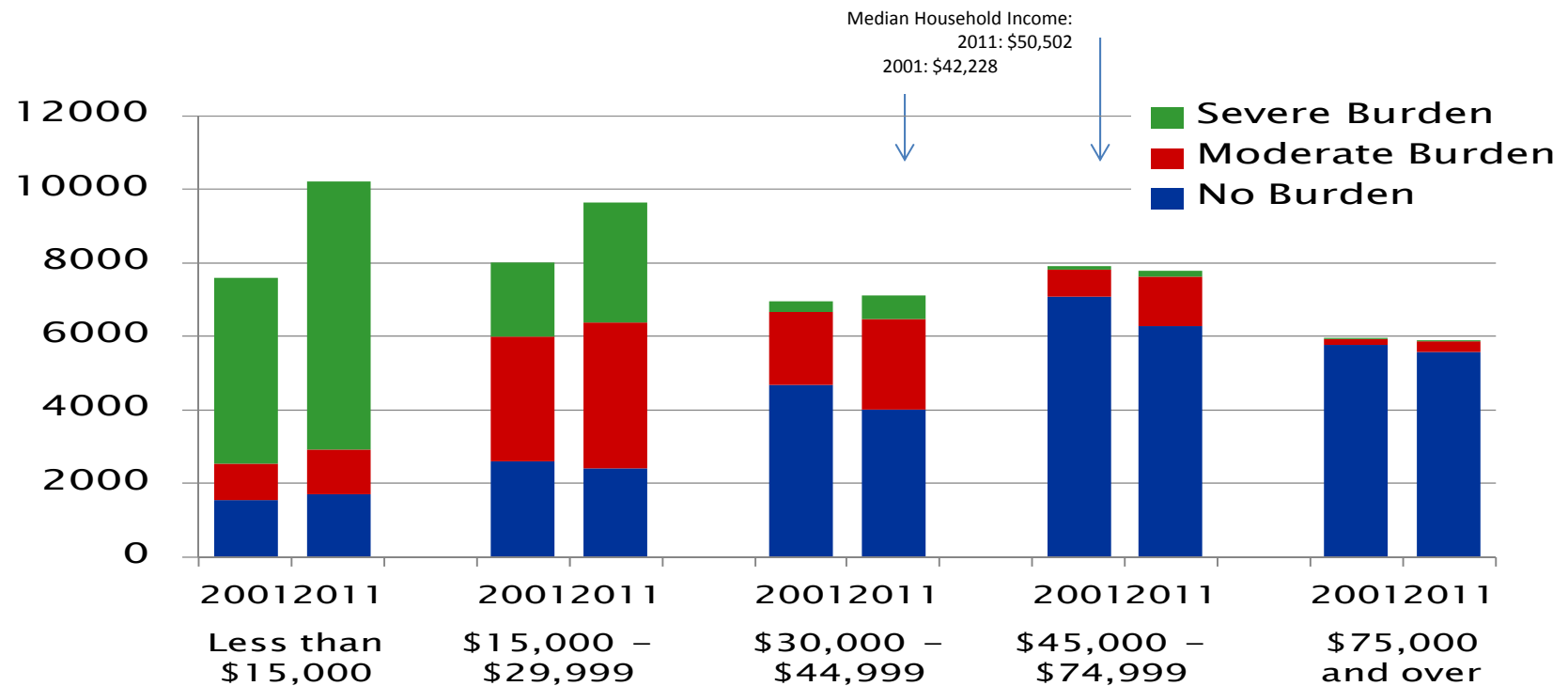
30-50% 50%+



Created with [Datawrapper](#)

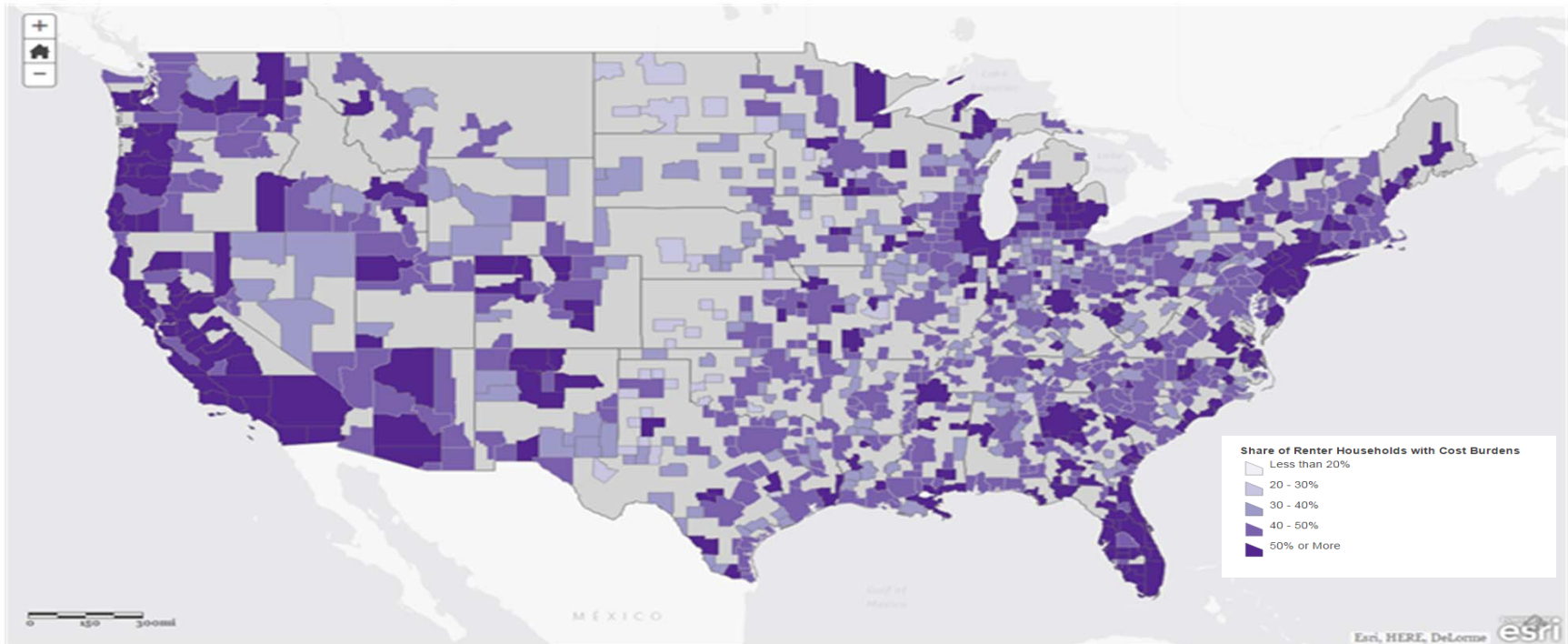
Source: [Joint Center for Housing Studies of Harvard University](#), [Get the data](#)

NUMBER OF RENTER HOUSEHOLDS, BY INCOME AND LEVEL OF HOUSING COST BURDEN (THOUSANDS)



Source: MBA and Harvard's Joint Center for Housing Studies

SHARE OF RENTER HOUSEHOLDS SPENDING MORE THAN 30 PERCENT OF THEIR INCOMES FOR RENT



Source: Joint Center for Housing Studies