

## Jeff Adler – Vice President, Yardi Matrix

Jeffrey W. Adler has served since 2014 as Vice President, Yardi® Matrix (the data division of Yardi Systems).

Yardi® Matrix is a US Multifamily (Conventional & Affordable), SFR BTR, Student, Self-Storage, Office, Medical Office/Lab Space, Industrial, Retail, and Vacant Land asset information toolset for originating, underwriting, and asset managing commercial real estate investments, used by many of the largest lenders, equity investors, developers, brokers, owners, and management companies.

From 2002-2009, Mr. Adler was Chief Property Operations Officer at AIMCO (NYSE: AIV, S&P 500), leading the revitalization of the operating platform of more than 160,000 multifamily Market Rate and Affordable units, where he also co-founded AIMCO's portfolio investment, asset management and capital markets strategies.

From 2009-2014, Mr. Adler formed a consulting firm and acted as CEO/COO for several sponsor and investor platforms in the US Value-add, Student, Military, Senior, Single-Family, and Canadian rental housing industries.

From 1990 to 2000 Mr. Adler was a Vice President at Progressive Insurance, developing the Progressive consumer brand, establishing the corporate marketing department, and then running the Colorado business unit, growing it profitably from \$10MM to \$100MM in revenues.

Mr. Adler holds a B.A. in Economics from Yale, and a M.B.A. from the Wharton School of the University of Pennsylvania.

Mr. Adler is a Board Member of the National Multifamily Housing Council (NMHC), Former Chairman of the Urban Land Institute's (ULI) Multifamily Silver Council, and lecturer at Harvard University's Graduate School of Design Real Estate Executive Education program.