

Patrik Pavlacic is Chief Intelligence Officer at BONARD, an independent research and strategic advisory firm specializing in student housing. He leads the firm's market monitoring efforts, delivering data-driven insights into demand-supply dynamics, tenant preferences, and future outlook to support sustainable growth across the sector.

Since joining BONARD in 2009, Patrik has spearheaded over 110 student housing projects for governments, associations, educational institutions, and investors worldwide. His work helps stakeholders navigate shifting student expectations and uncover high-impact opportunities through rigorous, transparent research.

He is a frequent speaker on macrotrends shaping the future of student mobility and has authored or co-authored over 30 industry reports. Patrik is also a member of ESOMAR World Research and the Royal Institution of Chartered Surveyors (RICS).