Jay Parsons is a rental housing economist, advisor and speaker. He has advised numerous multifamily and single-family rental housing stakeholders – from institutional investors, REITs, regional operators, lenders, regulators and government agencies. Jay also serves as an Economic Advisor to JPI and an advisor to Madera Residential.

Jay hosts a weekly podcast called The Rent Roll with Jay Parsons, which in 2025 ranked among Spotify's top 1% for most shared shows and in the 2% for listening time and for growth. Additionally, the readers of CRE Daily ranked The Rent Roll as the No. 1 housing podcast and No. 3 in all commercial real estate.

Nearly 150,000 people follow Jay's content across LinkedIn or X/Twitter. His social media posts attract an average of a half-million impressions per week. Favikon, a social media analytics firm, ranked Jay as one of the top voices on real estate globally.

Jay has been cited in The Wall Street Journal, Bloomberg, The Financial Times, The Economist, The New York Times, NBC News, and he has appeared on CNBC and BloombergTV. His commentaries have been published by Barron's, the Pension Real Estate Association, the Mortgage Bankers Association and American Banker, among others.

Jay also serves on the Board of Advisors for Apartment Life, a faith-based non-profit serving apartment residents and operators. He is a graduate of the University of Maryland currently living in the Dallas area with his wife and their five children.