

John W. Lettieri is a Cofounder of the Economic Innovation Group (EIG) and serves as its President and CEO. Under his leadership, EIG has grown into one of the premier public policy organizations in the country, with nationally recognized work on place-based policy, business dynamism, regional inequality, high-skilled immigration, retirement security, demographic trends, and more. EIG was instrumental in developing the concept behind Opportunity Zones and worked closely with champions in Congress to get it enacted as part of the 2017 Tax Cuts and Jobs Act and made permanent in 2025. In the years since, Opportunity Zones have become the largest economic revitalization initiative in the country, catalyzing tens of billions of dollars of investment in distressed communities nationwide.