

2016 NMHC Spring Board of Directors Meeting

May 18-20 • Four Seasons Hotel • Chicago, IL

Preliminary Agenda

(as of 5/12/16)

Wednesday, May 18

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| 2:00 – 7:00 PM | Registration |
| 2:00 – 4:00 PM | Industry Performance Benchmarking Task Force Meeting (<i>By Invitation Only</i>) |
| 3:00 – 4:00 PM | Supplier Partner Alliance Meeting |
| 3:30 – 4:30 PM | Emerging Leaders Committee Meeting |
| 4:30 – 5:30 PM | A Conversation with David Axelrod |
| | Moderator: Sue Ansel , Chief Executive Officer, Gables Residential |
| | Speaker: David Axelrod , CNN Senior Political Commentator and Director, Institute of Politics, University of Chicago |
| 5:30 – 7:00 PM | Networking Reception |
| 7:30 – 9:30 PM | Emerging Leaders Speaker Series & Reception
(<i>Offsite; Separate registration required</i>) |

Thursday, May 19

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| 7:45 AM – 7:00 PM | Registration |
| 8:00 – 9:00 AM | Networking Breakfast |
| 9:00 AM – Noon | General Sessions <ul style="list-style-type: none">• Data Security and the Risk Landscape
Apartment companies and their suppliers collect vast amounts of highly sensitive, personal data about residents, prospective residents and employees. In the absence of a federal data privacy and security standard, companies are left to follow the various laws of the states from where they |

operate. This panel will explore the current legislative and regulatory landscape, best practices, risk assessment, and how to handle third party contracts.

Moderator: **Shawn Mahoney**, Chief information Officer/Senior Vice President, GID

Speakers: **Christopher Cwalina**, Partner, Holland & Knight

Rob Prager, Director, Information Security, AvalonBay Communities, Inc.

- **A Conversation with Sam Zell**

Moderator: **David Schwartz**, Chief Executive Officer, Waterton

Speaker: **Sam Zell**, Chairman, Equity Group Investments

- **Innovative Business Models to Attract More Renters**

The combination of the aftermath of the housing collapse and changing demographics are leading rental providers to evolve the business model to further expand the pool of renters. From co-living for Millennials to purpose-built single-family rental housing to housing built to be the centerpiece of well-being. We'll explore these new business models with some of the innovators behind them.

Moderator: **Kenny Emson**, Senior Vice President, Finance & Administration, National Multifamily Housing Council

Speakers: **Martin Ditto**, President, Ditto Residential

Ryan Frederick, Founder & CEO, Smart Living 360

John Gray, Head of Investments, Lennar Multifamily Communities

Noon – 1:00 PM

Networking Lunch

1:00 – 3:00 PM

General Sessions

- **The Interconnected Private and Public Markets: What Can We Learn from the Capital Markets?**

The capital markets provide predictive signals for the trajectory of real estate asset values. The signals are most helpful when they're strongest. Today, the signals from the bond and REIT markets suggest that real estate asset values are likely to decline over the next year.

Moderator: **Dave Bragg**, Managing Director, Green Street Advisors, Inc.

Speakers: **Sue Ansel**, President and CEO, Gables Residential

Joe Fisher, REIT Portfolio Manager, Deutsche Asset & Wealth Management

Mark Parrell, Executive Vice President & CFO, Equity Residential

- **The View from the Top: New Leaders**

The face of the industry’s leadership is changing as long-time industry professionals move to the top of the C-Suite. How do these new executives view the industry now and going forward? Find out as NMHC’s President, Doug Bibby, moderates a discussion with them.

Moderator: **Doug Bibby**, President, National Multifamily Housing Council

Speakers: **Usha Chaudhary**, President & Chief Operating Officer, Kettler

Lili Dunn, President, Bell Partners

Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap

3:00 – 4:00 PM	NMHC PAC Committee Meeting
3:30 – 5:00 PM	Workforce Housing and Affordability Committee Meeting
5:00 – 6:00 PM	Speaker: Technologist and Futurist Vivek Wadhwa Called “Silicon Valley’s most provocative voice” for his ideas on technology trends, globalization, U.S. competitiveness, and the future, Vivek Wadhwa offers a look into how exponentially advancing technologies including robotics, AI, computing, synthetic biology, 3D printing, and nanomaterials will change our world, disrupt entire industries, and create new ones.
6:00 – 7:00 PM	NMHC Member Photos (<i>Complimentary headshots for the NMHC 50</i>)
6:00 – 7:00 PM	Networking Reception
7:00 – 8:30 PM	Dinner

Friday, May 20

7:15 – 11:30 AM

Registration

7:30 – 11:30 AM

Board of Directors Breakfast and Meeting

- **Business Meeting**
- **The 1871 Tech Incubator and the Elmspring Real Estate Tech Accelerator**

Hear from the founders of The 1871 Tech Incubator and the Elmspring Real Estate Tech Accelerator on how they are supporting innovation in Chicago through their support of the brightest digital designers, engineers and entrepreneurs. Elmspring and their partner Waterton will discuss how they are helping accelerate innovative technology solutions for the real estate industry. You'll also hear from Elmspring's recent tech pioneer graduates – Mobile Doorman, Peer Realty/CFX and Realync.

Moderator: **Maxwell Peek**, Executive Vice President, Waterton

Speakers: **Tom Alexander**, COO, 1871 Technology Incubator

Thomas Bretz, CEO, Elmspring Technology Accelerator

David Schwartz, CEO and Co-Chairman, Waterton

- **A Conversation with Henry Paulson**

Moderator: **Bob DeWitt**, Vice Chairman, President & CEO, GID

Speaker: **Honorable Henry M. Paulson, Jr.**, Conservationist, Businessman, China Expert, Author, Founder & Chairman, The Paulson Institute and Former Secretary of the Treasury

11:30 AM

Meeting Adjourns

Note: The agenda is subject to change. Please be aware that photos may be taken at the meeting and posted online.