

Mark Franceski is Chief Strategist. He is responsible for the research, insights, and thought leadership that guide the company's investment strategies. In his role, Mark develops market and investment narratives, organizes data, presents to internal and external groups, publishes thought leadership research, and crafts forecasts that guide Middleburg's decisionmaking.

Mark has over 20 years' experience in commercial real estate and multifamily research, economics, and data analytics. Previously, he spent three years at Zelman, a Walker and Dunlop Company, where he was responsible for housing market and apartment REIT research. Prior to Zelman, Mark spent 10 years at Bozzuto where he served as director of research. Mark graduated from Washington & Lee University with a Bachelor of Arts in Economics, and from George Mason University with a Masters in Business Administration.