

Paul Vastag serves as the Vice President of Market Research and Business Intelligence for Continental Properties Company, Inc., a national real estate development and property management company headquartered in suburban Milwaukee, Wisconsin. Paul leads Continental's market research team and provides business intelligence leadership. He has 18 years of experience in commercial real estate research with market strategy, site selection, economic analysis, demographic analysis, geospatial solutions, data integration, and business intelligence. Paul holds an M.S. in Land Resources from the University of Wisconsin-Madison, a B.S. in Geography from Carroll University, and is an active member of the NMHC Research Committee. Paul lives in the Milwaukee area with his wife, has three adult children and a daughter-in-law, and spends his free time hiking, kayaking, fishing, traveling, and volunteering.