

Brian Hedge has worked within the multifamily space for the last 15 years. Including positions at Lincoln Property Company, Middleburg Communities, and AvalonBay. During that time, he has participated in the successful lease-up of over 100 development communities across the United States and worked on programming for operations, marketing, new business, and human resources.

As the Vice President of Customer Experience, Brian works to develop analytics, programs, and initiatives that support customer centric operations, provide product insights and innovation, and engages residents and employees across their respective journeys.