

DeAnna Moore, the President of EPM, brings a 25-year career and an innovative, results-driven approach to real estate leadership. A Texas native and Texas Tech alumna based in Nashville, she is a devoted University of Texas Longhorns fan. DeAnna, recognized for leading portfolios exceeding \$3 billion, excels in new business development and building trusting client relationships. Her transformative leadership highlights a commitment to revenue growth and enhanced customer experiences. Notably, she implemented a customer-centric sales model, centralized sales organization, and Sales Excellence BI dashboard. DeAnna's goal at Elmington is clear—improving multifamily real estate efficiency while championing equity and value for employees and clients. With a unique blend of expertise, she is set to lead Elmington into a new era of prosperity and innovation.