

RevPAR FOR THE APARTMENT INDUSTRY?



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2015

November 17-19
Hilton San Diego Bayfront
San Diego, CA



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Senior Vice President, Operations, Gables Residential



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Chief Operating Officer, Waterton



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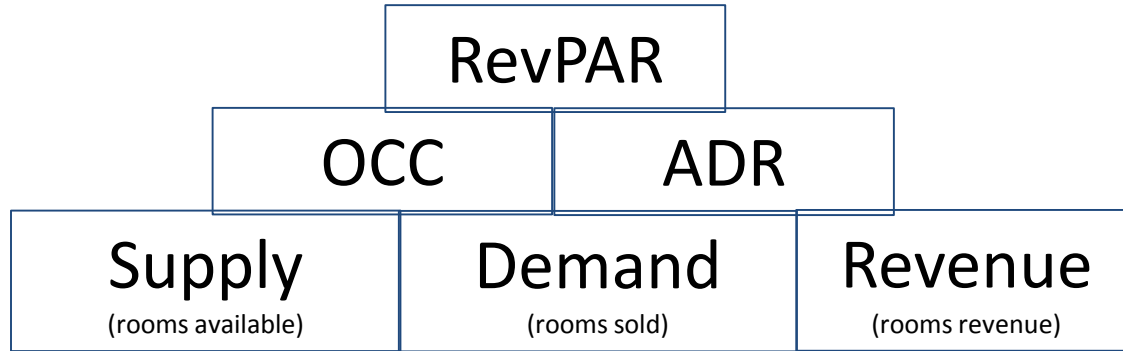
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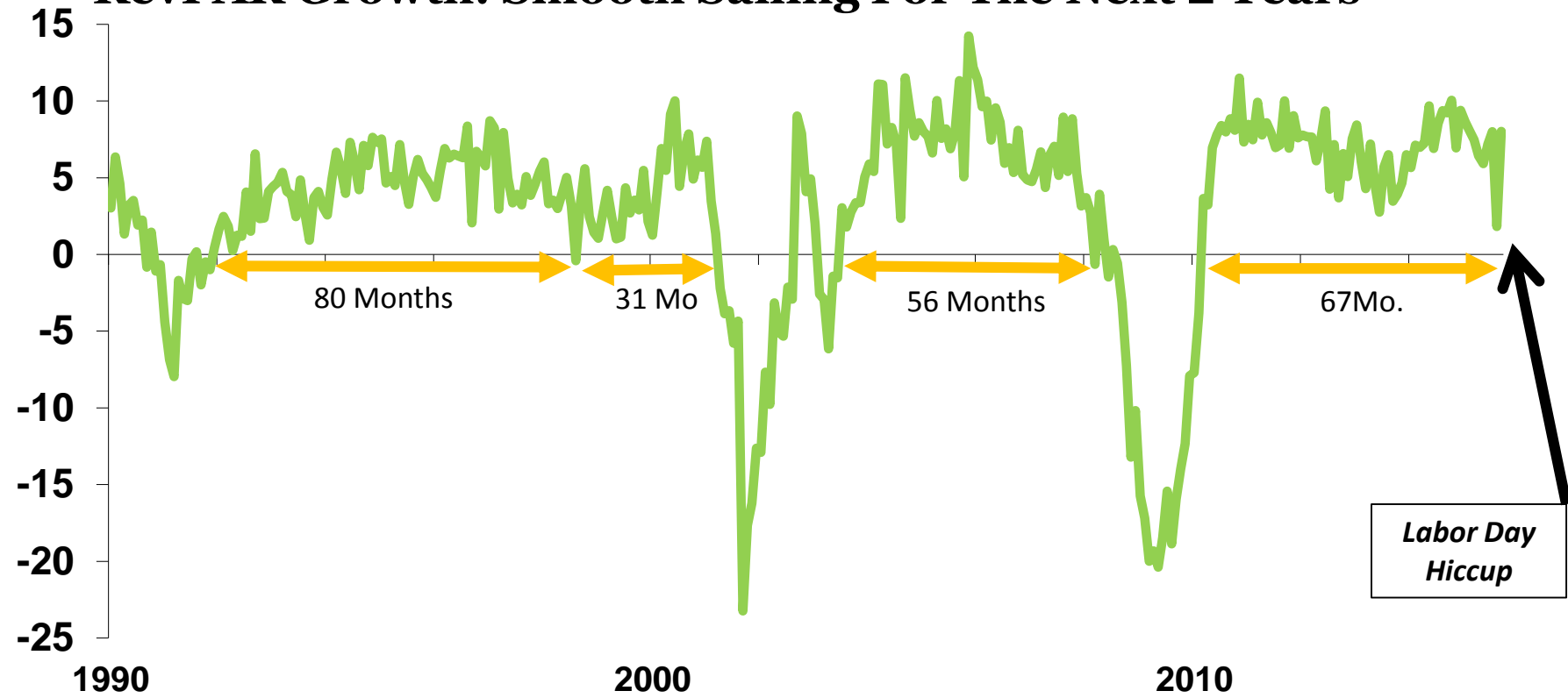
STR – Lodging KPIs



- Percent Change
- By Geography and Comp Set



RevPAR Growth: Smooth Sailing For The Next 2 Years



Total U.S., RevPAR % Change, 1/1990 – 09/2015

What's Next?

- NMHC Currently Conducting Due Diligence
- If No Legal Barriers Exist and with Industry Support
 - *NMHC will convene interested members who will:*
 - *Work with a professional data standards organization to:*
 - *Find consensus on data terms*
 - *Create industry data dictionary*
 - *Find consensus on benchmark standard*
 - *Make data dictionary and benchmark standard freely available to all*
- Questions, Comments, Concerns, Want to Help?
 - Contact Rick Haughey at rhaughey@nmhc.org or 202-974-2375

