Alyssa Milano Biography

Alyssa Milano has spent almost her entire life in the public eye. Alyssa is an actor, producer, host, activist, entrepreneur, humanitarian and NY Times Best-Selling author.

She will next be seen in the Farrelly Bros. comedy "The Now," opposite Dave Franco, on Roku. She also stars in the upcoming Netflix film Brazen, based on best-selling author Nora Roberts' Brazen Virtue. She recently starred in "Insatiable" for Netflix, as "Coralee," the social climbing wife of a disgraced lawyer/beauty pageant coach. Prior to that, she was seen in their hit series, "Wet Hot American Summer: Ten Years Later," opposite Amy Poehler, Elizabeth Banks, Michael Ian Black, and Judah Friedlander.

Her recently published book, <u>Sorry Not Sorry</u>, is a collection of essays about her life, career, and the humanitarian work at the heart of it all. The essays are unvarnished and elegant, funny and heartbreaking, and utterly real. A timely book that shows in almost real time the importance of taking care of others, it also gives a gut-punch-level wake-up call in an era where the noise is a distraction from what really needs to happen, if we want to live in a better world

"Sorry Not Sorry," is also the name of her weekly podcast which tackles social, political and cultural issues from the perspective of unapologetic guests while highlighting activists doing amazing things and grassroots efforts throughout the country. Guests on the podcast have included President-Elect Joe Biden, Congressman Ro Khanna, Frances Fisher, David Frum, Congresswoman Jayapal, Rep. Adam Schiff, Erin Brokovitch, Stacey Abrams, Mayor Eric Garcetti, Tarana Burke, Rep. Carolyn Maloney, Dr. Sanjay Gupta, Andrew Yang, Sen. Ted Cruz and many more.

Milano co-authored the NY Times Bestseller <u>Hope: Project Middle School</u>, as well as <u>Hope: Project Animal Rescue</u>, <u>Hope: Project Class President</u>, and <u>Hope: Project Go Green</u>. The four-book middle-grade series published by Scholastic centers on "Hope," a spunky 11-year-old girl who seeks to create change in her community.

As an activist, Milano chooses to shine a spotlight on causes that matter deeply to her. Her advancement of #MeToo sparked a viral movement of women fighting against sexual harassment and assault and she has been involved in TimesUp since its inception. She is active on the ERA Coalition's Advisory Council and is on the board of People for the American Way. She is also the ACLU's Ambassador for Reproductive Rights. In the wake of the mass shooting at Stoneman Douglas High School, Alyssa became one of the founders of NoRA, a coalition dedicated to combating the NRA money in political campaigns so that common sense gun reform can be enacted. For 15 years, she has been a UNICEF National Ambassador. In 2016, she received their Spirit of Compassion Award for her dedication to their mission of advocating for the protection of children's rights, helping meet their basic needs and expanding their opportunities to reach their full potential. She has lobbied members of congress for greater rights for immigrants as well as education reform and has been on the forefront of efforts to protect health coverage for all Americans. Most recently, she started the #2020Fund, partnering with Movement Voter Project to raise money for local grassroots organizations that empower youth, immigrants, women, people of color, and communities

She entered the world of graphic novels with "Hacktivist," a fast-paced cyberthriller that follows the young founders of an innovative social media company who moonlight as a secret black-hat hacker team.

Milano starred in and produced the hit series "Charmed" for nine years. The show's international appeal has brought it to more than 100 territories around the world. She also starred on "Melrose Place," began her career on ABC's "Who's the Boss," and starred in the ABC series, "Mistresses," as well as serving as the host and a judge on Lifetime's "Project Runway All Stars." Additionally, she has appeared in over 20 films.

She also has her own women's sports licensed clothing line, *TOUCH*, and has been referred to as a "trailblazer" in the women's sports licensing industry. *TOUCH* enables women to look stylish while cheering on their favorite team. She has licenses with MLB, the NFL, NBA, NHL, NCAA, and NASCAR.

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Social Media Stats

Instagram: 3.0M <u>@Milano Alyssa</u> Twitter: 3.6M <u>@Alyssa Milano</u> Facebook: 1.5M <u>@AlyssaMilano</u> TikTok: 1.4M <u>@Alyssa Milano</u>