

Ivy Zelman is the executive vice president of research and securities at Zelman, a Walker & Dunlop Company, based in Ohio. Mrs. Zelman has over 30 years of experience covering housing and housing-related industries. In 2007, Mrs. Zelman co-founded Zelman, which provided analyses across all aspects of the housing spectrum. Zelman was acquired by Walker & Dunlop in 2021. Mrs. Zelman's concept for the firm remains firmly rooted in the ability to perform thematic research overlaid with proprietary surveys to produce unparalleled differentiated value-added research.

Mrs. Zelman has been widely known and respected for her bold thinking and accurate assessments where others failed, helping industry players avoid costly mistakes and capture game-changing opportunities. In 2005, she called the top of the housing market, and in 2012, she called the bottom of the housing market, thus reinforcing her dominant reputation within the industry.

Mrs. Zelman earned her bachelor's degree in accounting from George Mason University. She has earned numerous institutional awards, Institutional Investors - America Research Team rankings placed Mrs. Zelman and her team with eleven 1st place rankings, and Hanley Wood, a leading real estate media firm, ranked her as 14th of the Top 50 most influential persons in housing. Additionally, Mrs. Zelman has been included in Barron's 100 Most Influential Women in U.S. Finance for the past three years. Outside the company, she is a special advisor to Laurel School, BBYO, and NCJW Cleveland and mentors high school and college students.

Ms. Zelman released her memoir: Gimme Shelter: Hard Calls + Soft Skills From A Wall Street Trailblazer, in September 2021.