

Helena Finley is a seasoned multifamily executive with more than 25 years of experience in development and construction. She leads EMBREY's construction division, overseeing all projects in the company's portfolio. Her leadership underscores EMBREY's dedication to trustworthiness, quality craftsmanship, and innovation - delivering consistent results and enduring community impact. Helena fosters strong relationships with trade partners and project teams, ensuring collaboration and alignment from concept through completion.

Before joining EMBREY she was on the founding leadership team of Vero Sade, which develops, builds and operates Class-A residential real estate. Previous experience includes leading multifamily construction for Morgan Group Development, Trammel Crow, Gables and Post Properties. Her portfolio includes construction of 57 multifamily and mixed-use projects with more than 15,600 units and combined budgets of more than \$3.1 billion.