

Jay Parsons is a rental housing economist, advisor and speaker. He has advised numerous multifamily and single-family rental housing stakeholders – from institutional investors, REITs, owner-operators, lenders, regulators and government agencies. In addition to independent consulting and speaking, Jay serves as a Principal and Head of Investment Strategy for Madera Residential, a Texas-based multifamily owner/operator. Previously, Jay was the Chief Economist at RealPage.

Jay has been cited in The Wall Street Journal, Bloomberg, The Financial Times, The Economist, The New York Times, NBC News, and he has appeared on CNBC and BloombergTV. His commentaries have been published by Barron's, the Pension Real Estate Association, the Mortgage Bankers Association and American Banker, among others.

His social media posts attract an average of a half-million impressions per week, and he hosts The Rent Roll with Jay Parsons, a weekly podcast on all things rental housing. GlobeSt, a leading trade publication, named Jay one of its "2023 Influencers in Multifamily Real Estate." Jay also serves on the Board of Advisors for Apartment Life, a faith-based non-profit serving apartment residents and operators.

Jay is a graduate of the University of Maryland. He resides in the Dallas area with his wife and their five children.