CARS
&
PARKING

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INTRODUCTIONS

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R2L: Architects

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## WhereiPark Case Study

<table>
<thead>
<tr>
<th></th>
<th>Pre WhereiPark</th>
<th>With WhereiPark</th>
<th>WhereiPark Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Rented Spots</td>
<td>223</td>
<td>246</td>
<td>+23</td>
</tr>
<tr>
<td>Monthly Parking Revenue</td>
<td>$22,300</td>
<td>$25,938</td>
<td>+$3,638</td>
</tr>
<tr>
<td>Annualized Parking Revenue</td>
<td>$267,600</td>
<td>$311,263</td>
<td>+$43,656</td>
</tr>
<tr>
<td>Increase in Asset Value</td>
<td></td>
<td></td>
<td>$873k</td>
</tr>
</tbody>
</table>
2015 NMHC/ Kingsley Renter Preferences Study

Indicate your level of interest in parking

94%

Interested or Very Interested
FIGURE 1
Transportation Interest by Household Density (HHs per square mile)

Source: 2015 NMHC/Kingsley Associates Resident Preferences Survey

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Number of Cars in HH by Density

Source: U.S. Census: American Community Survey Data

- No Car
- 1 Car
- 2+ Cars

<table>
<thead>
<tr>
<th>Density Range</th>
<th>No Car</th>
<th>1 Car</th>
<th>2+ Cars</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 2,213</td>
<td>20%</td>
<td>50%</td>
<td>30%</td>
</tr>
<tr>
<td>2,213 - 4,999</td>
<td>40%</td>
<td>30%</td>
<td>30%</td>
</tr>
<tr>
<td>5,000 - 9,999</td>
<td>50%</td>
<td>20%</td>
<td>30%</td>
</tr>
<tr>
<td>10,000+</td>
<td>80%</td>
<td>10%</td>
<td>10%</td>
</tr>
</tbody>
</table>

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Don’t Regularly Commute by Car (of those who have at least one)

Source: U.S. Census: American Community Survey Data
Prime Corner Lot: Available Soon?
AUTONOMOUS CARS
Average Number of People Killed in Motor Vehicle Accidents in the U.S. Every Day

92
CARS
&
PARKING