

Adam Byrley joined Preiss in 2003 and serves as Chief Operating Officer. As COO, Adam provides strategic leadership across Preiss's 40,000+ bed portfolio spanning more than 14 states. He plays a central role in shaping company vision, driving enterprise-wide initiatives, and aligning operations with long-term growth objectives. Adam also leads key functions including Marketing, Human Resources, and IT, ensuring innovation and culture remain core to the organization. A trusted partner in investment and development decisions, Adam contributes to the operational underwriting and strategic decision making that supports Preiss's acquisition and development strategy.